

Smart Workplace Surveys

Get valuable insights with bespoke, user-friendly surveys, tailored to your audience and goals.



Intelligent Insights, For The Modern Workplace

Our bespoke Smart Workplace Surveys are designed to do more than just collect responses. They give you the clarity to make smarter decisions faster. Built around your goals, these surveys offer a tailored and time-saving solution that delivers valuable insights without the usual hassle. Whether you're gathering employee feedback, buying or selling annual leave, measuring customer satisfaction or tracking engagement, we take care of the design, logic and setup so you get accurate and actionable data without lifting a finger. The real benefit is confidence. You'll know exactly what your audience thinks, needs and values so you can lead with purpose and impact.

What Is A Smart Workplace Survey?

A Smart Workplace Survey is a user-friendly, responsive questionnaire designed to feel more like a conversation than a traditional form. It presents one question at a time, making the experience more engaging and less overwhelming for respondents. These surveys can include a mix of question types (such as multiple choice, short text, ratings or logic-based flows) and are ideal for gathering clear, meaningful insights from your audience. They can also be used to book, buy or sell annual leave, complete tests or quizzes, employee suggestion boxes, or as an employee benefit selection form. Their sleek, mobile-friendly design and intuitive layout help increase response rates while delivering high-quality data.

Key Features

- ✓ Fully customisable design to match your brand and tone of voice.
- ✓ Logic-based flows that adapt questions based on previous answers.
- ✓ Automatic data collection and export for fast analysis.
- ✓ Optional email notifications for real-time updates on responses.
- ✓ GDPR-compliant setup to protect your respondents' data.
- ✓ End-to-end service including consultation, design, setup, and testing.



Key User-Experience Features

One-question-at-a-time format for a smooth, engaging experience.

Mix of question types including multiple choice, text, ratings, and more.

Built-in progress tracking to encourage completion.

Mobile-friendly layout for easy access on any device.

What Can A Smart Workplace Survey Be Used For?

Employee feedback: Gather honest insights on wellbeing, satisfaction or workplace culture.

Customer satisfaction: Measure how your customers feel about your service or product.

Benefit selection forms: Make it easy for employees to opt into flexible benefits of their choice.

Annual leave requests: Streamline holiday bookings with a clear, structured process.

Private medical insurance sign-ups: Capture interest and essential details from employees quickly.

Event registrations: Collect attendee information with a smooth and engaging experience.

Market research: Test ideas, products or messaging with your ideal audience.

Onboarding forms: Gather everything you need from new starters in one place.

Quizzes and assessments: Deliver interactive learning or skills-based assessments.

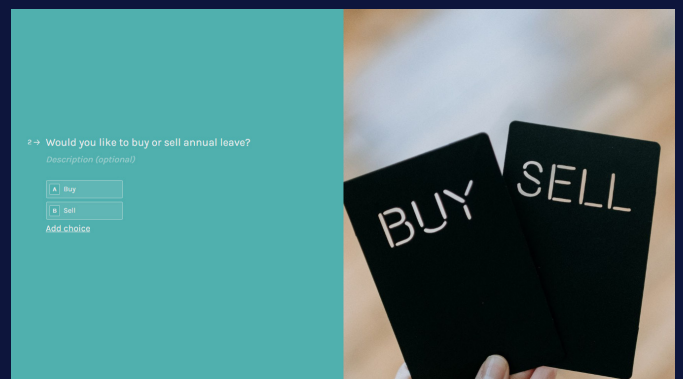
Testimonials and case study input: Guide clients to share meaningful feedback.

Internal audits or check-ins: Track progress, monitor compliance or check team sentiment.

Service reviews: Request structured feedback after a project, appointment or service delivery.

What Are The Benefits For You?

- ✓ Smart Workplace Surveys provide an engaging and efficient way to collect information, resulting in better responses with less effort.
- ✓ The clean, one-question-at-a-time format creates a conversational feel, making surveys easier and more enjoyable to complete.
- ✓ Higher response rates and improved data quality come from this user-friendly design.
- ✓ Fully customisable surveys reflect your brand and specific needs.
- ✓ Smart logic features ensure respondents only see questions relevant to them.
- ✓ When you choose us to create your surveys, we manage every detail: from design and question flow to thorough testing.
- ✓ Our professional approach saves you time and reduces administrative hassle.
- ✓ You receive clear, actionable insights you can trust to make informed decisions.





What Are The Benefits For Your Employees?



Quick and easy to complete: One question at a time makes the process feel simple and stress-free.



Improved communication: A clear, structured way to give feedback, make requests or share ideas.



Mobile-friendly access: Complete surveys anytime, anywhere, from any device.



Faster responses and decisions: Streamlined forms mean less waiting and quicker outcomes.



Clear and relevant questions: Smart logic means employees only see questions that apply to them.



Greater sense of involvement: Employees feel heard and valued when their input is made easy and impactful.



More engaging experience: Feels more like a conversation than a form, encouraging honest, thoughtful responses.

How It All Works

Getting started with your bespoke Smart Workplace Survey is simple and straightforward. First, we'll discuss your goals and the information you want to gather to tailor the survey specifically to your needs. Next, we'll design the questions and structure, incorporating your branding and any smart logic to ensure a smooth experience for respondents. Once the survey is built, we'll test it thoroughly to catch any issues and make sure it works perfectly on all devices. After your approval, we'll launch the survey and can provide ongoing support, including monitoring responses and helping with data analysis, so you get the most value from every answer.

If You're Interested in Smart Workplace Surveys, You Might Like These Other Benefits:

Smart Hive

Our Smart Hive platform brings all your benefits together in one place, making it simple for your team to access perks and feel the difference.

Total Reward Statements

Total Reward Statements are an easy way to show employees the true value of their pay and benefits package, all in one clear, personalised summary.

Reward & Recognition Platform

Keep your best people by creating a positive, engaging workplace with our Reward & Recognition platform, available exclusively through Smart Hive.



“The user-friendly interface and well-organised layout of [Smart Hive] have made it easy for our employees to navigate and utilise.”

KD,
Employee Benefits and Payroll Manager



Smart Hive in Action How We Helped The BD Consultancy

The Challenge

The BD Consultancy, a small marketing and business development firm based in Bristol, wanted to provide excellent employee benefits but faced a challenge due to their limited resources and budget constraints. They needed a solution that would enhance employee engagement while minimising administrative overhead. Their benefits package needed to work hard, without taking up hours of their small administrative team's time.

Our Solution

Bravo Benefits spent a long time talking with the team at The BD Consultancy, surfacing the makeup of their workforce, their business goals and benefit objectives. Our Benefits Consultants

recommended Smart Hive. This streamlined administration and allowed employees to manage their own benefits, thereby reducing the burden on their administrative staff.

The Result

Smart Hive enabled The BD Consultancy to offer a customised benefits package resulting in a more engaged and supported team, with reduced administrative burden and a streamlined benefits process.

Talk to a member of our team today

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