

## Experience

### Lead Product Designer

Wealthfront - Seattle - Jul 2021–Present

Partner with PM to set vision and strategy for the area. Lead cross-functional team in aligning around user-centered insights and opportunities. Develop new features and products to support company goals, working with User Research to validate and evolve ideas. Support end-to-end client experience, working closely with partners across legal, compliance, engineering, marketing and brand.

### Senior Product Designer

Wealthfront - Chicago - Nov 2020–Jul 2021

### Senior Product Designer

Groupon - Chicago - Sep 2019–Oct 2020

Lead design partner to Search & Results products. Helped to establish roadmaps by leading team in discovery of user problems and opportunities. Leveraged data to inform strategy and designs. Lead team through full product design processes, and partnered closely with Engineering for implementation.

### Product Designer

Groupon - Chicago - Apr 2016–Sep 2019

### Product Design Apprentice

Intrepid Pursuits - Boston - Summer 2015

Collaborated with fellow design and engineering apprentices to design, build and present an iOS app. Assisted in translating clients' ideas to wireframes and app flows. Supported prototyping and iteration, leading to a realized solution.

### Project Manager, Lead UI/UX Designer

SCAD + Belk Collaboration - Savannah - Fall 2015

### Lead Graphic Designer

Newaukee - Milwaukee - 2014–2015

## Education

### BFA Graphic Design + Minor Motion Media

Savannah College of Art  
and Design - 2012–2016

## About me

Product Designer passionate about connecting people to products and technology. Systems thinker and data-driven. Experienced in leading teams and stakeholders to discovering meaningful problems and viable solutions.