

Yi Sun

Product Designer based in Rochester, NY

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Experience

Alibaba / User Experience Designer Intern

07/2023 – 09/2023

Led design of the cloth-recycle feature in Xianyu, the largest second-hand trading app in China with over 500 million monthly active users. Worked closely with product managers to integrate business requirements and user experience to devise the solution.

Designed high-fidelity for a third-party verification feature for game trading, leading to higher trade success and fewer post-purchase issues after its Sep 2023 launch.

Collaborated with product managers and engineers to iterate the user experience of the Best Sellers feature. Redesigned high-fidelity interfaces and created a Lottie background animation, which is expected to launch in Nov 2023.

OPPO • realme / Product Designer Intern

04/2021 – 08/2021

Designed flows and wireframes, and maintained consistent visual standards for wearable product features in the realme link app, elevating its App Store rating from 3.7 to 4.6.

Drove the redesign of realme WatchOS by identifying 20+ issues through heuristic evaluation, task analysis with 20+ participants, and interview with 8 users.

Collaborated with ODM designer teams to conducted usability testing for realme Band2 released in Sep 2020.

Analyzed future trends and forecasts in watch face designs.

OPPO • OnePlus / Product Designer Intern

08/2021 – 10/2021

Led the OnePlus TWS earphones Indian user profile research program, engaging 1,000+ respondents and conducting in-depth interviews with 12 participants.

Hikvision / Brand Designer Intern

09/2019 – 11/2019

Independently created all marketing collateral for the 2019 fall national campus recruitment, attracting 120,000+ applications.

Education

Visual Communication Design MFA

09/2020 – Present

Rochester Institute of Technology

Awards

2020 A'Design Award runner-up in Interface and interaction design category

2023 Graphis New Talent Awards Honorable Mention

Skills

Design Figma, Sketch, Adobe Creative Suite, Wireframing, Prototyping, Design Systems

Research Survey, Usability Test, Interview, Affinity Diagram, Heuristic Evaluation, Competitive Analysis, Data Analysis, Card Sorting

Development html/CSS