

Subject: Partner with us to improve benefits engagement

Hi [Vendor's Name] -

We want to enhance employee engagement with your products by leveraging [Airbo](#) —a Benefits Engagement Platform designed to increase utilization and simplify benefits education.

Many vendors cover Airbo through marketing or wellness funds, ensuring their benefits get the visibility they deserve. Here are some [case studies](#) where they've driven increased engagement.

We'd like to have [vendor name] help fund Airbo for [insert company name] through your wellness funds, communication dollars, or tech credits. It will be our primary method of communication throughout the year to promote your products and drive benefits engagement and understanding with the employee population.

Are you available this week to chat?

Best,

[Your Name]