

2024 CENTRAL STATION IMPACT REPORT



# **Executive Summary**

At Central Station, our strategic goal this year has been to shine a light on poverty and its root causes while providing tangible solutions that empower individuals and organization that strengthen the Winkler community. Our first social impact report highlights the financial and social return on investment that Central Station has brought to the community, demonstrating our commitment to poverty reduction through supportive housing, building partnerships to reduce barriers, complex social support, and advocacy services.

In this report, we showcase the concrete impacts we've made through the following areas:

- Affordable Housing: Through our unique partnership with Manitoba Housing and Central Community Homes, we have provided affordable housing options that have saved residents thousands of dollars while contributing to a healthier, more stable community.
- Advocacy and Mentorship: By assisting with essential applications and offering mentorship, we've helped clients access financial aid, social benefits, and mental health support.
- Community Collaboration: Through partnerships with local agencies, we've amplified the voice of the underserved, removed barriers to access, and fostered a sense of belonging and empowerment for all.

Together, we are building a brighter, stronger community—one where everyone has the opportunity to thrive.

# Mission, Vision, Values

#### **VISION**

Rooted in the teachings and life of Jesus Christ, our vision is to provide an environment that equips, empowers, and educates, individuals and families to live a full and vibrant life.

#### WHAT:

Central Station offers support, connections, and programs for our community.

#### WHY:

We provide a place of belonging, hope and support (physically, emotionally, and spiritually) so that individuals and families can thrive.

#### HOW:

We are guided by our faith to build strong relationships and partnerships, creating a safe and welcoming environment for all. We advocate for supports and provide hope and mentorship to those seeking skills and connection.

# Message from our Board Chair

A resurfaced video of Apple co-founder Steve Jobs has captivated audiences in recent weeks. Known for his profound insights and laser-sharp focus, Jobs was once asked a question that prompted him to pause for 18 full seconds before responding.

The question was, "What's the one thing you personally learned at Apple that you're doing next?" Jobs' eventual response has become one of his most iconic moments.

"Good question," he said, before continuing:

"I'm not sure I learned this while I was at Apple, but based on the data from my time there, I've realized something important: I now take a longer-term view of people. When I see something not being done right, my first reaction isn't to jump in and fix it. Instead, I think, 'We're building a team here, and we're aiming to do great things over the next decade—not just the next year.' So, I ask myself, 'What do I need to do to help this person learn?'"

Jobs' words resonate deeply with how we approach our mission at Central Station. For many, Central Station is a place of refuge: a warm shelter on cold days, a hot cup of coffee, a food hamper, and above all, a space where people feel supported, guided, trusted, and loved. Yet for others, Central Station has sometimes been misunderstood as enabling dependency, providing resources that might discourage self-reliance.

Like Jobs, we've learned to rely on "the data" and take a longer view of the people we serve. Our first instinct isn't to simply fix immediate needs but to work toward lasting impact. Using data, we respond with greater efficiency, build sustainable systems, and prioritize relationships. We've learned that real change comes through partnerships—with other service providers, volunteers, and donors—because collaboration reveals more opportunities than any single organization can achieve alone.

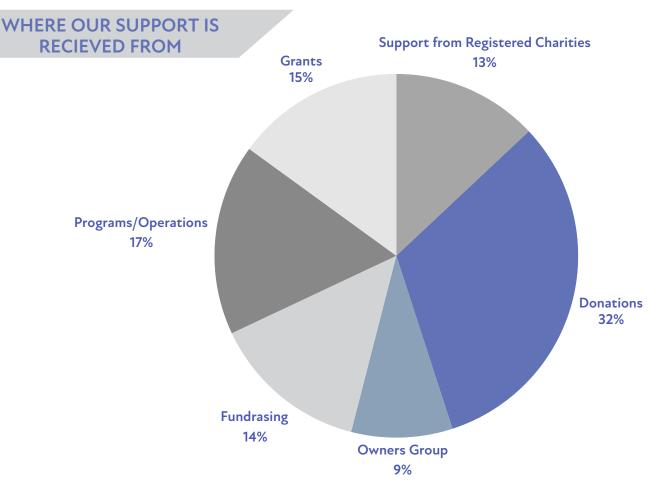
The challenges we face are significant, and the work ahead won't be completed in just a few years. But we're committed to taking the long view, just as Jobs described—investing in our volunteers, donors, staff, and, most importantly, those we serve.

