## Goals

- Elevate guests' experiences by improving chefs' skills and confidence
- Foster a culture of continuous learning and professional development
- Support employee career paths and motivation, reducing turnover
- Establish a scalable, standardized training across properties

# Why GSL?

- Swiss content from top-ranked Swiss vocational schools
- Successfully tested—100% approval from chefs, rated 4.6 / 5
- Learning platform with digital onboarding, learning guides and assessments
- Chefs showed a 27% increase in kitchen knowledge in just 8 short weeks

### How it works

# L Approach

A 100% digital, multi-lingual, self-paced program—combining theory and practice

## Who should enroll?

Breakfast Chefs, Commis Chefs, Chefs de Partie and aspiring chefs

## **Schedule**

Self-paced or 8 weeks with approx. 7.5 hrs of learning per week

## **Enrollment and payment**

295 CHF per chef - LAUNCH SPECIAL Regular price: 350 CHF

Participants get an enrollment link after payment and can start immediately

## Benefits for your company

## Guest satisfaction

Improved guest satisfaction scores and online reviews

## Employee retention

Higher employee retention and reduced recruitment costs

## **Standardization**

Greater consistency with brand standards and quality expectations

## S Operational efficiency

Measurable ROI through improved efficiency and reduced waste



### 1. Introduction to breakfast

- Your role as a breakfast chef
- Hygiene and preservation of value
- Process steps 1 5
- Fundamentals of eggs and egg products

#### Assignments:

- Fried eggs
- Scrambled eggs

### 3. Breakfast quality standards

- Breakfast buffet guidelines
- Nutritional principles
- Fundamentals of herbs, spices and seasoning

### Assignments:

- Soft-boiled eggs
- Onsen eggs

### 5. Regional + international breakfast

- Global breakfast culture
- Fundamentals of sustainable operations

### Assignments:

Local breakfast dishes

### 2. Successful breakfast

- Fundamentals of milk and dairy products
- Fundamentals of fruit and fruit products

### Assignments:

- · Spanish omelet
- Omelet

### 4. Cooking in front of guests

- Live cooking station
- Fundamentals of sauces

#### Assignments:

- Eggs in cocottes
- Eggs Benedict
- Eggs Florentine

### 6. Conclusion

- Fundamentals of vegetables
- Fundamentals of potatoes

#### Assignment:

- Grilled vegetables
- Sauteed vegetables
- Rösti potatoes
- Final practice: Guest breakfast scenarios



# Participants' voices







# Hear from the Head Chef, at Marriott Zurich

"In this program you receive the right information to be successful in breakfast."



"The takeaway for myself and the team was huge."



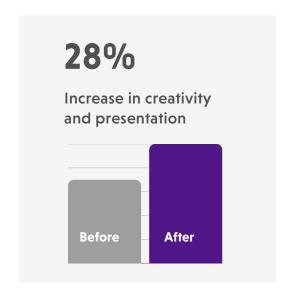
"This course was presented and thought in the most professional way possible."



"This is one of the best programs that Marriott has run so far."



# How participants improved—in just 8 weeks



91%

loved and found the training helpful

4.9/5 Trainer rating regarding chefs' skill improvement