

DECA
PARTNER WITH DECA + RECRUIT HIGH-ACHIEVING LEADERS FOR YOUR SCHOOL

Join forces with DECA, the premier student organization that prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management. Position your institution as a top choice for DECA members and provide essential resources to educators. By partnering with DECA, you can directly bridge the gap between education and industry, by reaching and inspiring the next generation of leaders.

WHY PARTNER WITH DECA?

Access to Top Prospective Students

- DECA members are ambitious, driven, and focused on pursuing higher education. Directly connect with these members for a pipeline of prospective students who are already primed for success in your programs.
- Meet face-to-face with DECA members to inform them of your degrees, scholarships, student life, application process and more!
- Deliver content through our Classroom Connection with a Professor On-Demand module that provides a recorded lecture with an activity that DECA advisors can use on-demand.
- Reach advisors and students with your message with a targeted digital marketing campaign.

Academically Prepared Students

- 79% of DECA students are in AP courses.
- 68% of DECA students are in Honors Programs
- 7% of DECA students take IB courses

Ready to make a big impact on your organization?
Here are a few ways how:

- Exhibit at DECA's Educational Conferences
- Serve as a Panelist at DECA's Educational Conferences
- On-Demand Professor via Classroom Connection
- Engage with students and advisors through DECA's social media channels and DECA Direct Weekly.

Explore DECA's academic partnership opportunities and discover how you can attract tomorrow's leaders.

CONTACT US AT

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