



2026 Holiday *Cheer* Lookbook

Gifts that make your brand unforgettable.

CURATOR'S CORNER

Make Every Moment *Meaningful*

The holiday season is more than a time for giving. It's an opportunity to strengthen relationships, show appreciation, and create meaningful brand experiences that last well beyond the holidays.

Whether you're thanking customers, recognizing employees, celebrating partners, or driving year-end engagement, the *2026 Holiday Cheer Lookbook* is designed to help you make every interaction count. Inside, you'll find thoughtfully curated gifts and promotional print solutions that work together to create memorable moments and lasting impressions.

With options for every budget and campaign objective, it's easy to create a holiday program that reflects your brand, connects with your audience, and makes an impact.

At PFL, we believe the best holiday campaigns feel intentional and authentic. From a simple thank-you to a fully integrated year-end experience, we're here to help you bring it all together and create an experience people will remember.

Here's to making the 2026 holiday season your most memorable yet.



Cheers,

Amber Sikkink
Director of Merchandising & Creative Services
PFL | A Vomela Company

FEATURED ON THE COVER
Ruched Faux Fur Recycled Polyester Blanket
Available Under \$100



PFL is committed to sustainability and proud to partner with PrintReleaf.

PrintReleaf empowers organizations to support and grow the global forestry system, one print job at a time. Through our partnership, PFL offsets a portion of our paper consumption each month by supporting reforestation efforts in areas of need around the world.

Scan the QR code above or visit printreleaf.com/PrintingForLess to learn more.

Your Guide to a *Memorable* Holiday Season

You're already on your way to making this a great holiday season! Here are a few tips that will keep the stress levels low and help you make this the best season ever.



Start Early

Place your holiday orders in October to avoid potential inventory shortages, shipping delays, and holiday outages. To be safe, have all holiday orders placed by Oct 16th.

Don't Stress

Reduce holiday stress by choosing a kraft shipping box with a logo sticker for your branding. This is the perfect occasion to play it neutral and use your budget for the gift, not the packaging.

Make It a Surprise

Consider sending your holiday gift before or after the major ones in December. Thanksgiving and the New Year are unexpected alternatives that ensure your thoughtful gift stands out!

Be Authentic

PFL makes it easy to automatically customize each send. Use your data to personalize every gift to create that authentic one-of-a-kind moment.

Give Gifts That Mean More

People appreciate products from brands that have their hearts in the right place. Make it mean a little more with gifts from companies committed to environmental and social responsibility (and we have plenty).

Watch for these icons throughout this catalog.



Stewardship

Send products that you can feel good about with items from forward-thinking brands that give back socially and environmentally.



Sustainability

Sustainable and eco-friendly products that are better for the planet.



Breakout

Cool, new, innovative—these products are worth a closer look!

Holiday Greetings



Postcards

Cost-effective and versatile, postcards are more impactful with variable data. Personalized elements like names and tailored holiday greetings foster connections. Use these powerful tools for seasonal marketing, engaging customers with uniquely crafted messages.



Maximum Impact This Holiday Season!

When it comes to holiday gifting, keep four key pillars in mind. First, make it personal by showing recipients that they truly matter. Second, use a tiered approach aligned with the sales cycle to ensure gifts correspond with where recipients are in their journey. Third, apply a persona-based approach that tailors gifts to unique preferences and needs. Finally, incorporate evergreen themes by drawing on your major campaigns throughout the year, using relevant graphics and messaging to make your holiday gifts more meaningful.



Calendars

Calendars are an excellent holiday gift that keeps your brand top-of-mind all year long. They offer practical use and they can feature promotions or QR codes to drive customer interaction throughout the year.



Greeting Cards

Simple and personalized, greeting cards express appreciation and show clients they are valued this holiday season. Customize self-mailing cards for a unique touch, and send them in white paper envelopes for a polished appearance.

