

Agenda

Brickell, Downtown,
and Wynwood

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- | **Phase 1 (Online) 4 weeks:** 29 September - 24 October
 - | **Phase 2 (Immersion Week) 2 weeks:** 27 October - November 7Th
 - | **Phase 3 (Online -Post Program) 2 weeks:** December 1St - December 14Th

Phase 1 (Online)

4 weeks

29 September - 24 October

Day	Date	Time	Title	Content
Lunes	9-29-25	9:30-11:30 am EST	IMSP 2025 Kick-Off - Welcome & Program Overview	Kickoff session to align expectations, introduce mentors and participants, review the agenda, and explain why Miami is key to the program.
Miércoles	10-1-25	9:30-10:30 am EST	Directores Estratégicos 1:1	Companies meet with mentors for first time for a session of 45-60'
		9:30-11:30 am EST	Product Market Fit	This session will help founders understand and validate whether their solution truly resonates with U.S. customers.
Viernes	10-3-25	9:30-11:30 am EST	Rockstar	Learn how to reach product-market fit in the U.S. by validating your value prop and adapting to local customer behavior.



Day	Date	Time	Title	Content
Lunes	10-6-25	9:30-11:30 am EST	Fundraising - US Investment Readiness	Learn what U.S. investors seek and how to build a winning fundraising narrative, plus real lessons from a founder who raised in the U.S.
Miércoles	10-8-25	9:30-11:30 am EST	Successful Outreach & Networking	Master strategic outreach and personal branding to connect with key players in the U.S., with real insights from a founder who made it happen.
Viernes	10-10-25	9:30-11:30 am EST	Rockstar	Learn how founders break into the U.S. ecosystem with real tactics from a Miami-based expert on trust-building, networking, and growth.
Lunes	10-13-25	9:30-11:30 am EST	Business & Culture in the US	Understand U.S. business culture, decision-making, and trust signals, plus key differences with LatAm to help you adapt and scale faster.
Miércoles	10-15-25	9:30-11:30 am EST	Operations & Taxes in US	Learn the legal and operational basics to run your startup in the U.S., deal for founders hiring, invoicing, or fundraising across borders.
Viernes	10-17-25	9:30-11:30 am EST	Rockstar	Hear real lessons from a founder who broke into the U.S. market, what worked, what didn't, and how to earn trust and close deals.
Lunes	10-20-25	9:30-11:30 am EST	Miami Tech Life	Discover how Miami became a global tech hub and learn to navigate its ecosystem to scale your startup successfully.
		3:30-4:30 pm EST	Ask me Anything	An open "Ask Me Anything" session for founders to ask, share, and learn through candid conversations and peer-driven insights.
Miércoles	10-22-25	9:30-10:30 am EST	Directores Estratégicos 1:1	Companies meet with mentors for second time for a session of 45-60'
Jueves	10-23-25	9:30-11:30 am EST	Travel Logistics Q&A + Agenda Next Week	Get fully ready for the Miami trip with a session covering logistics, key events, and everything you need for a smooth experience.



Phase 2 (Immersion Week)

2 weeks

27 October- November 7Th

Day	Date	Time	Title	Content
Lunes	10-27-25	10:00 AM EST - 12:00 PM EST	Welcome Breakfast	Opening session exploring why Miami matters for LatAm founders, regional trends, and how to make the most of IMSP. Featuring insights from IMSP24 alum José Villanueva.
		Afternoon/Night	1:1 With Successful Company	Participants will have a 1:1 with a successful company from Miami
Martes	10-28-25	10:00 AM EST - 12:00 PM EST	Doing Business in Miami	Learn how to start and scale in Miami, covering legal setup, local dynamics, and key industries in this booming innovation hub.
		3:00 PM EST - 5:00 PM EST	PR	Build a PR strategy that drives visibility and trust by telling the right story to the right audience, far beyond press releases.
		Afternoon/Night	Networking Event	A curated networking event to spark partnerships, investment, and growth among founders, investors, and key ecosystem players.



