

Girls Future Ready Summit - Extended



12:30 WELCOME & OPENING

Oliwia Sagan - Head of Programming, Girls Future Ready, **Ewa Navarro-Mora** - GM SWAROVSKI GBS, **Zofia Kierner** - CEO, Girls Future Ready, **Łucja Koch** - Deputy Director of Education, POLIN Museum

Join us for the official opening of GFR Summit.

From meeting our hosts, to hearing words of motivation from the Museum leadership plus meeting our founder Zofia Kierner, trust us - you want to start the day with us here!

13:10 GIRLS **BUSINESS** READY

Beata Pawłowska - CEO, Polish Springs sp. z o.o., **Anna Zielińska** - CEO, STOR9_, **Justyna Lach** - Marketing Director, YES, **Marta Maciejewska** - Digital Transformation Director, Grupa KRUK, Moderator: **Wiktoria Nowak** - Co-Founder, GenBoost

Cracking the Code: What It Really Takes to Succeed in Business.

This isn't your average business and entrepreneurship panel. It's a candid conversation about what it truly takes to win in today's business world, whether you're dreaming of launching your own company or climbing the career ladder. We'll break down the myths, share unfiltered stories, and unpack what really stands behind the word 'business'. Founder or future exec, this session is for you

13:40 GIRLS **IMPACT** READY

Jakhya Rahman-Corey - Director of the Swarovski Foundation, **Magdalena Sobkowiak-Czarnecka** - Undersecretary of State, KPRM, **Jolanda Stevens** - Program Manager Zero Emission Aviation, KLM, Moderator: **Zuzanna Krztałta** - Sustainability Officer, VOGUE, Podcast Host

You already have what it takes to make a difference.

Your voice is already enough to start a movement. Whether you're launching a social impact initiative, casting your vote, or speaking up in your community, this panel explores the many ways young women can influence the world around them. No step is too small when you're impact ready.

14:10 BREAK

14:25 GIRLS **GOALS** READY Klarna

Amanda Moura Pietrzak - COO Legia Lejdis, Ex-soccer player, **Agnieszka Jabłońska-Twaróg** - Global Product Marketing, Booksy. Founder, The Agency, **Justyna Przygońska & Brygida Handzelewicz-Wacławek** - Co-Founders, The Odder Side, Moderator: **Karolina Falkowska** - Head of Commercial Poland, Klarna

Ambition Without Apology. How to Dream Big and Design your Life accoring to your Goals.

What does it really mean to be ambitious? And how do you balance big dreams with real-life demands? In this panel, we'll unpack the art of goal setting, staying focused, and building a career. Hear from women who've chased bold goals, made strategic pivots, and learned how to define success on their own terms.

14:55 GIRLS **WELL-BEING** READY

Magdalena Wasilewska - Country Manager Poland and Denmark, LYKO, **Zofia Brzezińska** - Double Certified Yoga Instructor, Founder Namaste with Sophie, **Małgorzata Prus** - Rally Driver and CEO GP Automotive, NEONAIL Ambassador, **Anna Mirek** - Group Head of HR, KRUK, Moderator: **Martyna Kaczmarek** - CEO Bestie

Doing It All Without Burning Out: Mental Health, Boundaries & Self-Respect

Honest conversations on pressure, self-worth, and creating a future-ready life that doesn't compromise your well-being.

15:25 FIRESIDE CHAT: OMENAA MENSAH

Omenaa Mensah - President, Omenaa Foundation, Moderator: **Zofia Kierner** - CEO & Founder, Girls Future Ready Foundation

Fireside Chat: Redefining Leadership with Omenaa Mensah

What does it really take to lead with impact today? In this intimate conversation, Omenaa Mensah and Zofia Kierner explore how true leadership is built on collaboration across genders, partnerships, and generations. From building global ventures and philanthropic movements to raising the next generation of leaders, this session unpacks the bold risks, daily habits, and shared values that fuel lasting change.

