

PFL 2025

Holiday Cheer Lookbook

**Gifts that make your
brand unforgettable.**



Curator's Corner

Purposeful Presents. Spread Holiday Cheer with PFL's 2025 Holiday Cheer Lookbook

The holidays are a time to connect, celebrate, and inspire. Every business has its own way of doing just that. Whether you're thanking VIPs, recognizing employees, welcoming new customers, or driving seasonal revenue—PFL's 2025 Holiday Cheer Lookbook is here to help you create moments that matter.

This year's collection is all about simplicity, impact, and intention. Our curated print formats are built to drive action, while our promotional gifts are designed to leave a lasting impression. Every piece has been selected to help you amplify engagement, reinforce your brand values, and deliver joy with ease.

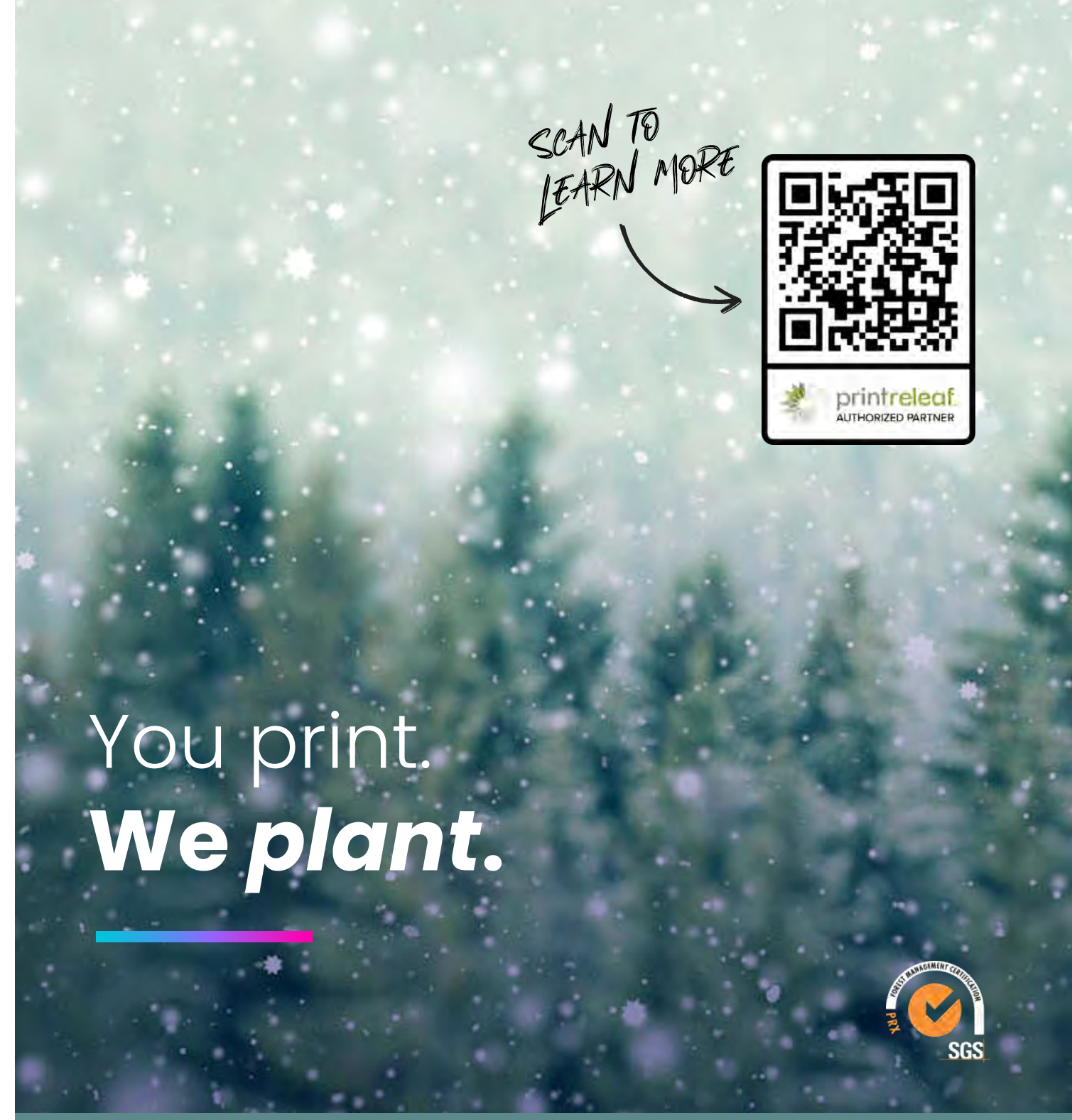
You'll find products that reflect what matters most: diversity, sustainability, and community. From eco-conscious packaging to gifts made by women- and minority-owned businesses, to Made in the USA options that support local economies, this collection is grounded in purpose.

