



STUCK IN THE 90s

DETROIT LAKES, MINNESOTA

PARADE OF THE NORTHWEST INFO SHEET

Sunday, July 19th 2026

11:00 am Check In and Line Up | 1:00 pm Parade Step Off

The Detroit Lakes Jaycees are excited to invite you to participate in the 90th Annual Parade of the Northwest, the grand finale of the NW Water Carnival!

Registration Information:

To participate in the parade, be sure to fill out and submit the Google form to register. If you have any issues with the form, please reach out to the Parade Chair for assistance.

Link to Google Registration Form: <https://forms.gle/mRJ2dhyyWvpZfoAv8>

Deadline to Register: Wednesday, July 15th 2026

Once your form is submitted, you'll receive a confirmation email with additional details. Be sure to provide the correct contact email so that you receive all parade-related information.

Parade Route:

This year, we are keeping the same route as last year. We'll be starting at the Kent Freeman Arena and ending at Front Street. With this change in direction, we encourage you to plan ahead and note you may be wet during the whole route. Please be sure to pack ample water to keep the excitement flowing all the way to the end!

No Water Zone:

One important note: there will be a **No Water Zone** along the parade route. We ask that you please respect this area as well as keep all our police officers dry. Let's keep it fun, but also be mindful of the safety of others. Look for signs noting this on the route and on the map provided to you with the line up.

Swag Suggestions:

As you plan your parade participation, we also ask that you think twice about handing out Frooties Tooties. These soggy treats are not a hit with kids and can become a hassle to clean when drenched in water. Consider alternative giveaways that are more suited to the wet conditions!

Water Fight Ready:

Get ready to join in one of the most exciting water fights around! This is all about having fun, so make sure you come prepared to splash and have a blast. As always, we encourage

everyone to leave the area better than they found it, so be sure to clean up and respect the space!

No Water Signs:

To help identify those that prefer to not fight back, "**No Water**" Signs will be available at the registration table the day of or you may choose to provide your own. We kindly ask for a \$1 donation as these are costly OR just be sure to bring them back to the registration table when you are done - look for a bin on the table to drop them back off!

Important Rules to Remember:

- **Liability:** The Detroit Lakes Jaycees do not assume responsibility for accidents. All participants, including band members, are responsible for their own insurance, medical, or liability coverage.
 - **Non-refundable Fees:** Registration fees are non-refundable.
 - **Parade Officials:** Parade officials, easily identifiable by their BLUE JAYCEE attire, are stationed along the route. Cooperation with them is required for the safety and enjoyment of all participants.
 - **Line-Up:** The parade lineup is organized to maximize safety and enjoyment, not by the order in which registrations are received.
 - **Entry Discretion:** The parade committee reserves the right to accept or deny entries at their discretion.
 - **Political Entries:** Politicians are not permitted to hand out campaign literature or other materials during the parade. They must remain in their vehicles.
 - **Horse Entries:** A \$100 charge will be applied to horse entries that do not provide their own clean-up crew following directly behind. Horse entries will be placed at the end of the parade lineup.
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We're proud to host one of the largest and best parades in the state, and we thank you for contributing to its success! We hope you're able to enjoy all 10 days of the Water Carnival, and we can't wait to see you in July.

If you have any questions or concerns, please contact our Parade Chair at paradeofthenorthwest@gmail.com.

Sincerely,

Parade of the Northwest Committee, NW Water Carnival Admiral, & The DL Jaycees

Correspondence~



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