The data you're about to read will help you gain a deeper understanding of our context and the lives we impact.



Phillip Vallelly Board Chair





#### THANK YOU FOR YOUR SUPPORT

By investing in Central Station, you will help empower individuals to thrive through connection, holistic coaching, and meaningful impact.

#### Your contributions will:

- Strengthen Community Connection
- Deepen relationships and foster a supportive environment where individuals and can grow and excel.
- Enhance Our Capabilities
- Improve the quality and reach of our services by investing in innovative tools, skilled facilitators, and impactful collaborations.
- Ensure Long-term Sustainability
- Secure the resources needed to continue creating transformative opportunities, helping individuals achieve their fullest potential.

## A Message from the Executive Director

Thank you for taking the time to engage with Central Station's Social Impact Report. It's my privilege to introduce you to the heart of our mission: empowering individuals and families by addressing poverty and creating pathways to a better future here in Winkler. Central Station is more than just a resource center—we are a community that believes in working together to lift up our most vulnerable. Our vision, focused on "Bringing Poverty to Light," drives us to shine a spotlight on the many complex challenges people face, while also celebrating the collective impact we make when partners, volunteers, and the community come together.

Over the past year, we've achieved some significant milestones. Our partnerships with Manitoba Housing and Central Community homes have stabilized housing for many, and we continue to strengthen the economic stability of our community by providing essential needs like food, financial literacy, and advocacy services. Our Community Care program has helped many people navigate difficult situations and walk with them as they work toward the goals they have set out. Each of these initiatives returns value to Winkler, both in direct financial impact and through long-term social benefits.

Our progress would not be possible without the support of many other community organizations and agencies. These partnerships are vital to addressing barriers in Winkler. We know that together our impact has reached much further than any singular effort.

We've also faced our share of challenges. The increasing demand for services in many areas continues to stretch our resources. Whether the needs are food security, housing, or mental health, we see the issues becoming more widespread as the economic and political landscapes continue to shift. Our board has played a pivotal role in addressing issues and guiding Central Station's direction to meaningful change.

Looking ahead, we are excited about the future. Central Station is committed to expanding our poverty reduction plan, advocating for social and economic sustainability, and raising awareness about the issues that matter most. This includes initiatives like our upcoming Poverty Awareness Month, the Light Up the Streets fundraiser, and poverty simulations that bring to light to the challenges many of our neighbors face every day.

In closing I want to commit Central Station's efforts to not just alleviating poverty but reducing it, and fostering a more inclusive, supportive community in Winkler. I invite you to step into this journey with us—through volunteering, donations, or advocacy. Together, we can build a brighter, more equitable future for everyone in our community.