15:55 BREAK

Our partners, among others:



Girls Future Ready Summit



16:10 GIRLS *MENTORING* READY

Ewa Navarro Mora - GM Swarovski GBS, **Paulina Swiecicka** - Global Data & Analytics Leader, Roche, **Helena Kicińska** - Benjamin Franklin International School, Barcelona, **Dorota Żurkowska** - Head of Revenue, Warner Bros Discovery, Moderator: **Aleksandra Nowińska** - #HerStory Laureate, CEO Lumidata

How to find, keep and grow with your first mentor.
Mentorship can change everything, but where do you begin? In this session, we'll explore how to identify the right mentor, make the first move, and build a meaningful, two-way relationship. Learn practical tips for reaching out, staying engaged, and showing up as a mentee who's ready to grow.

16:40 GIRLS *FINANCE* READY

Beata Zborowska, **ACMA**, **CGMA** - Board Member and CFO at PLAY, **Mirosława Mioducka** - Product Manager PayU GPO, **Dagmara Wojnar** - CFO & VP of Management Board, Bank Pekao, Moderator: **Dagmara Brzezińska** - Ecommerce Executive, Host of 'Moja Droga' Podcast with VOGUE Poland

Money Talks: What Schools Don't Teach Us About Budgeting, Banking & Building Wealth
An intro to financial literacy—from how to budget, save, and avoid debt traps to what financial freedom can mean for young women.

17:10 GIRLS *PERSONAL BRAND* READY

Małgorzata Rozenek-Majdan - Entrepreneur, Media Personality, Activist, Moderator: **Iwona Mocarska** - CEO & Founder The First Lady Media

Your Name Is Your Brand: Own Your Story, Online and Offline
What is the definition of a strong personal brand? And what role does it play in our success? How do you build a personal brand both online and (social media, digital presence, portfolio) as well as offline (events, conferences) to truly open doors to your dream future.

17:40 GIRLS *FUTURE* READY

Mariusz Mulas - Global Head of Software Engineering, Roche, **Marzena Mielecka** - Development & Culture Director, Bank Pekao, **Agnieszka Mosurek Zava** - CEO Douglas Poland and CEE, Moderator: **Kaja Pośnik** - #HerStory Laureate

Future-proof me: What future-ready skills should I be betting on TODAY to set myself up for success?
In a world changing faster than ever, which skills actually matter? This session dives into the top future-ready skills—from critical thinking and digitalfluency to emotional intelligence and adaptability.

18:10 GIRLS *NEGOTIATION* READY

Agata Mazurek-Bąk - President of the Board & CEO, Veolia ESCO Poland, **Ewa Łuniewska** - Board Member, ING Bank, **Karolina Pelc** - Entrepreneur, Investor, Author Her Play, Moderator: **Oliwia Aziz** - Founder of #niezamlodzi

Deal or no Deal: Mastering Negotiation.
Every day we make decisions and negotiate. Whether it's splitting the bill, deciding on project strategies or asking for a salary raise. Knowing what you want and confidently asking for it are essential skills in today's fast paced world. This session will introduce you to the power of negotiation and how it can help you build stronger relationships, make high-impact decisions and advance your career.

18:40 GIRLS *EDUCATION* READY

Marcelina Maciąg - Stanford University, NATO Youth Advisory Board, **Ania Piekarska** - Senior Group Brand Manager Pepsi & Pepsi Zero, PepsiCo, **Weronika Wojnarowska** - Head of Marketing, GFR, Uniwersytet SWPS, Moderator: **Weronika Nitecka** - #HerStory Laureate, CEO Guardatum

How to Make Your Education Work for You
In a world that's more connected, and competitive, than ever, how can young women make smart choices about their education? This panel dives into the value of global learning, nontraditional pathways, and how to shape an education track that opens doors.

19:30 EVENING GALA, *#HERSTORY* CELEBRATION & NETWORKING

Monika Tomasik - Journalist and News Anchor TVN24BIS, **Mark Brzeziński** - Former U.S. Ambassador to Poland, **Olga Leonowicz** - Entrepreneur, Gender Equality Advocate, **Oliwia Sagan** - Head of Programming, Girls Future Ready, **Zofia Kierner** - Founder & CEO, Girls Future Ready

Evening Gala: Celebrating Future-Ready Leadership
The Girls Future Ready Summit closes with an inspiring evening gala bringing together partners, mentors, and young leaders. From powerful speeches to the HerStory celebration, this is a night to honor ambition, collaboration, and the stories that shaped our community. The evening concludes with networking: an opportunity to connect across generations and celebrate the future we are building together.

Our partners, among others:

