

Subject: Wanted to introduce you to Airbo

Hi [Client / Prospect Name],

We know that educating employees about their benefits can be challenging, so we've partnered with **Airbo**.

Airbo is a **Benefits Engagement Platform** designed to **increase engagement and make benefits education easier** for you and your team without adding workload onto your plate! Airbo has several tools that support benefits engagement, like:

- Outbound Education: Communication to proactively educate employees year-round
- Inbound Questions: Answer employee questions in real-time with AI

Airbo offers paid plans, often covered through vendor funds, but they also have a Free Plan that lets you try it out without commitment:

- A **30-day interactive campaign** on a topic of your choice, helping employees understand and maximize their benefits this might be a great way to educate employees on [insert challenge your client has brought up].
- New Hire Benefits Onboarding
- HR Assistant (AI tool that helps you be more efficient in your day-to-day)

I've attached a few flyers with more information, and [here is a quick overview video](#).

If you'd like to learn more, let me know, and we can set up time with someone on their team, or I can get you signed up for the free program.

Best,

[Your Name]