

## **President's Report**

### **2025 AGM**

The last 12 months have been some of the hardest that I've seen this industry face. The world is changing dramatically. Our industry is changing dramatically. These changes are happening at an accelerating rate, and our industry will be very different in another 12 months.

We're going to be OK because we've been through this before.

In down periods many organisations and businesses in our industry go into standby mode and wait for us to swing back into a recovery period. It would be reasonable to expect that the Guild would do the same. We're not doing that; our immediate focus is to work even harder to make the Guild's services highly effective and easily accessible. The Guild's work is necessary now more than ever.

We're lucky that at this critical time the Guild is supported by fantastic people.

Kelly and Tracey are the powerhouse that keeps the wheels of the Guild turning. Annette and Tyrone make sure that the bills are paid and our finances are strong. Our Executive Committee points us in the right direction on the big issues and the small ones. Marko keeps our website live and our tech running smoothly. Daniel has an answer for every legal question under the sun. Wookie is a bastion of impeccable judgement and character that I rely on more than he knows.

At the foundation of all of this is our membership. You back the Guild from every corner of the industry and every corner of the country. You make the Guild possible because you want a better industry for yourselves and for your peers. You understand that our individual successes are built on our collective success.

Things are going to get better, but it doesn't happen automatically. It takes work. Work we do as individuals and work we do as a collective. Thank you for the work you do as individuals, and thank you for supporting the work of your Guild.

**Christian Gower**

President