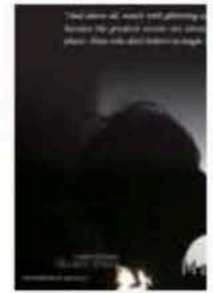


THE
GRANITE TOWER

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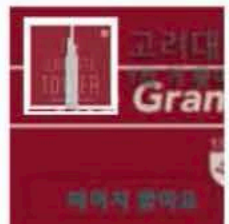
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IN KU FEATURE FOREIGN REPORT PHOTO PEOPLE ARTS & CULTURE EDITORIAL WE LISTEN

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PEOPLE
KU PEOPLE

A Life Devoted To Art

Kang Sang Ji | ndgjdik9C nrbhdHnu



승인#347B7B9# ; #43-69

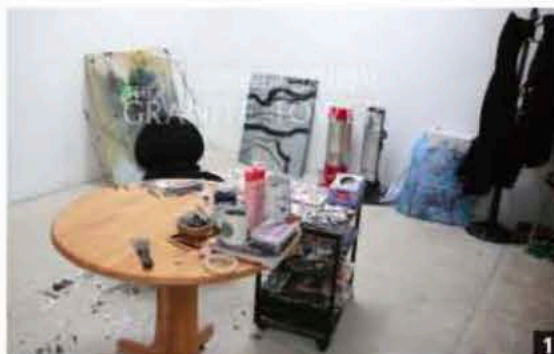


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When you go down the road out of the seventh exit of Naebang station, you may soon find yourself pulled off-street by the gravity of one metallic building. You step in, and marvel at what unfolds in front of you: a tree scented café with fancy paintings hung on every wall. Going upstairs, a series of Picasso-style paintings welcome visitors. *Voilà!* There, a reporter of *The Granite Tower* (GT) met the person who created this wonderland.

Jung Seungwoo ('99, Law), a chairperson of the uJung foundation and the uJung art center, is the creator. He not only founded this art center, but also sponsors many talented young artists from diverse fields. Contrary to other commercial galleries, the uJung art center annually provides a private art studio for free to the selected artists chosen from a tough open call audition.

Though the building itself is not as huge as public museums, it has its own advantage. Thanks to its compact-sized halls, you can feel closer to the paintings that are literally anywhere— even *the café de uJung* on the first floor holds its own exhibition. When you step in, you will find yourself in a forest of paintings, most of which you usually expect to be housed in the museum or fancy gallery. Hold on, since it is just a beginning. The uJung art center “creates” art itself, as well as “displays” it. It helps artists expose their talents by providing them with working space and a chance to hold an exhibition—for free!



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And the café has another surprise; it is in the Guinness Book of World Records as an indoor forest therapy spot. This provides a green environment by using therapeutic elements of forests through a worldwide patented indoor air treatment application. Such groundbreaking attempts are meant to “get the art and the public closer to each other,” says chairman Jung. Though it is nothing more than a four-