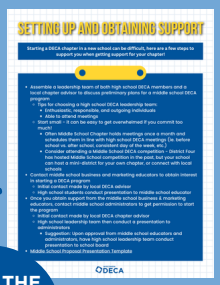
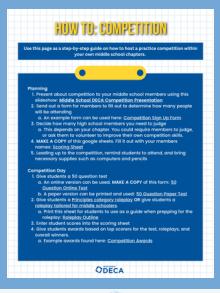
WISCONSIN DECA MEMBERSHIP

MIDDLE SCHOOL DECA & CONFERENCES

This year, we encouraged chapters to register their middle school students. Any member who registered received a Middle School DECA shirt, pen, and sticker. We hosted Leadership Conferences on February 9th and 10th, where 90+ participants heard from keynote speaker Kyle Willkom about DECA and community leadership.





CLICK THE IMAGES TO VIEW THE GUIDE!

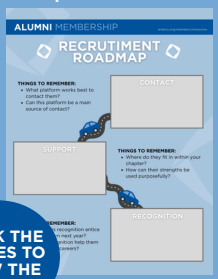
Beyond the conferences, we gave chapters everything they needed to run their own programs through our Middle School DECA Guide, which includes meeting ideas, example timelines, and a full competition "How To" with 50-question tests and roleplays. We hope to host a statewide Middle School competition next year!

MEMBER OF THE MONTH

Each month, we spotlight a member who has gone above and beyond for their chapter and Wisconsin DECA and feature their accomplishments. Since June 2025, we've received more than 191 nominations!

PMG MODULES

We developed a step-by-step module to help chapters recruit alumni and business professionals, giving every chapter a solid roadmap for sustainable growth.



CLICK THE IMAGES TO VIEW THE MODULE!

WISCONSIN DECA ALUMNI CONNECT

63 alumni have signed up to stay connected with Wisconsin DECA. We amplify their voices through success stories that show current members the real-world impact of their DECA experience.

CHAPTER VISITS AND RECOGNITION

Chapters could request virtual or in-person officer visits. This strengthened the connection between local chapters and helped them be successful.

10,586 WISCONSIN DECA MEMBERS

260 MIDDLE SCHOOL MEMBERS **659 ALUMNI MEMBERS**