Thank you for your continued support,

Anita Wiebe Executive Director





# **MISCONCEPTIONS**

# **REALITY**

**LAZY** 

**UNWILLING** 

**MANIPULATIVE** 

**WEAK** 

**DISHONEST** 

**CRAZY** 

**POOR CHOICES** 

**UNSTABLE** 

**INDESISIVE** 

**RECKLESS** 

LIVING ON \$9 PER DAY FROM EIA FOR BASIC NEEDS

LIVING WITH COCKROACHES
IN RENTAL UNIT

PROSTITUTION TO PAY RENT

**SLEEPING IN A DUMPSTER** 

COOKING MEALS ON A HOTPLATE

**DENIED HOUSING DUE TO RACE** 

CAN'T AFFORD HEALTHY FOOD TO TREAT ILNESS

2 YEAR WAIT FOR COUNSELLING

FORCED TO HITCH HIKE TO COURT OR GO TO JAIL

UNDIAGNOSED DISABILITY

These are REAL stories from REAL people

# OUR STRATEGY

	CENTRAL STATION					
ACTIVITY	Programs & Services	Community Initiatives	Policy & Systems Advocacy			
TARGET	Individuals & Families	Strengthen Community	Social Infrastructure			
ОПТСОМЕ	People are in healthy relationships, participating in community networks, are in engaged in civic society and can meet their own basic needs. Families have adequate resources to care for their physical, emotional and spiritual needs.	People are welcome and safe to express dissent within their communities. There is improved social networks, increased safety, and improved quality of life.	Organizations are supported to reduce barriers to vital services. Policy and systems are influenced to support local needs.			
2023-2024	Easy Eats Meal Kits Public Internet & Computer Use Faxing, Scanning and Phone Cafe 545 Community Meal Spiritual Care Baking With Helena Cooking Classes Tenant Support Wednesday Breakfasts Freezer Eats Transportation	School Tours Community Action Training Educational Campaigns Online Winkler Resource Guide Community Care Program	Immigration Council     Poverty Reduction Plan     Housing Partnership with Central     Community Homes & Manitoba Housing     Social System Advocacy			

Winkler's population of 13,745 faces significant challenges in poverty, despite a relatively low unemployment rate of 4.2% and strong job market. Around 16.8% of the population, including 18.1% of women, live in low-income households, often due to part-time or low-wage jobs. The city's child population, with 23% under 14 years old, highlights the importance of addressing child poverty, while education remains a barrier, as 36% of residents have no certificate, diploma or degree.

Housing affordability is another critical issue, with a 0.3% vacancy rate - Winkler is part of the national housing crisis. Additionally, the city's growing population while adding to the rich fabric of our culture, puts pressure on local infrastructure, further exacerbating access to services and support for vulnerable groups such as single-parent families and those facing housing inadequacy.

Addressing these factors is key to tackling poverty in Winkler.

Central Station is dedicated to addressing three essential areas that shape our society: individual experiences, community life, and the broader systems that influence both. Our mission is to equip every person in Winkler with the tools and resources they need to live a full, vibrant, and empowered life.

This year marks a pivotal moment in Central Station's history. We've embarked on a transformative journey from primarily alleviating poverty to now including a focus on poverty reduction. This shift represents our commitment to not only meeting immediate needs but also creating sustainable, long-term change that lifts individuals and families out of poverty for good.

Our strategy in Winkler involves a comprehensive approach that tackles poverty from multiple angles. We're strengthening collaborations with local agencies, gathering vital data, and working closely with city leaders to implement targeted solutions. By addressing key social determinants of health—such as housing, mental health services, and economic stability—we aim to build a resilient, inclusive community where no one is left behind.

Together, we are moving beyond relief efforts to reduce the root causes of poverty, ensuring lasting impact for the people of Winkler.

# PROGRAMS & SERVICES

#### **EXPECTED OUTCOME**

People are in healthy relationships, participating in community networks, are in engaged in civic society and can meet their own basic needs. Families have adequate resources to care for their physical, emotional and spiritual needs.



9100 BREAKFASTS SERVED

> \$63,000 VALUE



2534
EASY EATS MEAL
KITS SOLD

The Easy Eats program was meant to make life a little easier by taking the guesswork out of dinner and offer an affordable meal to those who needed it.

# 4126 TRANSPORTATION REQUESTS FILLED

Transportation is essential to accessing medical, justice and food related necessities. This program is in partnership with WMBC who provided funding and assistance with vehicle maintenance.



"VALUE" REPRESENTS THE ECONOMIC VALUE RETURNED TO THE COMMUNITY

# 14,089 CAFE 545 MEALS SERVED



\$109.000 VALUE

The kitchen is the heart of Central Station. On average we feed 300 people every Monday in just 1.5 hours.



**DIAPERS** 





### COFFEE

Perhaps one of the most important aspects of what we do is coffee and chats with our community members. Though not measurable in financial terms - we value our time building relationships very highly.

# SHOWERS We have partnered with two facilities to

We have partnered with two facilities to provide showers for those who are living without access to these facilities.



#### 1025 TECHNOLOGY SERVICES

On average 4-5 clients per day come to Central Station for scanning, faxing, emailing, phone, computer, printing or internet services.

