

# WORKPLACE EXCELLENCE AWARDS 2026

## Social Impact Award

This award recognises initiatives that address societal or community challenges and deliver measurable social value. Please note that your document should be **no more than 2000 words in total, which includes your 250 word summary.**

You may additionally include attachments (visuals, photos, charts, etc) that you think would help your application.

Summary	In no more than 250 words describe why your organisation deserves to win this award
Organisation Background	Please provide a brief description of the organisation. Please include the organisation size and nature of the business
Strategy Overview	Provide a clear outline of the key elements of your organisation's corporate and social responsibility (CSR) strategy. Describe the core initiatives you have implemented and explain why these were chosen. Your response should highlight the social and economic benefits achieved, showing how your CSR strategy supports your organisation, your stakeholders, and the wider community.
Implementation	Provide an overview of how the strategy was implemented and communicated to the organisation and the level of senior management and employee buy-in
Challenges	Describe the challenges that were faced in introducing and implementing the strategy and how these were overcome
Outcomes & Results	Detail how the success of the strategy is monitored in accordance with its stated objectives. Demonstrate evidence of measurable impact / benefits
Partnerships	Provide details of partnerships with community organisations
Testimonials	Provide testimonials from external groups

### Scoring (100 Points Total)

- Summary: 5
- Organisation Background: 10
- Strategy Overview: 25
- Implementation: 25
- Challenges: 10
- Outcomes & Results: 20
- Partnerships: 5
- Testimonials: 0

### Tips for a Successful Entry

- Answer each section clearly using the headings provided. Marks will be based on the evidence you include.
- Focus on what you did and the results it delivered. Include data where possible.
- **Only the first 2000 words of your entry will be assessed.**
- There is a 10MB limit per file for supporting documents. Contact the awards team if needed.