

THE MASCOT SHOP™

INSPIRING FUTURE LEADERS WITH *HANDS-ON* LEARNING

You're in the business of building leaders. We're here to help.

The Mascot Shop will give your students an opportunity to manage, promote and grow a school spirit store that serves the entire community.

CHAPTER BENEFITS:



**REAL-WORLD
EXPERIENCE**

Learn about entrepreneurship, marketing, financial modeling and operations.



**SUSTAINABLE
FUNDRAISING**

Create a year-round revenue stream for chapter travel and activities.



**ELEVATED
VISIBILITY**

Boost your chapter's presence with high-quality, customizable apparel.



LEARN MORE AT

jostens.com/school-culture/the-mascot-shop

Jostens

THE MASCOT SHOP™

EMPOWERING STUDENTS & UNITING COMMUNITIES

The Mascot Shop turns school spirit into a student-led business that connects your entire community.

ADVISOR BENEFITS:



Launch and manage your online shop at no additional cost.

Merchandise in shop available for purchase



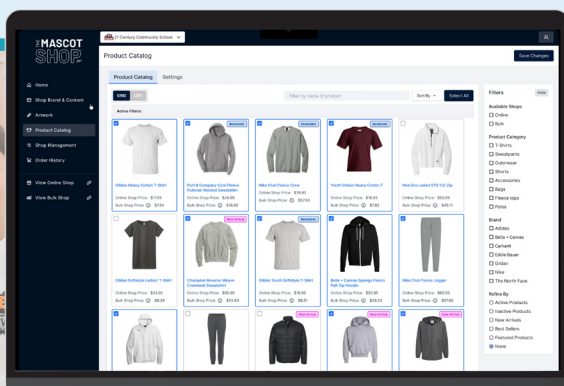
Help your students learn how to run a professional business.



FUNDRAISE ALL YEAR

Sell official chapter apparel and customizable school gear.

➔ Our tools and trackers will help you hit your goals!



"We can create really great custom gear, all on one site, with quality brands – and the price is as good and even better than other places. This platform is pretty awesome."

-ASSISTANT PRINCIPAL JOE ATWOOD, SKYRIDGE HIGH SCHOOL



LEARN MORE ABOUT STARTING A STORE

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