1 832 287 6923 www.uxmatthew.com uxmatthew@gmail.com

MATTHEW CUNNINGHAM

Product designer, strategist, optimizer, team leader, art director, systems thinker, etc.

OPTO
Investment Platform

HEAD OF PRODUCT DESIGN
2021 - 2022

- Led Product & Design on first Beta and established product market fit
- Guided the future product vision through design explorations, documentation, and presentations
- Created wireframes, beautiful mockups, amazing prototypes, and specs for high quality implementation
- Guided cross-functional conversations to remove blockers and encourage collaboration across teams
- Proactively developed ideas for new products and features
- Collaborated with founders and other leaders to set long term business strategy, product vision and quarterly roadmaps

ELEMENTUM
Supply Chain Suite

PRODUCT DESIGN MANAGER
2020 - 2021

- Collaborated closely with Heads of Product and Engineering, and all leaders to ensure high quality product
- Ran user research and interaction design for ambitious product overhaul
- Recruited, mentored, and managed great team of mid-to-lead Designers
- Led by example doing phenomenal independent design work on discrete projects, showing the team how it's done
- Constructed user flows, wireframes, and prototypes to effectively communicate design concepts for collab & validation
- Shaped the design team's culture through collaboration and feedback processes

LEAD PRODUCT DESIGNER
2017 - 2020

- Proactively designed flows, prototypes, sketches, and high-fidelity UI for innovative product features
- Partnered with PMs to establish customer interview research practices
- Mentored team of Product Designers
- Demystified customer challenges
- Crafted flows that ensured users could move through products with confidence

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INTUIT
Small Biz Platform

PRINCIPAL INTERACTION DESIGNER
2016 - 2017

Primary designer setting strategy for Accounting, Bank data, and Google partnership

SENIOR INTERACTION DESIGNER
2015 - 2016

Led design for QuickBooks integrations. One had millions in revenue and 93% Retention.

USERTESTING
UX Research Suite

LEAD PM & LEAD DESIGNER
2014 - 2015

Reinvented product and design process. Ran key projects. Managed PM & Designer.

ADDTHIS
Investment Platform

SR. UX RESEARCHER & STRATEGIST
2013 - 2014

Orchestrated multivariate A/B testing, user research and new product strategy.

RTC RM
Wunderman Agency

UX DESIGNER
2011 - 2013

Collaborating with writers and strategists to bring in millions in business and execute.

ALWAYS LEARNING NEW THINGS

Masterful Conversations

O'Reilly Design Conference

SXSW Interactive x2

Adaptive Path UX Immersive

University of Houston Honors College
Mathematics & Studio Art (left to pursue tech)

WITH MANY, MANY TOOLS

Figma, Sketch, Miro, Mural, etc.

Slack, Zoom, Meet, Discord, etc.

G Docs, MS Office, Adobe CS, etc.

JIRA, Notion, Zeplin, Github, etc.