Catalogs

Catalogs are an effective way to showcase your products and entice customers to make their next purchase. Who can resist flipping through a trusted company's catalog? Enhance its appeal with an incentive like a 10% discount or free shipping, and create urgency by including a deadline.



Letters & Envelopes

Need a response during the holidays? One effective approach is to send a personalized 8.5x11 letter in a #10 envelope with a return envelope included. This simplifies the response process by providing all the necessary materials for the recipient to easily fill out their information and mail it back.

Under
\$5

SIP. SMILE. REPEAT.

Recycled Double Wall Tumbler

From morning coffee to afternoon iced tea, this 16 oz. recycled double-wall tumbler is designed for everyday use. Made with recycled polypropylene, it features double-wall insulation to help maintain beverage temperature and a convenient flip-top lid for easy, splash-resistant sipping on the go. Keeps your brand in hand with every sip.



BIG IDEAS. POCKET SIZED.

Mini Recycled Notebook with Clip

Capture ideas wherever inspiration strikes with this compact recycled notebook. Featuring an A7-sized notebook with 80 sheets of recycled lined paper, a durable recycled cover, elastic closure, ribbon page marker, pen loop, and convenient lobster clip, it's designed to attach easily to backpacks, totes, or keychains.



READY WHEN YOU NEED IT

Bungalow rPET Foldable Shopper Tote

From holiday shopping to everyday errands, this reusable shopper is designed to go wherever life takes you. Made from 100% recycled rPET material sourced from plastic bottles, it features an open main compartment with double handles and conveniently folds into its own corner pouch for compact storage. This practical holiday gift is lightweight, reusable, and keeps your brand on hand all year long.



BIG STYLE IN A SMALL PACKAGE

Recycled Mini “Charm” Pouch

Small in size but big on style, this recycled rPET mini pouch charm is perfect for keeping earbuds, lip balm, coins, or other small essentials within easy reach. Made from recycled plastic bottles, it features a zippered compartment and an easy-to-attach clip that secures to backpacks, totes, keychains, or travel bags.

A SWEET WAY TO SAY THANK YOU

Holiday Cheer Greeting Card

Share holiday wishes with a gift that's as thoughtful as it is memorable. This festive greeting card opens to reveal a delicious gourmet chocolate treat, creating a unique unboxing experience recipients won't forget. With space for a personalized message and the option to add your logo to a stock design or create custom artwork, it's the perfect way to express appreciation this holiday season.



BRAND AWARENESS THAT TRAVELS

Branded Luggage Tag

Help travelers quickly spot their bag with this durable silicone luggage tag. The concealed ID window protects personal information, while the secure steel loop keeps it attached throughout every journey. Add your logo for a practical holiday gift that travels year-round.



Under
\$10



ORGANIZE IN STYLE

Parker Recycled rPET Dual Zippered Pouch

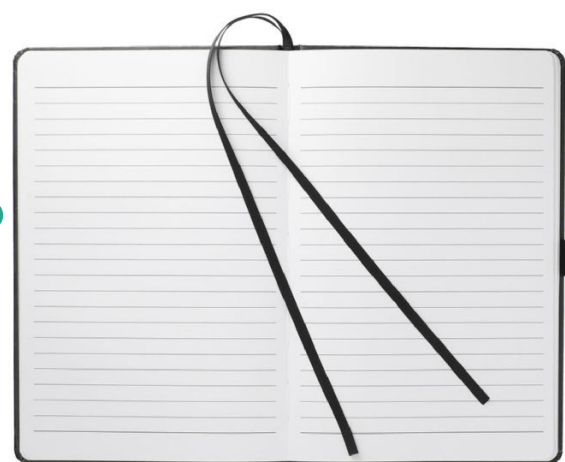
The Parker Recycled rPET Dual Zippered Pouch offers versatile storage in a sleek, compact design. Made with recycled materials and featuring two zippered compartments, it's ideal for organizing tech accessories, travel essentials, cosmetics, or everyday must-haves.



