

Christine Quynh Vu

Product Designer

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PROFESSIONAL SUMMARY

Designer & product builder excited by solving complex problems at scale, designing for the future, and exploring emerging technologies like AI & AR. Background in psychology & data science enables me to bridge technical complexity with human needs.

EXPERIENCE

Adobe, Experience Designer, Apprenticeship

MAY 2025 - AUGUST 2025 | SAN FRANCISCO, CA

- Drove 0-to-1 AI feature development for Firefly Boards by identifying gaps in roadmap, self-authoring project brief, & securing stakeholder buy-in to ship new capability.
- Operated as product thinker, translating complex ML capabilities into intuitive creative tools through rapid experimentation, working directly with engineers to navigate technical constraints and tradeoffs.
- Conducted competitive analysis across 25+ AI products, synthesizing market trends into strategic recommendations that directly shaped product roadmap decisions.

General Assembly x Adobe Digital Academy UX Design Immersive

FEBRUARY 2025 - MAY 2025 | REMOTE

- Owned end-to-end product design for SaaS client's AI-powered brand management platform, navigating ambiguous requirements and managing stakeholder expectations to deliver research-backed onboarding flows ready for development handoff..
- Designed product experiences through solo and team-based projects, including language learning mobile app, e-commerce redesign, and REI mobile experience.

FUNetix, American Youth Literacy Foundation, Volunteer UX Researcher

OCTOBER 2022 - DECEMBER 2024 | REMOTE

- Built scalable research frameworks enabling insights from 150+ users across diverse learning abilities, adapting methodologies in a resource-constrained environment.
- Drove 70+ product improvements through continuous feedback loops with cross-functional teams, demonstrating ability to turn qualitative insights into actionable product decisions.

Snap Inc., AR Designer, Snap Lens Academy, Apprenticeship

JUNE 2023 - AUGUST 2023 | REMOTE

- Led a team of 3 in an accelerated 2-week design sprint, delivering impact under tight deadlines while navigating ambiguity and rapidly changing requirements.
- Built a scalable AR design system with reusable components, demonstrating systematic thinking and craft that improved team efficiency & product consistency.
- Shipped innovative AR experiences across 3 internal hackathons, leveraging emerging technology to push creative and technical boundaries.

AWARDS

BRIDGEGOOD AI for Social Good Hackathon, 1st Place

DECEMBER 2025 | OAKLAND, CA

- **Genie Health**, 48-hour build. Led research, UX flows, branding, and AI prototype.

EDUCATION

City College of San Francisco

AA in Visual & Interaction Design, Japanese Language, expected Dec 2026

UC Berkeley

BA Psychology & Political Economics, concentration in Data Science, 2021

CERTIFICATIONS

General Assembly

UX Design Certificate

Google

UX Design Specialization

SKILLS

Tools

Figma
Adobe Creative Suite
HTML/CSS
Google AI Studio
Claude Code
Cursor

Design

AI Prototyping
Design Thinking
Storytelling
Information Architecture
Interaction Design
Product Thinking
Branding
Product Strategy
AR / 3D Design
Design Systems
Visual Design
Sketching

Research

User Interviews
Usability Testing
Observational Studies
Competitive Audits
Data Analysis