

Build your toolkit: Tools for improving access to ABC medicines (Low- and Middle-Income Countries)

Webinar: Thursday February 5, 16:00-17:00 CET

Lack of diagnostics, high costs, inadequate clinical infrastructure... The challenges to improving access to new medicines for advanced breast cancer are complex and may seem overwhelming. But there is hope!

Join our webinar to learn how advocates, clinicians, industry and other stakeholders have worked together to achieve gains in ABC medicine access in their country. Our panel of experts will share their own experience and answer your questions. Expect to take away some practical messages and angles that will help you make progress in your own country.

Preliminary Programme

Moderator: Anna Wagstaff

Speakers:

Dr Fatima Cardoso, President, ABC Global Alliance	The growing gap
Pat Garcia-Gonzalez, CEO, The Max Foundation	Ask the right question
Ranjit Kaur, ABC patient advocate	Learn and adapt for local success
Vanessa Peberdy, IFPMA	Unite to fight for reimbursement
Andre Ilbawi, Team Lead, Cancer Control, World Health Organisation (WHO)	Tools for sustainable acceleration
Moderator / all	Discussion and audience questions

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