# \$5.750 VALUE

230
ADVOCACY OFFICE

CACY OFFICE assist people with EIA,
VISITS

Legal Aid, CPP,
Manitoba Health
applications and other

documents.

PUBLIC PROGRAMS & SERVICES HELD AT CS

Cooking Classes with Southern Health Thrift Store Voucher Location EIA Application Pick Up Location **SMART Recovery** Diabetes Let's Talk - Southern Health Winkler Cheerboard Applications Regional Connections Career Fair City of Winkler Public Forum Imagination Library Applications Dialectical Behavioral Skills Group Stroke Survivor Support Group Caring Dads Meetings Work Place Education Manitoba Probation Services Location Koats For Kids Distribution Site Public Health Clinic Site Healthy Baby Program Location



910 FREEZER MEALS GIVEN OUT

We are always stocked with freshly prepared frozen meals for urgent hunger needs.

\$6,370 VALUE

7488
MUFFINS BAKED

Baking is always available for visitors.

\$14,916 VALUE





# SPIRITUAL CARE

Rooted in the teachings of Jesus Christ, our mission is to show His love and see people thrive which includes their spiritual life. For those who request it spiritual care is always available.



#### TENANT SUPPORT

Tenants are supported to thrive in their homes. Dignity and respect are vital aspects of our housing model.

# **COMMUNITY INITATIVES**

# **EXPECTED OUTCOME**

People are welcome and safe to express dissent within their communities. There is improved social networks, increased safety, and improved quality of life.



#### **COMMUNITY EDUCATION**

This year we've had the opportunity to educate on poverty, mental health and other topics within our community for several locál organizations

**VISITS TO THE ONLINE RESOURCE GUIDE** 

Information about vital supports is easily accessed on our website



# **NALOXONE KITS HANDED OUT FOR FREE**

Central Station became a distribution site for naloxone which is a life saving drug in event of an overdose. Each kit can cost up to \$150.00







# **COMMUNITY ACTION** TRAINING GRADUATES

90% of participants reported that they understood more about advocating for themselves or others after this training session



65

#### **KIDS VISITED ON SCHOOL TOURS**

Multiple school classes came for a lesson on poverty in Winkler through tours and interactive activities

267

#### **FACILITY RENTALS BY PARTNERS**

Sharing our space has returned over \$14,000 directly back into agency budgets that can used to support clients



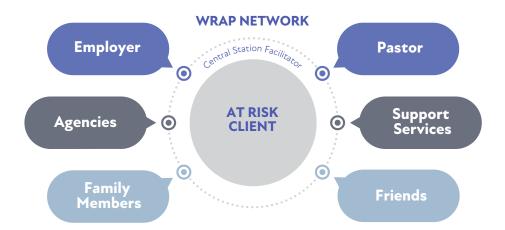
#### THE COMMUNITY CARE PROGRAM

#### WHAT IS THE COMMUNITY CARE PROGRAM?

The Community Care Program promotes stability for high-risk clients through the WRAP program or, enhanced supports. Clients entering this program are already accessing support from three or more agencies and experiencing a variety of different risk factors which contribute to their current crisis. The program is confidential, voluntary and guided by the goals of the client.

Clients enter the program through a referral process and are screened to determine suitability to the program. Once accepted into the program they meet with the facilitator to determine their strengths, goals, and who they would like to have on their support team. This support team is made up of agency personnel, family members and friends who are already involved in the client's life, and chosen by the client. Team members might include a relative, a pastor, a social worker, a police officer, a public health nurse, or a friend. The client meets monthly with their support team and Central Station facilitator, to help them access the support they need in order to move forward on their goals and reduce the risk factors they are experiencing.

Often when clients are supported by multiple agencies, their support needs are complex and there is no one person or agency who is able to provide all the support the client needs by themselves. Collaboration is a benefit to the client, and helps all of the agencies and natural supporters provide more effective support. We are grateful to the many agencies who join us in supporting clients.



# 2023 - 2024 Program Statistics

11	Referrals	TOP 5 RISKS	Mental Health & Cognitive Function	
23	Partner agencies		Problematic Behaviour Victimization Emotional Violence Family Circumstances	
73	Short term interventions	73%	Of families in crisis in the program lowered their risk factors.	

