VERONICA MENDOZA

DESIGN EXPERIENCE

UX Designer · Find Your Look LLC · February 2025 - Present

Design and prototype a variety of high fidelity, web and mobile user flows, including onboarding, booking, and exploration experiences for makeup professionals and their growing clientele.

Collaborate cross-functionally with designers, engineers, and product managers to iterate and oversee the user experience of the MVP from conception to launch.

Lead QA testing and usability reviews to identify opportunities for enhancement and ensure seamless user interactions across the platform.

UX Designer · SPRO · March 2024 - June 2024

Designed high-fidelity prototypes for an espresso companion app through iterative processes, incorporating features such as hands-free brew tracking and voice interaction.

Leveraged UX research methods such as competitive analysis and semi-structured interviews to address common pain points and barriers of entry for home-baristas.

Project Coordinator · UW Design Capstone · March 2024 - June 2024

Managed communications between design cohort and website team, ensuring alignment on project goals, expectations, and milestones.

Developed and distributed questionnaires to collect and manage key project data, streamlining information flow for website integration via AirTable.

OTHER EXPERIENCE

Educator · Lululemon Athletica · April 2022 - Present

Create exceptional guest experiences by prioritizing connection and education tailored to their unique experiences and product needs.

SKILLS

Technical Skills

Interaction Design · Prototyping · Usability Testing · User Experience · User Research · Design Systems · Visual Storytelling · Competitive Analysis

Tools

Figma · FigJam · Illustrator · Photoshop · Premiere Pro · Webflow · Microsoft Office

EDUCATION

University of Washington, Seattle · Class of 2024

Bachelor of Design, Interaction Design 3.73 GPA, Dean's List