

AFFINITY PRODUCT-SPECIFIC TERMS:

Affinity A4S



1. DEFINITIONS.

- 1.1. "A4S": a Product called "Affinity for Salesforce" which comprises an offering whereby Affinity allows Customer's Salesforce instance to access the Affinity for Salesforce product to enrich certain information contained within Customer's Salesforce instance as generally described in the SFDC Exchange page created and maintained by Affinity ("**App Page**") located on the App Exchange, as updated by Affinity from time to time.
 - 1.1.1. "Salesforce": Salesforce, Inc. and its affiliates.
 - 1.1.2. "SFDC Exchange": the AppExchange offered and made available by Salesforce.
- 1.2. "Seat": the individual access grant to A4S specific to one natural person who is an employee, independent contractor, director, or officer of Customer (or, subject to the MSA, of an Affiliate) to access and use A4S solely on the terms and conditions of the MSA and the Documentation.
- 1.3. "User": a natural person individual (and not any third-party entity) who has been granted a Seat by Customer.

2. SEAT RESTRICTIONS.

- 2.1. Each Seat is permitted to be associated with only one User. The concurrent number of Users receiving access to the A4S may not exceed the number of purchased Seats. If the number of Users accessing A4S exceeds the number of purchased Seats, then Customer is obligated to pay per additional Seat that surpasses the purchased amount.
- 2.2. Where a Customer removes a Seat, fails to pay for a Seat, or a Seat is otherwise suspended or terminated, Affinity may delete any data associated with such Seat if such Seat is not reactivated within seven (7) calendar days.

3. A4S ADDITIONAL TERMS.

- 3.1. Certain features of A4S may be billed on a case-by-case, per-quantity, or per-unit basis as described in the App Page, and such pricing shall be deemed incorporated into the Order as an additional fee and is subject to the MSA.
- 3.2. Customer must comply with all terms and conditions of the Program Terms for AppExchange by and between Customer and Salesforce located at <https://www.salesforce.com/company/program-agreement> (or such other address or URL as provided by Salesforce from time to time) ("**AppExchange Terms**"). If Customer violates, or Affinity reasonably believes that Customer is violating or will violate the AppExchange Terms, then Affinity reserves the right to suspend Customer's access to A4S or terminate the applicable Order or access to A4S immediately without further obligation or liability to Customer.
- 3.3. Customer is expressly responsible for ensuring that Customer's Salesforce instance is properly configured to allow for the A4S product to be provided including, but not limited to, granting any applicable security permissions, complying with the Documentation, and other such requirements and, should Customer fail to comply with the foregoing, Affinity is excused from performance until such failure is remedied.
- 3.4. Customer gives Affinity express consent to access, sync data from Customer's Salesforce instance, modify data, and otherwise provide the A4S product, and Customer expressly acknowledges and consents that Customer Data will be processed, shared with, and processed by Affinity outside of Customer's Salesforce instance.
- 3.5. Affinity's ability to offer A4S is conditioned upon its ability to participate in the SFDC Exchange and is subject to its agreement with Salesforce ("**SFDC MSA**"). Should either Affinity's access to the SFDC Exchange or the SFDC MSA itself terminate, expire, or otherwise change in such a way that Affinity cannot, through commercially reasonable efforts, provide the A4S Product, then Affinity may terminate or suspend the applicable Order or access to A4S immediately, without further liability or obligation to Customer.
- 3.6. Notwithstanding anything to the contrary, Customer is not permitted to trial the A4S services for more than thirty (30) days and any such trial shall terminate at the end of such thirty (30) day period.