Stay top-of-mind with thoughtful, on-trend items for every budget. Each one is crafted to complement your direct mail strategy and help you build real, authentic connections. Let's make the 2025 holiday season unforgettable, together.



Cheers to a season of purpose and magic!

Amber Sikkink
Director of Merchandising & Creative Services
PFL | A Vomela Company



PFL is committed to sustainability and proud to partner with PrintReleaf.

PrintReleaf empowers organizations to support and grow the global forestry system—one print job at a time.

Through our partnership, PFL offsets a portion of our paper consumption each month by reforesting areas in need of reforestation around the world.

Scan the QR code or visit printreleaf.com/PrintingForLess to learn more.

2025

Your Guide to a Memorable Holiday Season

You're already on your way to making this a great holiday season! Here are a few tips that will keep the stress levels low and help you make this the best season ever.

Start Early

Place your holiday orders in October to avoid potential inventory shortages, shipping delays, and holiday outages. To be safe, have all holiday orders placed by Oct 17th .

Don't Stress

Reduce holiday stress by choosing a kraft shipping box with a logo sticker for your branding. This is the perfect occasion to play it neutral and use your budget for the gift, not the packaging.

Make It a Surprise

Consider sending your holiday gift before or after the major ones in December. Thanksgiving and the New Year are unexpected alternatives that ensure your thoughtful gift stands out!

Be Authentic

PFL makes it easy to automatically customize each send. Use your data to personalize every gift to create that authentic one-of-a-kind moment.

Give Gifts That Mean More

People appreciate products from brands that have their hearts in the right place. Make it mean a little more with gifts from companies committed to environmental and social responsibility (and we have plenty).

Watch for these icons throughout this catalog.



Stewardship

Send products that you can feel good about with items from forward-thinking brands that give-back socially and environmentally.



Sustainability

Sustainable and eco-friendly products that are better for the planet.



Made In the USA

Products proudly manufactured domestically—supporting communities and ensuring top-quality craftsmanship.



Breakout

Cool, new, innovative—these products are worth a closer look!

Stand Out This Season

Personalized Impact

Personalizing direct mail during the holiday season can boost response rates by up to 50%. Variable printing, which allows customization of names, messages, and even images, plays a significant role in these higher response rates.



Enhance print materials with promotional add-ons!

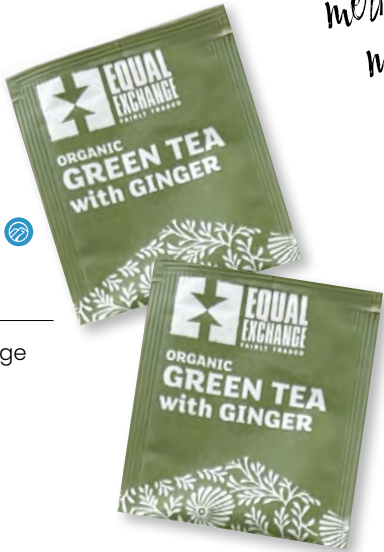
Promotional add-ons are a powerful way to elevate the mailer experience and capture attention. These items require hand assembly and are non-machinable. All products in this section are PFL pre-tested and approved for mailing as a USPS flat.

merry & memorable



Warm Up

Alpine Spiced Apple Cider Packet



Relax

Equal Exchange Tea Packet



Healthy Start

Emergen-C Packet

All products featured in this section are PFL pre-engineered, rigorously tested, and USPS-approved for mailing as a USPS flat when nested within our 6" x 9" offset tri-fold and enclosed in a clear envelope.

