

Eric Kim
Product Designer

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Experience

Knoetic

Product Designer (Founding) | 12. 2024 - 07.2025

Led design in finding product-market fit for an AI-centric people analytics software, continuously improved the user experience of a C-level exclusive community platform with 3,000+ executives to maximize engagement, and managed the company's landing website. Reported directly to the CEO at this fast-growing Series B company.

Nauto

Product Designer | 08. 2024 - 12.2024

Developed key digital products to optimize user interaction with AI-driven automotive technology, enhancing operational efficiency across fleet management web interface and mobile apps for managers and drivers.

Hander

Co-founder & CXO | 09. 2023 - 12.2024

Directed the end-to-end user experience design for iOS and web platforms, leading 0 → 1 product development from concept to launch. Oversaw branding initiatives, business strategy formulation, and execution of go-to-market efforts.

Amotions

Product Designer (Part-time) | 02. 2023 - 09. 2023

Implemented user interfaces and AI-powered coaching features on the B2B startup website, resulting in a 30% reduction in the bounce rate on the landing page and a 24% increase in customer retention post-AI integration.

GL Associates

Design Intern | 02. 2022 - 06. 2022

Took part in designing Hyundai and Samsung office buildings and exhibitions. Designed the overall graphic concept, physical space, and 3D modeled souvenirs.

Republic of Korea Army

Administrative Sergeant | 08. 2020 - 02. 2022

Managed soldiers' needs during COVID-19, providing tailored solutions and support.

Education

Rhode Island School of Design

BFA Industrial Design

Brown University

Cross Registration (Computer Science)