

EWELINA ADAMCZAK

347-934-1191

ewelinkaf158@gmail.com

[Professional portfolio](#)

[Dribbble portfolio](#)

113 Clara St Apt B3
Brooklyn, NY 11218

SKILLS

- Problem-solving
- Collaboration
- Communication
- Leadership
- Competitive analysis
- User personas
- User journeys
- User research
- Information Architecture
- Wireframing
- UI/visual design
- Prototyping
- Usability testing
- Quantitative research
- Figma
- Adobe Suite
- Dovetail
- ProtoPie

ABOUT ME

Performance- and human-oriented interface and experience designer with excellent understanding of technologies, accessibility requirements, and performance capabilities. Dedicated to optimizing human-computer interactions for diverse digital experiences. Detailed and highly efficient UX/UI designer performing well in diverse team environments.

EXPERIENCE

User Experience Designer, Rockwell Automation; NYC— 07/23-Present

User experience designer focused on designing desktop user experience solutions for data-heavy, analytics-based products for core automation industry machinery processes at a renowned Fortune 500 corporation.

Product Designer, Aryeo; NYC — 12/22-03/23

First product designer at a real estate tech startup. Scaffolded their web app design system into Figma and was the first to lead the design efforts on several full cycle UX projects, from initial product scoping, through user research and interviews, to hi-fi mockups and prototyping. On several occasions took on the responsibilities of product manager.

UI/UX Designer, Triple Whale; NYC — 05/22-12/22

Led the design of SaaS products for a fast-growing Ecom/data startup. Worked with an agile design process to create high-performing MVPs in the areas of fintech and marketing attribution. Conducted user interviews and user research before, during, and after product launches. Designed products that contributed to the increase of the company's ARR from under \$1 mil to \$17 mil in the span of four months.

UX/UI Designer, Tenth Mountain; NYC — 05/21-05/22

Built the UI infrastructure for a meal prep company and provided the interface foundation for three branding directions. Started a brand/UI redesign project for a pet supplement company. Worked cross-discipline to align with client needs. Work consisted of creating user flows, detailed sitemaps, and prototypes focusing on appearance and usability.

EDUCATION

Rensselaer Polytechnic Institute, Troy, NY — B.S. Design, Innovation, and Society and Sustainability Studies, minor in Psychology — 08/18-05/22

3.96 GPA; Summa Cum Laude

Developed interdisciplinary skills bridging critical thinking and communication across disciplines of science, humanities, design, and technology.