

EXPERIENCE

Singularity Science / Designer

01/2024 – Present

- Led client projects, designing applications for tablets and kiosks from 0 to 1, with a focus on interaction design and UX optimization.
- Developed print and digital materials that improved clarity and understanding of medical concepts for diverse audiences, while adhering to diverse brand guidelines.
- Leveraged AI for image generation, script development, and workflow automation, while contributing to team management and process optimization to improve overall efficiency.

Alibaba / User Experience Designer Intern

07/2023 – 09/2023

- Designed high-fidelity UI for a third-party verification feature for game trading, leading to higher trade success and fewer post-purchase issues after its Sep 2023 launch.
- Redesigned high-fidelity interfaces and created a loop background animation with Lottie in After Effects. Launched in Nov 2023.

OPPO / Product Designer Intern

04/2021 – 10/2021

- Designed flows and wireframes, and maintained consistent visual standards for wearable product features in the realme link app, elevating its App Store rating from 3.7 to 4.6.
- Led the OnePlus TWS earphones user profiling and NPS research in India, collecting 1,000+ responses via SurveyMonkey and conducting 12 in-depth interviews.
- Designed of NPS research questionnaire for OnePlus Buds Pro. Solved the overseas NPS delivery channel problem with Amazon India and OnePlus store app team.
- Collaborated with the ODM designers to improve realme Band2 firmware UI design.

Hikvision / Brand Designer Intern

09/2019 – 11/2019

- Independently created all printed and digital marketing collateral for the 2019 fall national campus recruitment, attracting 120,000+ applications.
- Led the selection of topics and graphic design of the official social media account.

EDUCATION

Visual Communication Design MFA

09/2020 – 06/2024

Rochester Institute of Technology

Advertising BA

09/2016 – 06/2020

Nanjing Normal University

PROJECTS

Vteamup (Wechat mini app)

- Independently designed over 30 hi-fi interfaces from scratch prior to the program launch.
- Designed components and established the design system.

AWARDS

2020 A'Design Award runner-up in Interface and interaction design category**2023 Graphis New Talent Awards** Honorable Mention**2019 Government Exchange Program Scholarship** University of Toronto

SKILLS

Design Figma, Sketch, Adobe Creative Suite, Wireframing, Prototyping, Design Systems**Research** Survey, Usability Test, Interview, Affinity Diagram, Heuristic Evaluation, Competitive Analysis, Data Analysis, Card Sorting