#### **COMMON RISKS**

Criminal Activity **Emotional Violence** Child Missing School Mental Health Crisis **Negative Peers** Parenting issues Physical Health Challenges Physical Violence Poverty/Basic Needs Self Harm Sexual Violence Substance Abuse Social Environment Suicide Cognitive Function Housing

#### **AGENCIES INVOLVED**

Unemployment

Big Brother/Big Sister Child & Family Services City of Winkler Community Mental Health Cancer Care Dr CW Wiebe Medical Centre Eden Health Care Employment and Income Assistance Garden Valley School Division Genesis House Gateway Public Health Pregnancy Care **Probation Services RCMP** Regional Connections Segue Turning Leaf Teen Challenge Restorative Justice Southern Health Victim Services Winkler Police Service

#### THANK YOU TO OUR PARTNERS

Steering and screening committee representatives:

- GVSD
- Winkler Police
- CFS
- Eden Health Care

#### Funding From:

- City of Winkler
- Manitoba Justice Department

# **COLLABORATIONS**

This is a snapshot of programs and services that were collaborative efforts between multiple agencies. We are incredibly privileged to have partnered with so many community minded agencies and non profits this year. Thank you to each of these as well as the ones not listed.

8

We partnered with driving instructor Ron Sombroski to offer subsidies drivers education to those on a low income.

**CENTRAL** STATION



RON SAMBORSKI

**Drivers Ed Subsidies** 

25

The City of Winkler granted 25 spots at no cost to children in low-income families. We partnered with the City of Winkler to distribute these spots.

**CENTRAL STATION** 



CITY OF WINKLER

Summer Camp Spots

44

Our local thrift stores have entrusted Central Station with the task of meeting with clients in emergency situation and assessing eligibility for a one time emergency voucher for items such as clothes, furniture and household supplies.

22 MCC Vouchers

21 Gospel Echoes

**Thrift Store Emergency Vouchers** 

**32** 

These participants received financial Counselling and tax filing assistance at Central Station through our patrnership with Community Financial Counselling out of Winnipeg since they began in February of 2024.

CENTRAL STATION



COMMUNITY FINANCIAL COUNSELLING

Financial Counselling Appointments

45

Care Collab is a group of local churches that respond to requests for help. Central Station helps screen and prepare the requests before they are sent out. Many clients received items such as furniture, bedding and clothes.

CENTRAL



PEMBINA VALLEY CARE COLLAB

136

We partnered with the City of Winkler to hand out free swim passes to those who would not be able to afford it on their own. Ensuring access to recreational opportunities is available for all.

Swim Passes Given Out

Families Received Basic Needs

**CENTRAL**STATION



CITY OF WINKLER

600

We assisted the Winkler Food Cupboard with handing out summer snack bags from the After the Bell program which helps replace food typically received at school

Kids Summer Snack Bags Handed Out

**CENTRAL** STATION



WINKLER & DISTRICT FOOD CUPBOARD

**5201** 

Participants received vouchers to redeem for access to fresh, local food. This program put \$15,060 back into our local economy and was a collaborative effort between Central Station, Winkler Food Cupboard and the Winkler Farmers Market

Farmers Market Coupons Distributed

WINKLER FOOD CUPBOARD



WINKLER FARMERS MARKET

**CENTRAL STATION** 

9360

The relationship between our two agencies is a crucial partnership that benefits many clients. Central Stations tasks are to provide transportation, welcome clients, holds intakes to assess eligibility and provide a warm, nutritious breakfast along with a social opportunity before clients enter the food cupboard.