Holiday Greetings



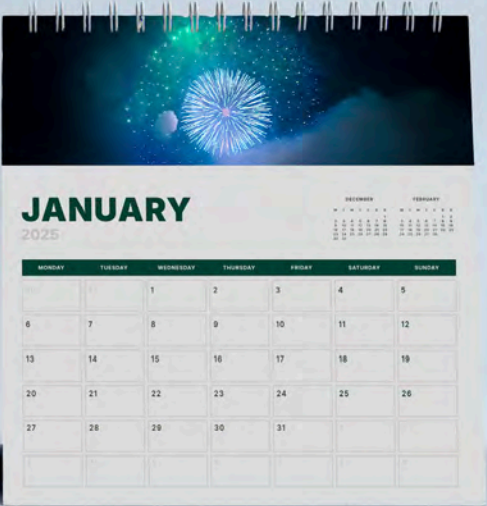
Postcards

Cost-effective and versatile, postcards are more impactful with variable data. Personalized elements like names and tailored holiday greetings foster connections. Use these powerful tools for seasonal marketing, engaging customers with uniquely crafted messages.



Maximum Impact This Holiday Season!

When it comes to holiday gifting, keep four key pillars in mind. First, make it personal by showing recipients that they truly matter. Second, use a tiered approach aligned with the sales cycle to ensure gifts correspond with where recipients are in their journey. Third, apply a persona-based approach that tailors gifts to unique preferences and needs. Finally, incorporate evergreen themes by drawing on your major campaigns throughout the year, using relevant graphics and messaging to make your holiday gifts more meaningful.



Calendars

Calendars are an excellent holiday gift that keeps your brand top-of-mind all year long. They offer practical use and engaging design, making them a thoughtful choice. Plus, they can feature promotions or QR codes to drive customer interaction throughout the year.



Greeting Cards

Simple and personalized, greeting cards express appreciation and show clients they are valued this holiday season. Customize self-mailing cards for a unique touch, and send them in white paper envelopes for a polished appearance.



Catalogs

Catalogs are an effective way to showcase your products and entice customers to make their next purchase. Who can resist flipping through a trusted company's catalog? Enhance its appeal with an incentive like a 10% discount or free shipping, and create urgency by including a deadline.



Letters & Envelopes

Need a response during the holidays? One effective approach is to send a personalized 8.5x11 letter in a #10 envelope with a return envelope included. This simplifies the response process by providing all the necessary materials for the recipient to easily fill out their information and mail it back.



2025

Top 5 Holiday Gifting Trends

As we look ahead to 2025, here are a few key trends shaping smart, strategic holiday gifting and how they can help your brand shine.

#1. Smart Gifting on a Budget

With tighter budgets, every campaign element needs to earn its place. Gifting is shifting from extravagant to essential, with high-utility items that reinforce your brand's message and provide lasting value.

#2. Trust-Based Marketing

Increased regulation and consumer skepticism are fueling a return to relationship-driven marketing. Campaigns that build on existing trust, especially in sensitive industries like healthcare and finance, deliver stronger results than those aimed at broad, unfamiliar audiences.

#3. Personalization at Scale

Generic gifts no longer make the cut. With Variable Data Printing, brands can personalize messages, images, QR codes, and offers at scale, creating relevant, memorable experiences without losing efficiency.

#4. Purpose-Driven Products

Consumers are choosing brands with a conscience. Sustainably sourced, ethically made, and mission-driven products help your campaign stand out while strengthening brand affinity.

#5. Functional Favorites

Wellness items, tech tools, and everyday accessories are in demand. Think wireless chargers, journals, hydration gear, and reusable bags. These are gifts that feel good, do good, and get used daily.



By embracing these trends, you can create campaigns that are budget-friendly, build trust, and make a meaningful impact for your brand and your recipients.

Festive Flavors

Gourmet Popcorn Gable Box

Gift your customers and partners this holiday must-have—filled with approximately 3 cups of delicious popcorn and available in 16 amazing flavors. Add a logo to any of our stock box designs or create your own artwork.



Treatlandia Goodies Pouch

This zippered canvas pouch makes a festive and functional holiday gift. Filled with Twizzlers, gummy bears, and cookies, it offers a cheerful treat in a compact size that fits easily in totes, backpacks, or desk drawers. The reusable pouch is perfect for travel or keeping personal items organized—making it a gift that's both fun and practical.