CARRY THE HOLIDAYS

Varsity Club Tote

From workdays to weekend getaways, the Varsity Club Tote is designed to keep up with life on the go. Made from durable recycled 600D polyester, it features a spacious main compartment, three exterior pockets for easy organization, and comfortable shoulder straps for all-day carrying. Add your logo to create a stylish holiday gift that combines everyday function with lasting brand visibility.



IDEAS WORTH CAPTURING

FSC® Mix Bound Journal

Whether it's capturing meeting notes, brainstorming the next big idea, or planning for the year ahead, this FSC® Mix Bound Journal is designed for everyday use. Featuring a durable FSC®-certified hard cover, 80 sheets of lined FSC®-certified paper printed with soy-based ink, plus an elastic closure, pen loop, and ribbon page marker, it's a thoughtful holiday gift that combines sustainability with everyday function.



Under
\$10

SWEETEN THE SEASON

Holiday Hot Chocolate Bomb

The Hot Chocolate Bomb Gift Box features an oversized Belgian chocolate shell filled with hot cocoa mix and marshmallows. Simply add hot milk or water for a fun, interactive treat, packaged in a fully customizable gift box.



COZY UP

Cambria Ceramic Mug

The Cambria 12 oz Ceramic Mug features a speckled finish and contrasting rim for a warm, camp-inspired look. Pair with a mug stuffer or hot chocolate bomb to create a complete holiday gift.



A SWEET LITTLE EXTRA

Elegant Mug Stuffer

The Elegant Mug Stuffer adds a festive finishing touch to holiday gifting, featuring a treat-filled gift bag finished with an elegant bow and custom full-color label. Designed to fit inside a standard mug, it's an easy way to turn drinkware into a complete gift.



MAKE A TOAST - HOT OR COLD

Neo Vacuum Insulated Cup

From holiday gatherings to everyday moments, this double-wall vacuum-insulated stainless steel cup keeps beverages hot for up to 5 hours or cold for up to 15 hours. Its compact 10 oz. design and easy-to-use press-on lid make it perfect for coffee, cocktails, wine, or your favorite cold beverage.



SERVE UP SOMETHING SPECIAL

Bamboo Cutting Board

The Bamboo Cutting Board brings natural warmth and everyday function to the kitchen. Its classic bamboo construction offers a generous space for prepping and serving, while providing an attractive canvas for branded gift.



POP INTO THE HOLIDAYS

Gourmet Popcorn Tub

The Gourmet Popcorn Tub features one pound of shareable gourmet popcorn in a reusable screw-top tub, with a full-color custom wrap for a festive, highly brandable holiday gift. Choose from 12 delicious flavors.



Under
\$15

SWEET AND FESTIVE

4 Piece Chocolate Cheer Collection

Celebrate the season with this festive collection features four gourmet Belgian chocolates in classic holiday shapes, beautifully packaged in a fully customizable gift box. Whether you're thanking customers, recognizing employees, or celebrating the season, it's a sweet way to share your appreciation with every bite.



LIGHT UP THE HOLIDAYS

Yankee Candle® Small Tumbler Candle

Create a warm and welcoming atmosphere with the unmistakable fragrance of Yankee Candle®. Poured with a premium soy wax blend and a natural fiber wick, this small tumbler candle delivers a clean, even burn for up to 40 hours. Housed in a modern glass tumbler with a brushed metal lid, it's a thoughtful holiday gift that brings comfort to any home.



PACK IT. STORE IT. REPEAT.

Recycled Collapsible Box Tote

From holiday shopping and grocery runs to trunk organization and everyday errands, this collapsible box tote is designed to keep everything organized. Made from recycled nonwoven material, its structured design stays upright for easy loading and folds flat when not in use for convenient storage. Add your logo to create a practical holiday gift that delivers lasting value while keeping your brand visible with every use.



