VERONICA MENDOZA

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EDUCATION

University of Washington, Seattle · Class of 2024

Bachelor of Design, Interaction Design
3.73 GPA, Dean's List

DESIGN EXPERIENCE

Find Your Look LLC · UX Designer · Winter 2025 – Present

Designing and prototyping a variety of high fidelity, web and mobile user flows, including onboarding, booking, and exploration experiences for makeup professionals and their growing clientele.

Collaborating cross-functionally with designers, engineers, and product managers to iterate and oversee the user experience of the MVP from conception to launch.

SPRO · UX Designer · Spring 2024

Developed high fidelity wireframes and prototypes for several user flows through iterative processes, showcasing motion design and user interactions through a comprehensive product video.

Leveraged UX research methods such as competitive analysis and semi-structured interviews to address common pain points and barriers of entry for home-baristas.

UW Design Capstone Website · Project Coordinator · Spring 2024

Managed communications between design cohort and website team, ensuring alignment on project goals, expectations, and milestones.

Developed and distributed questionnaires to collect and manage key project data, streamlining information flow for website integration via AirTable.

OTHER EXPERIENCE

Lululemon Athletica · Educator · Spring 2022 – Present

Creating exceptional guest experiences by prioritizing connection and education tailored to their unique experiences and product needs.

Demonstrating adaptable problem-solving skills through visual merchandising to enhance product organization and inventory management.

SKILLS

Technical Skills

Interaction Design · Prototyping · Usability Testing · User Experience · User Research · Design Systems · Visual Storytelling · Competitive Analysis

Tools

Figma · FigJam · Illustrator · Photoshop · Premiere Pro · Webflow · Microsoft Office