Food Cupboard Visits

WINKLER FOOD CUPBOARD



WINKLER FOOD RESCUE

**CENTRAL STATION** 



Summer **Camp Spots CENTRAL STATION** CITY OF WINKLER

Thrift Store Emergency Vouchers

21 Gospel Echoes 22 MCC Vouchers

**Financial** Counselling Appointments

CENTRAL STATION COMMUNITY FINANCIAL COUNSELLING

**Families** Received Basic **Needs** 

PEMBINA VALLEY CARE COLLAB **CENTRAL STATION** 

**Kids Summer Snack Bags Handed Out** 

WINKLER & DISTRICT FOOD CUPBOARD CENTRAL STATION

Swim Passes
Given Out CITY OF WINKLER **CENTRAL** STATION

**5201 Farmers Market Coupons Distributed** WINKLER FOOD CUPBOARD WINKLER FARMERS MARKET

**CENTRAL STATION** 

**Food Cupboard Visits** WINKLER FOOD CUPBOARD WINKLER FOOD RESCUE

**CENTRAL STATION** 

# POLICY & SYSTEMS

## **EXPECTED OUTCOME**

People are welcome and safe to express dissent within their communities. There is improved social networks, increased safety, and improved quality of life.



Central Station partners closely with Central Community Homes, serving as the property manager to support the social services side of housing for tenants. While Central Community Homes' board manages the assets, oversees maintenance, and provides overall direction, Central Station focuses on the well-being of tenants, offering resources and services to help them maintain their housing stability. This collaboration ensures that both the physical and social aspects of housing are addressed, creating a more sustainable and supportive living environment for residents.

#### **HOUSEHOLDS**

90 Households Supported

#### **TENANT SOCIAL ACTIVITIES**

- · Monthly barbecues at each of our buildings
- Zoo Trip

134

- Movie Theatre
- Weekly coffee and snack time at each building

#### **PREVENTION SERVICES**

300	Information and referrals given out
45	Families in case management regularly
359	Home Visits
30	Group Programs

Interventions to support people at

# 275 Interventions to connect people to income, employment, education, job training.

risk of being homeless

# What we are doing

- Reducing stigma with targeted educational opportunities for community members
- Advocating for housing tenants with Manitoba housing personnel, RTB, Central Station, Community Financial Counseling, Genesis house, Winkler Police Dept, Southern Health, Recovery of Hope, Eden Health Care, Dept of Families, WEM and Pembina Valley Local, Immigration Partnership and others
- Eviction prevention support for "hard to house" tenants by offering tenant support and community mobilization services to address complex needs
- Working closely with Central Community Homes and Manitoba Housing to bring light to housing issues, including high level meetings at provincial level to advocate for additional housing in Winkler
- Partnering with Eden Health Care to provide social activities and eviction prevention in two of our buildings
- Reducing barriers by providing transportation on designated days to reduce the cost of rides to get basic necessities
- Individual support for tenants as needed. For Example: walk alongside them while helping them achieve the goals they have for themselves
- Helping tenants make connections in the community
- Group Programs

#### **RENOVATIONS**

57	Homes renovated
28	Additional units under construction Anticipated completion date is October 2025
33	Renovations to be completed

#### Rennovations

Over the past year, we have partnered with Central Community Homes to support their efforts in expanding housing, renovating existing units, and helping tenants live healthy, fulfilling lives. Renovations are now underway on the final nine homes owned by Central Community Homes, and the positive impact is already becoming visible. Our goal has been to transform these homes so that they blend seamlessly into their neighborhoods, removing the stigma often associated with social housing and fostering dignity and pride among residents. This is an important step toward empowering individuals in their own environment and reducing stigma.

Additionally, we are helping Central Community Homes by pursuing creative partnerships that reduce costs for their new build on Main Street. Many pre-construction expenses have been eliminated through collaborations with local contractors and developers, showcasing the community's commitment to caring for its residents.

# **Tenant Support**

Our tenant social activities play a crucial role in building a sense of belonging and fostering community among residents. Monthly barbecues at each of our buildings, a group trip to the zoo, movie outings, and weekly coffee and snack times provide regular opportunities for tenants to come together in a relaxed, fun setting. These activities help break down barriers, allowing tenants to get to know one another, build friendships, and form support networks. By creating these shared experiences, we not only promote a welcoming environment but also encourage tenants to support each other, strengthening the overall sense of community and well-being within each building.