BIG IDEAS START SMALL

Moleskine® Mini Notebook Charm

Keep inspiration close with a miniature version of the iconic Moleskine notebook. Complete with a hard cover, elastic closure, ribbon bookmark, expandable pocket, detachable pages, and keychain attachment, it's designed to capture ideas wherever inspiration strikes. Clip it to keys, backpacks, or totes for easy access, then add your logo to create a unique gift that keeps your brand top of mind every day.



EVERYTHING IN ITS PLACE

High Sierra® Swoop SG Tech Organizer

Keep tech essentials organized whether commuting, traveling, or working on the go. Designed with dedicated compartments for cords, chargers, earbuds, power banks, and other everyday accessories, this compact organizer helps eliminate clutter and keeps everything within easy reach.



EVERY SIP, ANYWHERE

Vacuum Insulated Tumbler with 360° Sip Lid

Designed for life on the go, this 16 oz. vacuum-insulated tumbler keeps beverages at the ideal temperature while the innovative 360° lid lets you sip comfortably from any angle. Its durable stainless steel construction and sleek, modern design make it perfect for commuting, the office, or everyday adventures.

Under
\$25

WARMTH THEY'LL WEAR ALL WINTER

Ahead® Newfoundland Knit Hat

Keep the cold out and the comfort in with this classic knit beanie. Featuring a soft fleece lining, cuffed hem, and lightweight acrylic knit construction, it delivers exceptional warmth and everyday style for work, travel, or outdoor adventures.



CELEBRATE WITH EASE

Electric Wine Opener

Make every celebration effortless with an electric wine opener that uncorks bottles at the touch of a button. Complete with a foil cutter for added convenience, it combines sleek design with easy operation, making it perfect for entertaining or gifting.



A GIFT THAT KEEPS GROWING

Modern Sprout® Rooted Candle

Create a memorable holiday experience with a gift that lasts beyond the season. This 6 oz. soy-blend scented candle is housed in a beautifully crafted ceramic vessel and includes an organic seed packet to transform the container into a planter once the candle has burned down. Thoughtfully packaged and ready to gift, it's a unique way to combine relaxation, sustainability, and lasting brand impressions.



Top 5 Holiday *Gifting Trends*

As we look ahead to the 2026 holiday season, thoughtful, useful, and elevated gifting is taking center stage. Here are five trends shaping corporate gifting and how they can help your brand stand out.

#1. Retail-Inspired Gifting

Recipients expect more from branded merchandise. Recognizable brands, thoughtful design, quality materials, and elevated decoration help corporate gifts feel less promotional and more like something recipients would choose for themselves.

#2. Lifestyle-First Gifting

The best gifts fit naturally into everyday life. From wellness and travel to coffee, comfort, tech, and recreation, lifestyle-driven products create meaningful connections by reflecting how recipients actually live, work, and unwind.

#3. Fewer, Better Gifts

More isn't always better. Brands are trading quantity for quality, choosing fewer, more intentional products with higher perceived value. A well-selected gift can make a stronger impression than a box filled with items recipients may never use.

#4. Personalization With Purpose

Personalization goes beyond adding a name. Tailored messaging, variable print, thoughtful packaging, and recipient-relevant products can transform a simple gift into an experience that feels personal, intentional, and memorable.

#5. Everyday Favorites

Useful gifts have staying power. Premium drinkware, apparel, bags, tech accessories, and other everyday essentials keep your brand present long after the holidays, delivering value with every use.

By embracing these trends, you can create holiday gifting experiences that feel thoughtful, relevant, and worth keeping, strengthening connections with your recipients and your brand.

Under
\$50



PACK MORE INTO EVERY GETAWAY

High Sierra® Swoop SG Weekender

Whether it's a weekend getaway, overnight business trip, or holiday adventure, this spacious weekender keeps travel essentials organized and within easy reach. Designed with multiple storage compartments, dedicated pockets for tech and accessories, and comfortable carry handles with a removable shoulder strap, it's built for wherever the journey leads.



