

TB.1

Technology and Business Management

Can you operate a successful business without any technology? Perhaps. But you will be very limited in your interactions and opportunities.

Can you operate a successful business using only a smart phone? Perhaps. But at some point you will be unable to access information and services using only a phone, and this will limit your ability to manage your business beyond a certain size or amount of annual profit.

Do you need a computer in order to run a successful business? Probably. There are many resources that are not formatted for good access on a phone. In particular, you will never be able to see and understand more than basic financial reports on a phone. More complex financial reports, the ones that help you make important decisions about your financial future, require a larger screen. It is also almost impossible to read and understand payroll tax forms and income tax returns on a phone screen.

If you do not already have a computer and know how to use it to perform the basic functions of: accessing websites, reading pdf documents such as income tax returns, creating basic written documents, and creating basic spreadsheets, you should consider going to your local library to get started. They can usually teach you the basics and give you access to a computer. From there you can access any number of classes that will give you step-by-step instructions to help you develop the skills you will need to use a computer in your business.