

INDIVIDUAL CASE STUDY EVENTS

CORPORATE FINANCE	FINANCE EXAM		 1 CASE STUDY <i>Laptop, outside materials and internet allowed.</i>	 30 MINUTES PREPARATION TIME	 15 MINUTES PRESENTATION TIME
ENTREPRENEURSHIP OPERATIONS	ENTREPRENEURSHIP EXAM				
FASHION MERCHANDISING AND MARKETING	MARKETING EXAM				
FINANCIAL ACCOUNTING	FINANCE EXAM				
HOTEL AND LODGING	HOSPITALITY AND TOURISM EXAM				
HUMAN RESOURCE MANAGEMENT	BUSINESS MANAGEMENT + ADMINISTRATION EXAM				
MARKETING MANAGEMENT	MARKETING EXAM				
RESTAURANT AND FOOD SERVICE MANAGEMENT	HOSPITALITY AND TOURISM EXAM				
RETAIL MANAGEMENT	BUSINESS MANAGEMENT + ADMINISTRATION EXAM				
SALES MANAGEMENT AND LEADERSHIP	MARKETING EXAM				
TRAVEL AND TOURISM	HOSPITALITY AND TOURISM EXAM				

TEAM CASE STUDY EVENTS

BUSINESS ETHICS		 1 CASE STUDY <i>Laptop, outside materials and internet allowed.</i>	 60 MINUTES PREPARATION TIME	 15 MINUTES PRESENTATION TIME
BUSINESS-TO-BUSINESS MARKETING				
ENTERTAINMENT MARKETING				
EVENT PLANNING				
INTERNATIONAL MARKETING				
MARKETING COMMUNICATIONS				
SPORTS MARKETING				

PREPARED BUSINESS PRESENTATION EVENTS

ADVERTISING CAMPAIGN	 1-3 PARTICIPANTS	 15 PAGES ALLOWED	 15 MINUTES PRESENTATION TIME <i>Laptop, outside materials and internet allowed</i>
BUSINESS RESEARCH	 1-3 PARTICIPANTS	 15 PAGES ALLOWED	
DIGITAL MARKETING STRATEGIES	 1-2 PARTICIPANTS	N/A	
ENTREPRENEURSHIP - STARTING A BUSINESS	 1-3 PARTICIPANTS	 15 PAGES ALLOWED	
ENTREPRENEURSHIP - GROWING YOUR BUSINESS	 1-3 PARTICIPANTS	 15 PAGES ALLOWED	
FINANCIAL STATEMENT ANALYSIS	 2-3 PARTICIPANTS	 15 PAGES ALLOWED	
PROFESSIONAL SALES	 1 PARTICIPANT	N/A	