
Product Designer

Designer passionate about people and improving their lives through well-designed products and interactions with technology. Experienced in leading teams in developing new products and experiences across cross-functional teams and multi-phase roadmaps. I thrive in helping businesses and users make sense of complex systems, ambiguous opportunities, and iterating our way to solutions that meaningfully connect to users' problems.

Wealthfront

Sr. Staff Product Designer Jul 2025 - Mar 2026 (9mo)

Staff Product Designer Jul 2021 - Jul 2025 (4yr)

Design lead for the Cash Account and platform-wide money movement across multiple scrum teams. Led design for new product developments and guided broader Cash area strategy, planning and projects. Contributed to product innovation, infrastructure improvements and design system evolution and maintenance across the company.

Small Business Cash Account Pilot H1 2026

Led the team in new product exploration and identifying and launching of an initial pilot program.

Money Market Fund (WLTXX) Launch H2 2025

Guided team in strategy, developing designs and delivering an E2E user experience for this new product launch.

Dashboards and financial management H2 2025

Supported a Design Sprint and further development and research. Used AI (Cursor) to design and code live data prototypes for highly-personalized user insights.

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Senior Product Designer Nov 2020 - Jul 2021 (9mo)

Lead designer for the Cash Account product, responsible for the E2E experience and delivering key features as we evolved our strategy beyond a simple high-yield savings account.

Groupon

Senior Product Designer Sep 2019 - Oct 2020 (1yr)

Lead designer for Search and Results. Worked closely with Product, Data, Engineering and Research partners to discover opportunities, develop project roadmaps and design high-quality experiences that delivered key business value and created robust infrastructure for future iteration.

Product Designer Apr 2016 - Sep 2019 (3yr)

Intrepid

Product Design Intern Summer 2015 (3mo)

SCAD

BFA Graphic Design 2012 - 2016

Minor in Motion Media Design