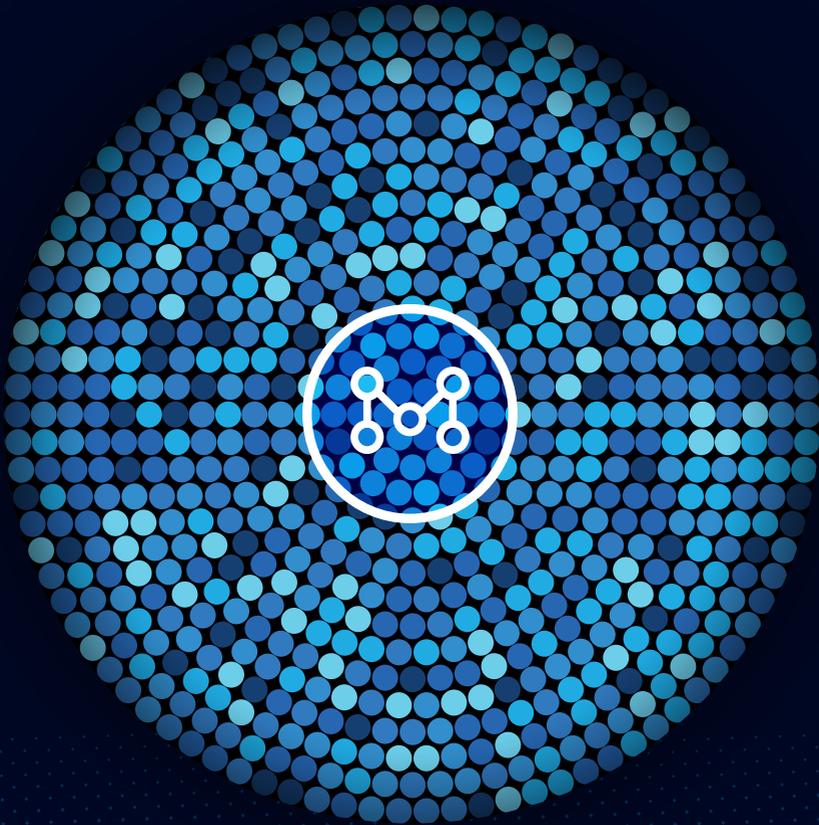


SHINE A SPOTLIGHT ON MEN'S MENTAL HEALTH



SPONSORSHIP PACKAGES

Signature Package: £3000 | Gold Package: £2000 | Blue Package: £600 | Table Package: £300



Join us on the blue carpet and help create lasting change.

By sponsoring Mentell's third annual ball, you're not only gaining premium brand exposure but directly funding safe, judgement-free spaces where men can talk openly about their mental health.



Mentell



mentellcharity



@mentellcharity



mentell

Headline Sponsor

£3,000

“The 007 Signature Sponsor” Package

(1 available – Exclusive)

This is our most prestigious sponsorship opportunity – offering standout visibility, an unforgettable guest experience, and a powerful alignment with life-changing men’s mental health support.

Your impact:

By choosing to support Mentell, you will help ensure men continue to have access to free peer support, building on the 10,478 hours of support delivered in 2025, which resulted in 1,099 attendances.

Package includes:

- Headline sponsorship status with **premium branding** throughout the event
- **VIP table for 10** with prime seating
- **Full-page advert** in the event programme
- **Logo Inclusion** on Photo Wall for arrival photographs
- Brand inclusion across **all pre- and post-event communications**
- **Social media promotion** (before and after the event) to our extensive network

For organisations ready to step into the spotlight and make a statement that truly matters.

Gold Sponsor

£2,000

“Goldfinger” Package

(2 available) – Now only 1 available

A high-profile sponsorship offering strong brand visibility and a premium on-the-night experience – perfect for organisations who want to be seen supporting meaningful change.

Your impact:

Your support allows Mentell to keep reaching men at critical moments, following a year in which 687 individual men were supported in 2025, including 388 accessing our services for the first time.

Package includes:

- Prominent branding throughout the event
- **Priority table for 10**
- **Half-page advert** in the event programme
- Brand inclusion in selected pre- and post-event communications
- Social media promotion in the lead-up to the event

A powerful blend of elegance, visibility, and impact.

Blue Sponsor

£600

“Blue Velvet” Package

(4 available) – Now only 3 available

An accessible sponsorship option that offers visible recognition while directly supporting men’s mental health.

Your impact:

Sponsorship helps us maintain the scale and consistency of our work, continuing from 2025 when 668 peer-to-peer Mentell Circles were delivered across our communities.

Package includes:

- Brand logo displayed at the event
- **4 tickets for the event**
- Logo inclusion in the event programme
- Social media thank-you acknowledging your support

A refined way to show your commitment to community and wellbeing.

Table Sponsor

£300

“The Supporting Role” Package

(12 available) – Now only 10 available

A simple but meaningful way to support the event – gaining visible recognition.

Your impact:

With continued backing from supporters, Mentell can sustain the quality of its services, reflecting 2025 feedback where 99% of attendees reported being satisfied or very satisfied with the support they received.

Package includes:

- **Branded table signage** on the night
- Post-event **thank-you on social media** recognising your support

A quiet but vital contribution – every great mission needs its supporting roles.



In the UK, **1 in 4 men struggle with their mental health**, yet many suffer in silence. Mentell provides free, safe, and confidential support groups – helping men talk without fear of judgment.

Your sponsorship isn't just a business opportunity – it's a chance to change lives.

For sponsorship opportunities & bookings, contact ball@mentell.org.uk