Out To Lunch Gourmet Treats Cooler

The Out to Lunch Gourmet Treats Cooler combines style, sustainability, and flavor. Made from recycled materials, this insulated cooler keeps meals fresh and highlights your brand's eco-conscious values. Inside are gourmet chocolates, artisan crackers, premium nuts, fruit preserves, and savory snack mix from exceptional, women-owned vendors. Practical and purposeful, it makes a lasting impression for workdays, picnics, or client appreciation.



Goodies For Good RuMe® Snack Pack

Support women-owned businesses with this gift of goodies, all in a RuMe® Recycled Pouch. Includes Effie's Oatcakes, Lark Salted Caramel Almond Pearl cookies, an 88 Acres Dark Chocolate Sea Salt Seed Bar, East Shore mustard and pretzels, and J&M Brownie cookies. Substitutions of equal value may apply.



Custom Chocolate Dipped Oreo® Cookies

Choose Holiday, Rainbow, or Corporate Color Sprinkles

Sweat & Salty Gourmet Snack Tube

Sweet and salty, these 8oz gourmet gift tubes are the perfect holiday treat! Add a logo to any of our stock design tubes shown or create your own artwork.



Boost Engagement

Gifts can spark conversations and open doors to stronger communication. In fact, 60% of companies use gifting to maintain regular engagement with partners, keeping relationships active and encouraging collaboration. (Source: Worldmetrics)

Holiday Cravings



Prime Time Relax & Snacks Gift Set

Settle in and stream in style. This cozy gift set pairs a generously sized, ultra-soft lodge-patterned blanket with three gourmet popcorn flavors: Movie Theater Butter, Parmesan Truffle, and Kettle Corn for the perfect mix of warmth, comfort, and flavor.

Sugarfina® Dazzling Duo of Favorites Gift Bag

Sugarfina makes candy feel like a chic little luxury—perfect for saying thanks, celebrating, or treating someone special. This women-owned brand is known for its signature Candy Cube packaging and premium sweets.



Sugarfina® Champagne Bears Candy Cube Gift Bag

A fan favorite: Champagne Bears in a clear Candy Cube, paired with a reusable canvas gift bag



Sweet & Salty Sensation

This 4-way gift box offers an assortment of pretzel twists dipped in milk or dark chocolate or creamy yogurt, topped with mini M&M's, crushed toffee, and rainbow nonpareils. Finished with a direct imprint and satin bow, it's perfectly packaged to impress.

Sweet & Salty Snack Lovers Gift Box

Includes: Butter, Cheddar, and Caramel Popcorn, assorted chocolate and yogurt pretzels, Starlight Mints, and HERSHEY'S® KISSES®. Add your logo to stock box designs or create custom artwork with included design services.



Lark® Festive Indulgence Gift Box

Lark Fine Foods' award-winning cookies shine in this elegant silver gift box. Handcrafted in Massachusetts, the set features Cranberry Oat Chocolate Chip, Mexican Chocolate Cha-Cha, Pistachio Cherry Sablé, and festive peppermint candy.



Small Holiday Confection Box

'Tis the season for candy! This 2 oz. window box comes filled with holiday sweets and can be customized with your artwork or logo on stock designs. Choose from five window shapes: gift, tree, snowflake, ornament, or star. Candy inside is individually bagged.



Best Practices for Sending Edible Gifts

The holidays are a perfect time to send edible gifts, but it's important to follow a few guidelines. Keep these tips in mind to ensure your treats arrive fresh and delicious!

1 Consider Shelf Life

Place your holiday orders in October to avoid potential inventory shortages, shipping delays, and holiday outages. To be safe, have all holiday orders placed by Oct 17th .

2 Mind the Temperature

Chocolate and other perishables can melt in warm conditions. Take into account your recipients' locations and remember that deliveries may spend time on warm trucks.

3 Batch Sends Only

Edible items are best for batch or bulk sends. Avoid storing them in inventory, as any shelf time can impact quality.

4 Choose Stable Items

Shipping can be tough year-round, and even more so during the holidays. Opt for sturdy products that are more likely to arrive in great condition.



Sip, Savor, Celebrate



Clevr® SuperLattes and SuperTeas

Clevr SuperLattes and SuperTeas are plant-powered blends designed to bring wellness and indulgence together in every sip. Crafted with adaptogens, probiotics, and functional mushrooms, these mixes help boost focus, calm, and overall well-being. Just add hot water or milk for a creamy, café-style latte or soothing tea that feels like a daily ritual. With clean ingredients, low sugar, and sustainable packaging, Clevr is a thoughtful gift that fuels both body and mind.