ADVENTURE IN EVERY SIP

VSSL® Rift Tumbler 20 oz.

Built for workdays, road trips, and weekend adventures, the VSSL® Rift Tumbler is designed to perform wherever the day takes you. Made from recycled 18/8 stainless steel, it features double-wall vacuum insulation, a 100% leakproof VaultLoc™ twist-lock lid, an ergonomic grip, and a slip-resistant silicone bumper for added durability.

TWICE THE INSPIRATION

Moleskine® Large Notebook & Mini Notebook Charm Gift Set

Celebrate creativity with a gift set designed to inspire wherever ideas happen. Featuring the iconic Moleskine® large notebook paired with a matching mini notebook charm that clips to keys, backpacks, or totes, this thoughtfully packaged set keeps inspiration close at hand whether at the office, traveling, or on the go. Beautifully gift boxed and ready to give, it's a premium holiday gift that keeps your brand top of mind with every note, sketch, and idea.



RECONNECT THIS HOLIDAY

Native Union® POP Phone

Bring a touch of nostalgia to every conversation with the Native Union® POP Phone. This retro-inspired USB-C handset pairs classic design with modern technology, delivering crystal-clear calls, enhanced comfort, and plug-and-play compatibility with smartphones, tablets, and laptops. Thoughtfully crafted with recycled materials, it's a unique holiday gift that stands out from the ordinary while keeping your brand top of mind with every conversation.



PLAY YOUR BEST

Titleist® Tour Performance Golf Hat

A favorite among golfers of every skill level, the Titleist® Tour Performance Golf Hat delivers lightweight comfort on and off the course. Featuring moisture-wicking performance fabric, four-way stretch construction, UPF 50+ sun protection, and an adjustable stretch closure for a comfortable fit, it's designed to perform from the first tee to the final putt.



COZY UP FOR THE SEASON

Mink Ever Soft Recycled Polyester Throw Blanket

Wrap recipients in exceptional comfort with this ultra-soft recycled polyester throw blanket. Designed for year-round warmth, its plush faux mink texture makes it perfect for relaxing at home, staying cozy at the office, or adding an extra layer on chilly evenings. Arriving gift-ready with a coordinating bow, it's a thoughtful holiday gift that combines comfort, style, and lasting brand visibility.



Under
\$100

BREW. POUR. GATHER.

Stanley® The Stay Hot French Press 48 oz.

Brew enough coffee to share with family, friends, or coworkers with this premium 48 oz. French press. Made from durable 18/8 stainless steel with double-wall vacuum insulation, it keeps coffee hot for hours while the integrated stainless steel press and mesh filter deliver a rich, full-bodied brew with minimal sediment.



MADE FOR SUNNY DAYS

Slowtide® Driftweave Beach Blanket

From beach days and picnics to outdoor concerts and weekend adventures, this oversized Driftweave™ blanket is designed for wherever relaxation takes you. Made from double-layered, pre-washed gauzy cotton, it offers an ultra-soft feel, a lightweight design, and a sand-resistant weave that shakes clean with ease.



BLEND BETTER, ANYWHERE

nutribullet® Portable Blender

Fuel busy days with fresh smoothies, protein shakes, and blended drinks wherever life takes you. Lightweight and rechargeable, this portable blender features a durable BPA-free blending cup, powerful stainless steel blades, and a USB-C rechargeable battery that delivers up to 15 blending cycles on a single charge.



COZY UP ANYWHERE

City Bonfires® The Chair Blanket

Turn any outdoor chair into a warm, comfortable retreat with this innovative chair blanket and weather-resistant chair cover in one. Featuring a soft fleece side for warmth, a waterproof side to protect against damp or dirty seats, and a stretch-to-fit design that stays securely in place, it's perfect for tailgates, camping, sporting events, patios, and evenings around the fire.



