

DECA
PARTNER WITH DECA + INSPIRE THE NEXT GENERATION OF LEADERS

Join forces with DECA, the premier student organization that prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management.

By partnering with DECA, you can directly impact the future of your organization and help cultivate a pipeline of skilled, motivated and innovative professionals.

WHY PARTNER WITH DECA?

Access to Top Talent

- DECA's programs reach over 320,000 driven, ambitious and eager members across the globe.
- Gain direct access to a pool of high-potential candidates who are ready to bring fresh perspectives and energy to your organization.

Promote + Develop Industry-Relevant Skills

- DECA's comprehensive learning programs focus on real-world business challenges, ensuring that students develop the essential critical thinking, problem-solving and leadership skills for a rapidly changing business landscape.

Brand Visibility + Networking

- Showcase your brand to a national audience of future leaders, educators and influencers. Engage with DECA's extensive network through sponsorships, speaking opportunities, communications and more.

Corporate Social Responsibility

- Partnership is more than just a strategic business move – it's a commitment to nurturing the next generation of professionals. By supporting DECA, you're investing in your organization and contributing to a broader mission of fostering education, leadership and workforce readiness.
- Take advantage of opportunities for a broad range of your team members to engage with DECA as volunteers, judges and mentors and inspire students with their passion and expertise.

Customized Partnership Opportunities

- Whether you're interested in elevating your brand or selling a product, promoting career opportunities or showcasing an entire industry, the DECA team works with you to select from a wide range of opportunities and tailor a partnership plan to meet your organization's goals and objectives.

Ready to make a big impact on your organization?
Here are a few ways how:

- Provide an activity, lesson plan or resource to advisors through the Classroom Connection.
- Enlist DECA students to help your company solve an industry problem or promote a cause with a Business Challenge
- Participate in DECA's Educational Conferences by exhibiting, serving as speaker and volunteering.

DISCOVER HOW YOU CAN PLAY A PIVOTAL ROLE IN DEVELOPING TOMORROW'S LEADERS.

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