

DECA
PARTNER WITH DECA + ENGAGE WITH CHAPTER DECISION MAKERS

Join forces with DECA, the premier student organization that prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management.

Position your organization as a top choice for DECA chapters to partner with to conduct fundraising campaigns; purchase apparel, accessories, food and beverage items for their school store; source curriculum and classroom resources; and more. By partnering with DECA, you'll meet your ideal target audience directly and get your message out broadly.

WHY PARTNER WITH DECA?

Access to 4,000+ DECA Chapters and 6,000+ DECA Advisors

- Become a vendor of choice to DECA chapters that are ambitious, driven, and focused on raising funds for their chapters to travel to conferences, award scholarships and host meetings.
- Market to DECA teachers and advisors and equip them with curriculum and classroom resources that better prepare students for program success.
- Position your company as a leading partner in the success of DECA school stores and gain visibility, build brand recognition and grow revenue potential.

Customized Partnership Opportunities

- Whether you're interested in selling a product or service, or providing curriculum or classroom resources, DECA provides customized partnership opportunities to meet your company's mission.

Ready to make a big impact on your company?
Here are a few ways how:

- Participate in DECA's educational conferences (exhibit, advertise, sponsor)
- Promote your brand or product through multi-channel advertising
- Provide tools and resources along with more information on your company and products by hosting a session at DECA's Virtual Advisor Conference
- Sponsor an event or meal aimed at advisors and get some face-time

CONTACT US TO EXPLORE MORE

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