Winter Wonderland Cocoa Mug Set

The Winter Wonderland Cocoa Mug Set pairs a 12 oz. Miir® Grounded Camp Cup with a Hot Chocolate on a Spoon Kit. Includes three chocolate spoons, marshmallows, and peppermint. Customize the cup and gift box with your logo.



Holiday Hot Chocolate Bomb Card

Brighten your holidays with best-selling Hot Chocolate Bombs, made from Belgian Milk, Dark, or White Chocolate. Each bomb is wrapped in festive foil and customizable with your logo on one of five designs: Santa, Snowman, Reindeer, Ornament, or Wreath.



About the Brand

Every Miir® product sold helps fund transparent giving projects. Miir gives at least 1% of revenue to nonprofit organizations whose work empowers communities while benefiting the health of their natural environments

Pour on the Cheer

CORKCICLE® Pour Over Set

The Corkcicle Pour Over Set combines a stainless steel pour-over brewer with a 16 oz triple-insulated mug. Designed for #2 and #4 filters, it ensures smooth brewing and lasting temperature control. BPA-free and gift-ready, it's perfect for coffee lovers. Includes 1-color imprint.



OXO® Brew Venture French Press

Coffee lovers can brew on the go with the OXO Venture French Press. Made from shatter-resistant BPA-free Tritan™ Renew plastic, it's perfect for any adventure. Features a clear carafe, secondary filtration, 8-cup capacity, and a 1-color imprint. Ideal for two or more.

The Gale Ceramic Mug

The Gale 17 oz ceramic mug blends minimalist design with distinctive detail. It features a matte colored exterior and matching matte interior for a smooth, modern look, while the uniquely textured base adds a tactile, handcrafted feel. Perfect for coffee, tea, or cocoa at home or in the office.



About the Brand

Grounds & Hounds® mission is to eradicate unnecessary animal euthanasia and improve animal welfare, but their passion is to provide an amazing coffee experience every time you brew a cup of G&H coffee!

20% of all G&H profits are deployed to their rescue organizations working to make their second-chance mission a reality for pups in need of a helping hand.

coffee with a cause

TASTING NOTES



Grounds and Hounds® Seasonal Coffee

Brew joy this season with Grounds & Hounds Coffee. Each sip delivers rich, fair-trade flavor while supporting rescue pups in need. Thoughtfully roasted and festively packaged, it's the perfect gift for coffee lovers who care—warm hearts and mugs alike.

Available in both ground and whole bean, this coffee collection offers a festive variety to suit every taste. Non-flavored favorites include Snow Day, Perfect with Pie, Naughty List, and Nice List. For those who enjoy a seasonal twist, the flavored selections feature Peppermint Mocha, Pumpkin Spice, and Gingerbread.



Grounds and Hounds® Big Stretch Matcha

Grounds & Hounds Easy Brew Café Style Matcha delivers a smooth, café-quality experience with ceremonial-grade matcha and organic cane sugar. Grown in Kagoshima, Japan, it stirs easily into milk or water for a perfectly crafted cup, while 20% of profits support animal rescue.



Bottle Service

Hydro Flask® All Around™ Travel Tumbler 40oz with Straw

The new Travel Tumbler delivers hydration on the go with a durable handle and cup holder-friendly size. TempShield® insulation keeps drinks cold, and the Press-In Straw Lid is splash-resistant. Made from BPA-free stainless steel.



Cocktail 2 Go Kit

Neatly packaged in a travel tin for compact toting (psst they're TSA-approved!), a petite bar spoon, drink mix, and garnish for an elegant finishing touch. Just add the hard stuff (or not) and stir. Optional laser engraving on the back of the tin (for an additional charge).



Corkcicle® Buzz Cup Kit

Keep the good times flowing, from morning coffee at the campsite to evening cocktails lakeside. Made from triple insulated stainless steel, the sleek Buzz Cup keeps cold beverages for up to 9 hours, hot beverages for up to 3 hours. Includes laser engraving.