## Intentionality

Our journey with property management at Central Station has been grounded in intentionality, ensuring that every aspect of our approach is thoughtfully designed to foster stability and community. From the selection of tenants, where we prioritize individuals and families who are most in need of stable housing, to the tailored supports we provide, we strive to address the unique challenges each tenant may face. Our goal is not just to offer housing but to build lasting relationships with our tenants, connecting them to essential services and resources that empower them to maintain their homes long-term. Through this intentional and holistic approach, we aim to create a supportive and inclusive housing environment that promotes both personal growth and community well-being.

#### Homelessness

Central Station is facing new challenges in supporting community members who are unsheltered or at risk of becoming unsheltered. As there is no overnight accommodation available, Central Station is not a shelter but rather a temporary community space where unsheltered individuals can access necessary supports during daytime hours.

We offer support in the areas of food and warmth, social and emotional well-being and assist clients with applying for housing, financial aid, identification, and other government programs. In addition, we assist with referring clients to professionals in the areas of need.

#### **HOUSING OVERVIEW**



At least 30 people are sleeping wherever they can find a quiet spot.

> Estimated 30 People



This housing is short term and intended to support people's transitions to stability.

0

Units



Social housing is intended for low income families who need subsidy.



This housing is for those whose income qualifies for subsidy but is to high for social housing.



Market rent is non subsidized rental units priced within a locally standard price range.



Ownership is out of reach for some due to rising house prices, high interest rates and a low inventory.

66 Units 24 Units 0.3% Vacancy in Winkler



#### What causes poverty in Winkler?

Poverty is a multifaceted issue that exists worldwide. In Winkler, Manitoba, the cause and effect of poverty are deeply intertwined with the community's social, economic, and cultural dynamics. Poverty is not simply a lack of financial resources; rather, it is a complex phenomenon shaped by historical injustices, systemic inequities, and individual circumstances

By understanding the root causes and effects of poverty in our community, we can work towards implementing effective strategies for poverty reduction and building a more equitable and inclusive society for all residents.



- Poverty simulations and other community education events
- Social media awareness campaigns
- Engaging provincial leaders in discussion about poverty and its root causes in Winkler
- A 5 year Poverty reduction plan led by a multi-sector collaborative leadership table

#### **3 AREAS OF FOCUS**



Mental Wellbeing



**Economic Stability** 



Housing



# Winkler Impact Network

Central Station is investing in our community by facilitating a collaborative action group of 25 local individuals and agencies. This group is committed to directing a multi year collaborative plan to affect poverty and its roots in Winkler.

Thank you to the Winkler Community Foundation for their financial support of this work in our community.

# DID YOU KNOW?

17% of Winkler Residents live in Poverty.

Single Manitobans on EIA get \$276 per month for their basic needs. This equals \$9 per day to buy food, medication, transportation, toiletries Etc.





Winkler Food Cupboard Usage has doubled since 2021



### **SUMMARY**

Over

56,050

Client Interactions.

That's 4 times the population of Winkler. This number is likely much higher but data isn't collected for some interactions

\$1,000,000

Returned to the community in calculable economic benefit

324

Donors, funders and supporters

98

Partnerships and collaborations

153
Volunteers

8467

Hours Volunteered

\$169,340
Economic value of hours volunteered

At the heart of all that we do is sincere desire to make a difference in the community we love. Over 50,000 interactions in one year means 50,000 opportunities to show love, dignity and respect to our neighbors and friends in the City of Winkler.

Truthfully you can't measure relationship in financial terms. A changed life will never have a dollar amount. But to us this number represents our best effort to be good stewards of the resources we've been entrusted with.

Our donors and funders are the foundation on which we build. Their astounding generosity allows us to partner together to shape the future of Winkler.

Collaboration is not just a word or a symbolic goal to us. Partnership is built into the DNA of Central Station. We are successful when we all work to improve life together.

Our volunteers haver dedicated almost 8,500 hours of their time to support our community. This incredible effort is valued at almost \$170,000, but the true impact can't be measured in dollars alone. It's felt in the lives they've touched, the people they've helped, and the countless moments of kindness and connection they've created. They remind us that the heart of a community is found in the people who give without hesitation. We are deeply grateful for the compassion and love they bring to our shared journey.

# YOU BELONG













