

The eCOA market is about to triple. Here's what that means for sponsors.

A new Research and Markets forecast puts global eCOA solutions on a ten-year path from \$1.94B to \$7.46B. The window for competitive advantage is still open — but not for long.

MARKET TODAY

\$1.94_B

2026

FORECAST

\$7.46_B

2036

CAGR

14.4%

Compound annual growth · 10-year

— Why ObvioHealth is different

Most eCOA vendors built software first. We did it the other way around.

We ran decentralized trials for seven years before licensing ObvioGo as a platform. Every capability exists because we needed it to run a real study — not because a product team put it on a roadmap.

<p>7 yrs</p> <p>Operational history before launch</p>	<p>60+</p> <p>Decentralized studies delivered</p>	<p>40</p> <p>Countries of trial experience</p>
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— 4-6 VENDORS · 1 PLATFORM

What sponsors typically buy from 4-6 vendors, ObvioGo delivers as one.

Not by acquiring and stitching together point solutions — but because we built it as one no-code environment from the start. API-first integration with Oracle Clinical One, Medidata, and Veeva keeps your existing EDC stack in place.

<ul style="list-style-type: none"> ePRO Patient-reported outcomes, anywhere. 	<ul style="list-style-type: none"> eConsent Compliant remote consent flows. 	<ul style="list-style-type: none"> Participant Engagement Reminders, chat, adherence nudges.
<ul style="list-style-type: none"> Safety Monitoring Real-time alerts and visibility. 	<ul style="list-style-type: none"> Device Integration Wearables and connected devices. 	<ul style="list-style-type: none"> EDC Integration Oracle, Medidata, Veeva — API-first.

The result, in practice

Built to run trials. Not just support them.



<p>TIME TO DEPLOY</p> <p>4 wks</p> <p>vs. 12-16+ weeks on legacy platforms</p>	<p>EPRO COMPLIANCE</p> <p>91%</p> <p>portfolio-wide average</p>	<p>PARTICIPANT RETENTION</p> <p>89%</p> <p>across active studies</p>	<p>VENDOR CONSOLIDATION</p> <p>4-6 → 1</p> <p>point solutions replaced by one platform</p>
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LET'S TALK

See how ObvioHealth approaches eCOA for your therapeutic area.

[Request a demo →](#)

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Better Data Faster.