Owala® Free Sip 32oz

Extremely trendy and expected to sell out - just as it has before - the Owala FreeSip 32oz thermal bottle offers versatile, all-day hydration. Crafted from durable 18/8 stainless steel with double-wall construction and copper vacuum insulation, it keeps drinks cold for hours. The dual-purpose threaded lid features a push-button lock, letting you sip through the built-in straw or tilt back to drink from the wide-mouth opening. A durable powder-coated finish adds grip and style for life on the move. Colors are limited, so act fast to get your first choice.



Fellow® Ruby Lowball Tumbler

Everything tastes better in a wine tumbler, particularly this one. Ruby features ceramic lining, smooth internal geometry, and a drinkable thin lip to emphasize flavors and aromas for a complete sensory experience. Includes laser engraving imprint.

Fellow® Rocky Lowball Tumbler

Meet Rocky, a 10 oz stainless steel tumbler that sips as good as it looks. The wide opening and flat bottom is designed to fit a standard whiskey cube, while the ceramic interior and drinkable thin lip provides superior sensory engagement with your beverage of choice. Includes laser engraving imprint.



Bake Some Magic

80% Corporate gifting can increase the likelihood of future business, with 80% of companies saying that gifts help improve their relationship with clients, leading to repeat purchases and referral. (Source: The Daily MBA)



Stonewall Kitchen® Holiday Breakfast Gift Set

A festive trio of gourmet popcorn flavors—Movie Theater Butter, Parmesan Truffle, and Kettle Corn—makes this gift a fun and flavorful way to celebrate the season. Both sweet and savory cravings are covered in one crowd-pleasing set.

Cast Iron Skillet Baking Set

Give a gift this holiday that is both delicious and functional! Whether it's Cookies, Brookies or Brownies, these 5" cast iron skillet sets give you everything you need to make warm, delicious baked treats at home. Cookie kits also include mini chocolate chips. Makes 1 serving. Add a logo to our stock design box shown or create your own custom box.



City Bonfires® S'mores Night Kit

As seen on TikTok, the City Bonfires Portable Fire Pit is a reusable, compact, and lightweight outdoor essential. It provides 3-5 hours of burn time and is made in the USA with non-toxic, food-grade soy wax. Easy to light and extinguish, it's perfect for camping, s'mores, and emergency kits. The S'mores Night Pack includes everything needed for 4 s'mores sandwiches. With over 1 million sold, it's a holiday favorite! Includes 4-color imprint on box and 4-color lid label.



Home for the Holiday

Everyday Graze Gift Set

This gift set pairs the Everyday Graze Platters and Boards cookbook with the La Cuisine Cheese & Fruit Board. Crafted from renewable acacia, the engraved board complements Shelly Westerhausen's recipes, photography, and tips for effortlessly chic entertaining.



Totally Bamboo Baltique® Colored Coffee Scoop

Make every morning a little brighter with this colorful large scoop quickly and cleanly transports your ground coffee from bag to brewer.



La Cuisine® Coaster Set

Personalize these elegant acacia wood coasters with your logo for a lasting impression. They protect tabletops while promoting your brand. Includes 1-color imprint. Made from natural, renewable materials.



About the Brand

Benefiting the planet, animals, and people alike, Totally Bamboo's network of family-owned farms and specialized production facilities are strategically situated in near to each other. This close proximity, from the growth of bamboo to its utilization, fosters strong relationships with enduring economic advantages for all stakeholders. Moreover, it guarantees our access to the finest quality raw bamboo.

Totally Bamboo® Barbados Serving & Cutting Board

This cutting board offers both functionality and elegance, perfect for cutting and serving. It showcases a stunning inlay of dark end-grain bamboo complemented by strips of natural bamboo. Dimensions: 9" x 6 1/2" x 5/8". Laser engraving included.

Totally Bamboo Baltique® 3-Piece Cheese Tool Set

This set features a Spreader for serving soft cheeses and spreads, a Cheese Fork for serving your favorite hard cheeses and a Flat Cheese Knife for breaking off a crumble of Feta or Blue Cheese. Includes laser engraving. (Marrakesh color palette pictured.)



Snuggle and Shine

Field & Co.® 100% Recycled PET Sherpa Blanket

The Field & Co. 100% Recycled PET Sherpa Blanket combines eco-friendly fleece with a soft Sherpa backing. Cozy, stylish, and sustainable, it includes a one-color embroidery to showcase your brand beautifully.