ADVENTURE STARTS HERE

Osprey® Daylite Plus Driftshade

From the daily commute to weekend adventures, the Osprey® Daylite Plus Driftshade is built to go wherever the day leads. Featuring a spacious main compartment, dedicated sleeve for a laptop, tablet, or hydration reservoir, dual water bottle pockets, and multiple organization compartments, it delivers the versatility and durability Osprey is known for. Crafted from bluesign®-approved recycled materials and backed by Osprey's All Mighty Guarantee™, it's a premium holiday gift that keeps your brand top of mind on every journey.

Over
\$100

STAY CONNECTED TO EVERY MOMENT

Sony® LinkBuds Clip Truly Wireless Open-Ear Earbuds

Experience premium sound while staying aware of the world around you. Featuring an innovative open-ear design, these lightweight wireless earbuds deliver rich, balanced audio without blocking ambient sounds, making them perfect for commuting, the office, workouts, or everyday wear. AI-enhanced voice pickup keeps calls clear, while multipoint Bluetooth® connectivity and up to 37 hours of total battery life keep you connected throughout the day.



COOL WITHOUT THE ICE

Igloo® ICF32 Active Cooling Cooler

Take cooling to the next level with an electric cooler that functions as both a portable refrigerator and freezer. With a temperature range from 0°F to 68°F, it keeps food and beverages perfectly chilled without the need for ice, giving you more usable storage space and eliminating melted ice water. Powered by a standard wall outlet or your vehicle's 12V outlet, it's the perfect companion for road trips, camping, tailgates, and outdoor adventures.



TRAVEL IN STYLE

American Tourister® My AT Carry-On

From weekend getaways to business trips, this expandable carry-on is designed to keep every journey organized and stress-free. Featuring a durable hardshell exterior, smooth-rolling dual spinner wheels, an adjustable RightHeight™ handle, and thoughtfully organized interior compartments, it's built to travel with ease while fitting most overhead bins.



BRING THE PIZZERIA HOME

BOSKA® Pizza Oven Pro Pellet

Turn every gathering into pizza night with a premium wood pellet pizza oven designed to deliver authentic stone oven results. Reaching temperatures up to 400°C (750°F), it bakes crispy, wood-fired pizzas in as little as 60 to 90 seconds. Featuring a compact, award-winning design, a premium pizza stone, and efficient wood pellet operation, it's the ultimate holiday gift for home chefs and outdoor entertainers.

ELEVATE EVERY ROUND

Titleist® Hybrid 14 Golf Bag

Designed for golfers who walk, ride, or use a push cart, the Titleist® Hybrid 14 Golf Bag delivers premium organization and versatility on every round. Featuring a 14-way top with full-length dividers, multiple storage pockets, a waterproof valuables pocket, and a premium double-strap carry system, it keeps clubs and gear organized from the first tee to the final putt.



THE PERFECT TEMPERATURE, EVERY TIME

Ember® Mug 14 oz.

Enjoy every sip at the perfect temperature with the Ember® Smart Mug. Designed to keep coffee, tea, or other hot beverages at your preferred temperature, it features app-controlled precision heating, a rechargeable battery, and an included charging coaster for all-day use at your desk. Beautifully gift boxed and ready to impress, it's a premium holiday gift that combines innovation with everyday luxury.

Make the Season *Meaningful*

*Thoughtful gifting creates connections
that last well beyond the holidays.*

As you plan your holiday gifting, remember that the best gifts aren't simply given. They're chosen with intention. The right combination of product, message, and experience can turn a seasonal gesture into a meaningful brand moment.

Whether you're thanking customers, celebrating employees, or strengthening important relationships, thoughtful details make the difference. From elevated everyday essentials and personalized touches to memorable packaging and print, every element is an opportunity to show appreciation and reinforce your brand.

This holiday season, give with purpose, create with intention, and make every connection count.



Make this your brightest season.
Contact your PFL Customer Success Manager to get started.