Day	Date	Time	Title	Content
Miércoles	10-29-25	10:00 AM EST - 12:00 PM EST	Fundraising VC & Founder POV	Get founder and investor insights on how to pitch, what VCs expect, and what to avoid, plus real stories to guide your next raise.
		3:00 PM EST - 5:00 PM EST	Headhunting for US expansion	This session explores how to approach hiring strategically, defining key roles and attracting top talent aligned with your startup's mission and growth stage.
		Afternoon/Night	Networking Event	Join a high-impact networking event where founders, investors, and professionals connect to unlock partnerships, funding, and growth opportunities in a dynamic setting.
Jueves	10-30-25	10:00 AM EST - 12:00 PM EST	Storytelling	This session explores storytelling as a strategic tool to engage customers, investors, and partners. Learn how to craft powerful narratives that resonate and drive action.
		Afternoon/Night	Networking Event	Connect with founders, investors, and ecosystem leaders in a high-value networking event built to spark partnerships and investment opportunities.
Viernes	10-31-25	10:00 AM EST - 12:00 PM EST	Pitch Training w Experts	Sharpen your pitch with hands-on feedback from investors and founders, and boost your clarity, storytelling, and delivery.
		Afternoon/Night	Networking Event	Connect with entrepreneurs, investors, and professionals in a curated networking event designed to spark partnerships, investment opportunities, and meaningful relationships.
		Afternoon/Night	Directores Estratégicos 1:1	Companies meet with mentors for third time for a session of 45-60' with Action Plan
Miércoles	10-29-25	10:00 AM EST - 12:00 PM EST	Fundraising VC & Founder POV	Get founder and investor insights on how to pitch, what VCs expect, and what to avoid, plus real stories to guide your next raise.
		3:00 PM EST - 5:00 PM EST	Headhunting for US expansion	This session explores how to approach hiring strategically, defining key roles and attracting top talent aligned with your startup's mission and growth stage.



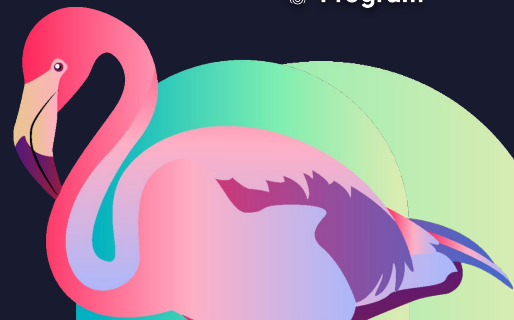
Day	Date	Time	Title	Content
Lunes	11-3-25	10:00 AM EST - 12:00 PM	Go to market Strategy	Learn how to reach the right customers with a solid Go-To-Market strategy, define your audience, sharpen your value prop, and drive traction.
		4:00 - 5:30 PM	Rockstar	This will be a hands-on session, giving you practical frameworks and real examples to start shaping your own GTM approach.
		Afternoon/Night	Pitch Training w Experts	Refine your pitch with live feedback from seasoned investors and founders, and walk away with clear tips to improve your delivery and storytelling.
Martes	11-4-25	10:00 AM EST - 12:00 PM	Operations & Banking	Set up your U.S. operations with the right banking, payroll, and compliance tools—avoiding costly mistakes and building for scale from day one.
		Afternoon/Night	How to get in Endeavor Miami?	Curious about joining Endeavor Miami? This session breaks down the full journey, from initial programs to becoming a globally recognized Endeavor Entrepreneur.
Miércoles	11-5-25	10:00 AM EST - 12:00 PM	5 Pitches Selected	Impacta VC & P97 & Advisors (if applicable) will select 5 companies to pitch
		Afternoon/Night	Networking Event	Join a dynamic networking event to connect with entrepreneurs, investors, and partners ready to unlock growth and new opportunities.
Jueves	11-6-25	10:00 AM EST - 12:00 PM	Legal & VISA	Legal can be daunting, but getting it right early is key to avoiding costly mistakes. This session covers the legal essentials every startup needs to operate confidently in the U.S.
		7 PM EST - 10 PM	Demo Day	Demo Day featuring 5 selected startups pitching to a curated audience
		10:30 PM EST	IMSP 2025 Batch going out	Miami Nightlife 🍹🎉
Viernes	11-7-25	10:00 AM EST - 12:00 PM	Closing Session	Closing Session with Feedback and Next Steps
		8 PM EST	Free Group Activity	



Phase 3 (Online -Post Program)

2 weeks

December 1St - December 14Th



Day	Date	Time	Title	Content
Lunes	12-1-25	9:30-11:30 am EST	Directores Estratégicos 1:1	Companies meet with mentors for fourth time for a session of 45-60'
Martes	12-2-25	9:30-11:30 am EST	Ask Me Anything Session Separate Group 1 - 2 - 3	This interactive Group session is designed to foster open conversation and insight sharing. "Ask Me Anything" offers a unique opportunity to ask questions, share experiences, and gain valuable knowledge.
Martes	12-9-25	9:30-11:30 am EST	Ask Me Anything Session Separate Group 1 - 2 - 3	This interactive Group session is designed to foster open conversation and insight sharing. "Ask Me Anything" offers a unique opportunity to ask questions, share experiences, and gain valuable knowledge.
Jueves	12-11-25	9:30-11:30 am EST	Ask Me Anything Session Group (ALL)	This interactive Group session is designed to foster open conversation and insight sharing. "Ask Me Anything" offers a unique opportunity to ask questions, share experiences, and gain valuable knowledge.