Slowtide® Fleece Blanket

These fleece blankets are made from 100% recycled post-consumer waste. The blanket is constructed primarily from plastic bottles transformed into premium polyester fibers, and each one is certified through Global Recycle Standard. Soft brushed finish and lightweight. Reversible design.



Buffalo Plaid Fleece Blanket

This 50" x 60" buffalo plaid fleece blanket delivers lightweight warmth and classic style. Crafted from ultra-soft 180 gsm polyester, it includes a convenient carrying pouch and 1-color embroidery.



Modern Sprout® Garden Vibes Candle/Planter

This soy candle burns clean and steady, then transforms into a planter with included seeds. The glossy flecked vessel includes a one-color imprint, making it a thoughtful, sustainable branded gift.



About the Brand

Rooted in Chicago, Modern Sprout prioritizes domestic sourcing and manufacturing. This ensures their support for community far beyond facility walls. Local sourcing supports economic stability for employees and their family's livelihoods – from printers to packaging suppliers to the food trucks that show up at their docks to feed their team.

Organize and Inspire

Moleskine® Large Cahier and GO Pen Gift Set

Capture big ideas in style with the Moleskine Large Cahier & Go Pen Gift Set. Featuring a roomy cahier notebook with classic design and a sleek Go pen for smooth writing, this set fits effortlessly into daily life. Perfect for creative thinkers, meeting notes, or thank-you gifts with timeless appeal



Parker® IM Ballpoint

A stylishly reliable writing partner, Parker IM Rollerball Pens pair smart, polished designs with a sleek tapered shape. Packaged in a stylish gift box. Black ink.



Snack & Learn Gift Set

Pair leadership growth with purposeful snacking. The Coaching Habit by Michael Bungay Stanier shares seven transformative coaching questions for stronger teams. The Goodies For Good RuMe® Snack Pack includes allergy-friendly treats from women-owned brands, celebrating conscious choices and care. Substitutions of equal value may apply.



The High Performance Planner

This combination planner-and-journal helps readers strategize their lives and increase their performance via writing prompts, self-assessments, and calendars — all backed by science and the author's 20 years coaching the highest performers in business, athletics, entertainment, and beyond.

Recycled Cotton Bound Journal Set

This eco-friendly set includes a recycled cotton hardcover journal with elastic closure, pen loop, ribbon page marker, back pocket, and 80 lined FSC® Mix pages, paired with a bamboo quick-dry gel pen.



Game On

Titleist® Hat Golf Kit

The Titleist Hat & Golf Kit combines performance and style with a premium Titleist cap and essential golf accessories. Ideal for tournaments, corporate gifts, or personal use, this set highlights quality, function, and brand recognition for golf enthusiasts of every level.



Franklin Sports® Electronic Dart Board Set

Bring excitement to any game room with this soft tip electronic dartboard offering 65 entertaining game variations for up to eight players. Includes a wall mount cabinet, six darts with replacement tips, lively voice and sound effects, and a bright LCD scoreboard for easy scorekeeping. Ideal for family fun, friendly gatherings, or casual competitions



Soarington Drone

With a flight time of up to 20 minutes, the Soarington comes with a built-in camera, live video feed on the app, and cutting edge “smart photo technology” (takes a photo automatically when doing a hand signal within view of the camera).



Pickleball Paddle and Ball Set

Pickleball starter set includes two wooden paddles, two indoor pickleballs, and a recycled PET drawstring mesh pouch for easy transport and play on the go.



3pc Disc Golf Set

Set includes two durable paddles and three whiffle-style balls—ideal for casual play or gifting. The ergonomic build and eye-catching finish deliver both performance and style for players of all levels.

Turn It Up

57%

Employee holiday gifts can enhance workplace satisfaction, with 57% of companies reporting that gifting improves employee engagement. (Source: Worldmetrics)



Skullcandy® Terrain Bluetooth Speaker

The Skullcandy Terrain delivers bold sound with dual passive radiators, IPX7 waterproofing, and 14-hour playback. Features Bluetooth® 5.3, Multi-Link connection (up to 99 speakers), and includes 1-color imprint.

Anker® Soundcore Space One Wireless Noise Cancelling Headphones

Enjoy immersive sound and serene silence. These wireless over-ear headphones feature adaptive active noise cancellation, LDAC hi-res audio, and up to 40 hours of playtime (ANC on). Sleek, comfortable, and designed for life on the move.



