

**WORKPLACE  
EXCELLENCE  
AWARDS 2025**

# WORKPLACE EXCELLENCE AWARDS 2025

## WHY BECOME A SPONSOR?

As a sponsor for the 2025 awards, you will have the opportunity to raise your profile and promote your brand to a network of industry leaders.

### You will receive:

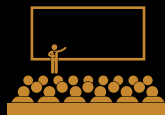
Dedicated Studio Time  
for -



**An Interview**  
Showcase your company or  
team

OR

**Presentation**



Present anything related to your  
company or product



**Tickets**

Two tickets to the black-tie gala  
event

Your company logo will appear:

- Throughout our extensive marketing campaign - reach of +100,000
- Across our social media channels - 6 dedicated posts for your company
- On the Homepage & Sponsors page of our website (including your 200 word bio)
- In our awards brochure on the night (including your 200 word bio)
- On screen throughout the drink's reception
- On stage during your chosen category on the night.
- On the trophy of your chosen category, which your representative will present
- On the Press Release announcing the winners

A representative from your company will present an award on stage to your sponsored category winner -

- This will include the supply of images taken on the night for your own promotional use

To sponsor a category or for any queries, please contact  
**[noeleen@cmgevents.ie](mailto:noeleen@cmgevents.ie)**

# WORKPLACE EXCELLENCE AWARDS 2025

Established by Commercial Media Group the leading provider of online training courses and conferences, and with over 15 years' experience as award organisers the Workplace Excellence Awards were set up to celebrate Culture, Leadership & Recognise Excellence in the Workplace.

As a sponsor for the 2025 awards, you will have the opportunity to raise your profile and promote your brand to a network of industry leaders from across various sectors.

## **Previous Partners & Sponsors include -**

Dawn Meats  
Southside Personnell  
CC Solicitors  
Wokvivo  
Workplace Wellbeing Ireland  
TU Dublin  
The Mater Hospital Foundation  
Employee Financial Wellness  
Insight HR & more.....

## **Previous Winners**

Brown  
Thomas  
Arnotts  
Bank of  
Ireland

PTSB  
Fragomen  
Ireland  
Mitie

ALDI  
Circet  
Apleona  
Coca Cola

Saolta  
University  
Health Care  
Group  
ORS

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## **2025 CATEGORIES**

- **Excellence in Mental Health and Workplace Wellbeing**
- **Excellence in Workplace Diversity, Culture and Inclusion**
- **Excellence in Flexible and Hybrid Working**
- **Excellence in Recruitment and Retention Strategy**
- **Excellence in Workplace Health & Safety**
- **Graduate Programme of the Year**
- **Excellence in Employee Engagement & Team Building**
- **Best Use of Technology Initiative**
- **Excellence in Leadership**
- **Excellence in ESG Leadership**
- **The Best in Corporate Social Responsibility**
- **Best Environmentally Conscious Workplace**
- **Excellence in Learning and Development**
- **Team of the Year**
- **Rising Star in the Workplace**
- **WEA Best Place to Work - Private Sector**
- **WEA Best Place to Work - Public Sector**

**Sponsorship Package - Early Bird Rate - 2,250**  
(before shortlist announcement)

**Sponsorship Package - Normal Rate - 2,950**

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