

GO THE  
**EXTRA**  
◇ DECA

◇ **DECA**  
**AMPED**

THIS IS  
HOW  
*we do*  
◇ DECA

**OCTOBER 9 - 12, 2025**  
**SAN FRANCISCO, CALIFORNIA**

REGISTRATION GUIDE

LEARN MORE AT [DECA.ORG/AMPED](https://deca.org/amped)

◇ DECA





## THIS IS HOW WE DO DECA

The premier professional learning experience for DECA advisors and teachers, DECA AMPED is the single best place to learn a myriad of DECA topics, including competitive events, chapter development, project-based learning, school-based enterprises and more!

The conference will include three formats:

- **Industry Immersion Series** — gain insight into industry trends and what's hot right now from executives at major San Francisco companies.
- **DECA Connects Learning Labs** — learn how to integrated DECA into your classroom and how it can assist with curriculum, instruction and assessment.
- **Best Practices Exchange** — connect with some of DECA's most innovative DECA advisors beyond your association and create an informal cadre to collaborate with throughout the year!

## PROFESSIONAL TEACHING CONNECTION

This conference will reinforce National Board for Professional Teaching Education Standards. By participating in interactive sessions, DECA advisors will be able to:

### Commitment to Student Learning

- Facilitate and inspire student learning and creativity
- Effectively respond to diverse student audiences

### Expertise in Content Area

- Enhance knowledge in various content areas
- Generate multiple paths to student learning

### Management and Monitoring of Student Learning

- Foster positive student learning environments
- Organize instruction to meet school's goals for students
- Maintain student motivation
- Employ multiple methods to assess student growth

### Systematic Curriculum Development

- Examine curriculum critically
- Adapt teaching to new research and standards

### Engagement in Learning Communities

- Develop a network of professional collaborators
- Utilize peer knowledge to complement own
- Employing community resources to benefit students
- Cultivate partnerships to strengthen student support networks and develop career opportunities

*National Board for Professional Teaching Education Standards*



## EDUCATIONAL PROGRAM

DECA AMPED is packed with innovative industry immersion sessions, enlightening DECA Connects learning labs and energizing best practices all led by experts in their field.

### THURSDAY OCTOBER 9

6:30 PM - 7:30 PM Welcome Reception

### FRIDAY OCTOBER 10

8:00 AM - 12:00 PM Industry Immersion Sessions

12:00 PM - 1:30 PM Lunch and Learn

1:30 PM - 4:00 PM Industry Immersion Sessions

4:15 PM Enjoy San Francisco and Dinner  
(On Your Own)

### SATURDAY OCTOBER 11

8:00 AM - 12:00 PM DECA Connects Learning Labs

12:00 PM - 1:30 PM Lunch (On Your Own)

1:30 PM - 4:00 PM DECA Connects Learning Labs

4:15 PM Enjoy San Francisco and Dinner  
(On Your Own)

### SUNDAY OCTOBER 12

8:30 AM - 10:15 AM Best Practices Exchange

10:30 AM - 11:00 AM Wrap Up



Visit [decadirect.org](https://decadirect.org) for  
previews and highlights.

Schedule subject to change. Check [deca.org/sem](https://deca.org/sem) for the latest schedule.





## REGISTRATION INFORMATION

San Francisco is where it all starts. Innovative, inspiring, and more welcoming than ever – there's never been a better time to meet in San Francisco. The Golden Gate Bridge, Alcatraz, Cable Cars, the Painted Ladies, Fisherman's Warf and Lombard Street are just a few SF icons.

### REGISTRATION

#### \$199\* per attendee

The conference registration fee applies to all advisors attending conference events and includes the following:

- Professional development sessions
- Session materials
- Welcome reception
- Friday lunch
- Conference insurance

#### Deadline: September 15, 2025

As you prepare your request to attend and budget, please note that most meals are on your own, at your own expense, in order to keep the registration fee as low as possible.

### ACCOMMODATIONS

\$199 per room night  
(Single, Double)

\$236 per room night  
(Triple)

\$271 per room night  
(Quad)

**San Francisco Marriott Marquis**  
780 Mission Street  
San Francisco, CA 94103

#### Deadline: September 15, 2025

### AIR TRAVEL

#### San Francisco International Airport (SFO)

13 miles from hotel

#### Oakland International Airport (OAK)

19 miles from hotel

Check out <https://www.decadirect.org/articles/exclusive-travel-discounts-for-deca-members> for airline discount codes.

Transportation to/from the airport to the hotel is also at your expense.



CONFERENCE  
QUESTIONS

**ED TRANG**  
DECA INC.

[conferences@deca.org](mailto:conferences@deca.org)

## REGISTRATION PROCEDURES

REGISTER  
[www.deca.org/register](http://www.deca.org/register)

Conference registration and housing registration will occur simultaneously.

For the online registration process, the following information is required from each attendee:

- First name
- Last name
- Insurance beneficiary information
- T-shirt size
- Check-in/check-out dates

### CONFIRMATION:

If you have not received a registration confirmation email from DECA within two days after submitting your online registration, please email [conferences@deca.org](mailto:conferences@deca.org).

### CHANGES AND SUBSTITUTIONS:

All changes must be submitted to DECA Inc. by e-mailing [conferences@deca.org](mailto:conferences@deca.org).

## HOTEL RESERVATION PROCEDURES

Conference participants must stay at the conference hotel for a minimum of three (3) nights. Hotel policy allows a maximum of four guests in a room with two double beds.

Make your hotel reservations in the online registration system with DECA Inc. DECA Inc. will manage hotel reservations.

All changes and cancellations must be submitted by the advisor to [conferences@deca.org](mailto:conferences@deca.org). Rooms must be canceled by the advisor to [conferences@deca.org](mailto:conferences@deca.org) at least 72 hours prior to arrival to be eligible for a refund.

## PAYMENT PROCEDURES

To ensure your attendance, send payment to DECA Inc. as soon as possible before the deadline date of **September 22**:

- Full non-refundable registration fee for each person
- Hotel deposit equal to one night's stay (\$199 per room with single/double occupancy).

Please send payments to:

**DECA Inc.**  
**DECA AMPED**  
1908 Association Drive  
Reston, VA 20191

Acceptance of your conference registration and rooming list will be done on a first-come, first-served basis. Registration commits those to attend and obligates them to costs incurred by DECA.

### METHODS OF PAYMENT:

Check or credit card (MasterCard, VISA or American Express) are accepted.

Purchase orders will be accepted in advance of registration deadline as a guarantee of payment, but all funds must be received in full prior to event dates to gain entry to the conference.

### REFUND POLICY

No refunds will be granted after 4 p.m. on September 15, 2025. Refund checks will be sent within one month after the close of the conference. Submitted registration commits those to attend and obligates them to costs incurred by DECA Inc.

## DRESS CODE AND CONDUCT

### DRESS CODE

The general dress code for DECA AMPED is business casual, which includes neatly presented jeans..

### NON-DISCRIMINATION POLICY:

DECA Inc. is committed to creating and maintaining a healthy and respectful environment for all of our emerging leaders and entrepreneurs. Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, sexual orientation, or socioeconomic status are treated equally and respectfully. Any behavior in the form of discrimination, harassment, or bullying will not be tolerated. It is the responsibility of all members to uphold and contribute to this climate.