Skullcandy® Ounce Bluetooth Speaker

Compact, IPX7 waterproof Bluetooth 5.3 speaker delivers up to 16 hours of playback. Features a downward-firing passive radiator, sturdy ballistic-nylon strap, USB-C charging, and vibrant, weather-ready design.



iLive® Tiki & Bluetooth Speakers with LED Flame

Enjoy immersive sound with 360-degree audio projection and captivating LED flame effects. Featuring Bluetooth v5.3 and TWS technology, this speaker delivers stereo sound wirelessly. With IPX4 water resistance and multiple mounting options, it's perfect for indoor and outdoor use. Enjoy up to 24 hours of battery life.

Tote-ally Giftable



RuMe® Recycled Medium Tote

The RuMe® Recycled Medium Tote is lightweight, durable, and eco-friendly. Made from recycled rPET, it expands for everyday use yet folds neatly into its side pocket for easy storage. PVC-free and machine washable.



The Impossible Tote

The hottest bag of the year, this stylish and durable tote is compact at 12"L x 10.6"H x 5.9"W. Perfect for carrying essentials like your wallet, phone, and keys, and for quick trips to your favorite local grocer. Built with sturdy handles and a front pocket for added convenience.



Aft Recycled Sling

This recycled polyester sling bag measures 14 x 7.5 x 3.6 in and features an adjustable padded strap, three compartments, and a quick-access pocket. One percent of EcoSmart® sales support environmental causes through a 1% for the Planet partnership.



Osprey® Ultralight Stuff Pack

The Osprey Ultralight Stuff Pack is a versatile travel essential, weighing only 4 ounces and packing neatly into its own pouch. Durable yet compact, it provides reliable storage for spontaneous adventures, day trips, or everyday use with lightweight convenience and trusted Osprey quality.



About the Brand

Founded in 1974, Osprey designs innovative, sustainable backpacks using recycled materials, driven by a passion for adventure and the outdoors. Committed to high-performance gear with a smaller environmental footprint, they uphold progressive standards in materials, production, and ethics to help create a better world.

Out of The Woods® Seagull Cooler

Stylish, eco-friendly cooler tote made from washable paper with a PEVA lining. Spacious yet lightweight, it features padded insulation, sturdy top handles, and an adjustable shoulder strap for easy carrying.



Stocking Up On Cheer

The Ultimate Holiday Stocking Set

The Holiday Stocking Gift Set includes a full-color stocking filled with Grounds & Hounds Snow Day Coffee, custom cookies, and a 12oz Miir® Grounded Camp Cup. A warm, festive bundle that delights coffee lovers and holiday spirits alike.



Holiday Stocking & Candy Set

The Holiday Stocking & Candy Set features a durable scuba foam stocking with full-color imprint and a classic holiday mug stuffer. Spacious, festive, and customizable, it is perfect for gifting small treats and seasonal surprises.



Holiday Stocking & Hot Chocolate Set

The Holiday Stocking Cocoa Set features a medium stocking with 1-color imprint, a 13oz Whitney Mug with custom logo, and a Hot Chocolate on a Spoon for a cozy, branded seasonal treat.



Custom Wool Socks

Create your own premium custom socks with the exceptional warmth of Merino wool. This fully customizable wool blend sock allows you to add any logo or design for a truly unique and luxurious product. Proudly made in the USA.



Cheers To A Memorable Season

Celebrate with purpose and send gifts that inspire joy, gratitude, and connection.

As you plan your holiday gifting, remember that the most meaningful connections come from intention and care. Each item in this collection was chosen to help you leave lasting impressions, strengthen relationships, and reflect your brand values.

By combining well-chosen gifts with purposeful design, you create not only memorable moments but measurable results. From sustainable options and socially responsible brands to timeless favorites, these selections are designed to make your message stand out while spreading joy.

Together, let's make the 2025 holiday season both meaningful and successful.





About PFL

PFL, a leading direct mail technology company, increases engagement for brands with their key audiences, using data to automate direct mail and create more authentic human experiences at infinite scale. PFL delivers personalized direct mail programs that are measurable and relevant so organizations can earn attention and amplify growth.

800-930-5088 | pfl.com