



The KLAY Experience

www.klay.co.in

The KLAY Promise: A Preschool You Can Trust

Choosing a preschool is about more than education—it's about finding a place where your child feels happy, safe, and nurtured every single day.

We promise:

- **Learning, All Day, Everyday** – Every moment is designed to spark curiosity, creativity, and confidence.
- **A Seamless Experience, Everywhere** – A structured curriculum and standardized learning across centres.
- **Expert-Led Curriculum** – Designed by specialists, backed by research, built for strong foundations.
- **Caring & Trained Educators** – Rigorous and up-to-date training in Early Childhood Education (ECE).
- **Safety You Can Trust** – Highest safety and hygiene standards across all centres.
- **A Strong Parent-School Connection** – Real-time updates, photos, and interactive tools that keep you in the loop.

At KLAY, learning never stops—because every moment in a child's day is an opportunity to grow, explore, and discover something new.



Our Presence

65,000 Happy Families

450 Corporate Partners

170+ Centres

20 Cities

Did You Know ?

By the age of 6, a child's brain is already 85% developed! In these early years, over a million neural connections form every second—a pace that never happens again. The experiences a child has during this time lay the foundation for how they learn, grow, and interact with the world. Every moment counts!



Foundational Development Program

KLAY’s signature preschool curriculum, developed by in-house early years experts with decades of experience, seamlessly integrates the best global early learning philosophies, ensuring a rich, engaging, and meaningful start to every child’s learning journey.

Our curriculum is unique because it integrates research-backed approaches for a well-rounded early learning experience.

Aligned with National Education Policy (NEP), 2020 and National Curriculum Framework (NCF)

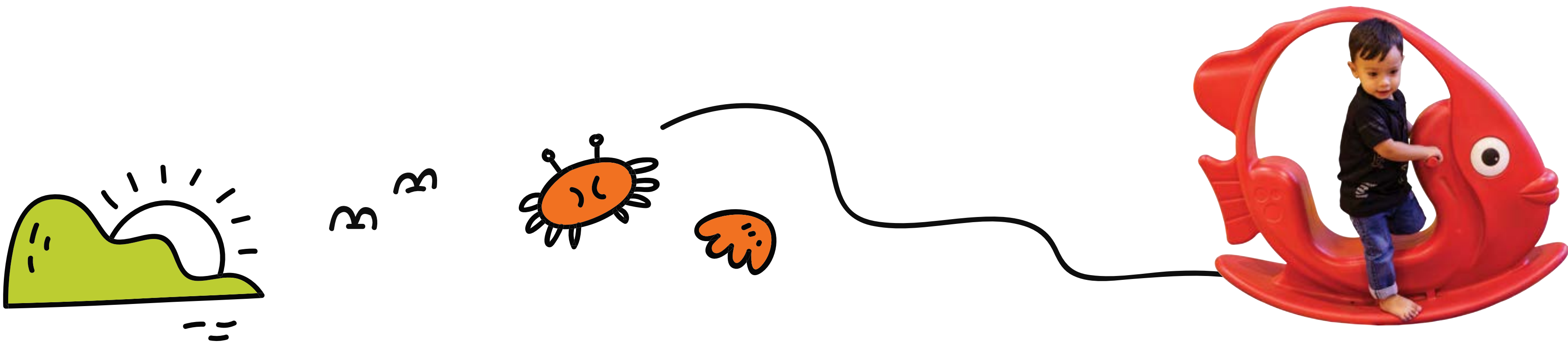
Fosters holistic growth, experiential learning, and developmentally appropriate practices tailored to diverse needs.

Multiple Intelligences Approach

Recognizes that children learn in different ways—visual, verbal, musical, logical, interpersonal, and intrapersonal—and tailors learning to their strengths.

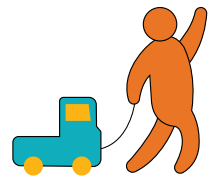
Reggio Emilia

Encourages hands-on exploration, inquiry, collaboration, and structured learning through documentation.



Our Methodology

A thematic curriculum delivered through structured, partially structured or child led age aligned activities.



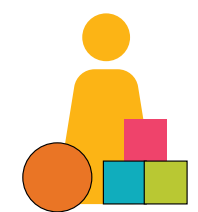
Learning through 'Play'

Play comes naturally to children and allows them to explore the world around them in a non - judgmental, fun and engaging environment. It is free-to-fail, spontaneous, enjoyable, challenging, intrinsically motivated, engaging, imaginative, and social.



Facilitator Led

Children actively listen, follow rules, participate in activities and games planned by facilitators. These can be structured, partially structured or blended.



Project Based Learning

Learning by doing is of primary importance in early education. This is a child-led way of learning that nurtures children's creativity, instils inquiry and a love for learning.

A Foundation Rooted in Values

Guiding Principles

At KLAY, we nurture a world of belonging, curiosity, and responsibility—where every child grows with inclusivity, cultural awareness, and a deep sense of care for the world.



Secular Curriculum

Familiarising children with diverse heritages.

How Do We Bring This to Our Classrooms?

Children explore global cultures, and festivals.

These celebrations foster understanding and respect for diverse cultural aspects.



Gender Neutral Curriculum

The use of inclusive language and gender neutral terms.

How Do We Bring This to Our Classrooms?

Gendered language is replaced with inclusive terms like "police officers" and "firefighters" instead of "policeman" or "fireman."

Roles are depicted in a non-stereotypical manner, such as showing all genders as caregivers, leaders, and professionals.

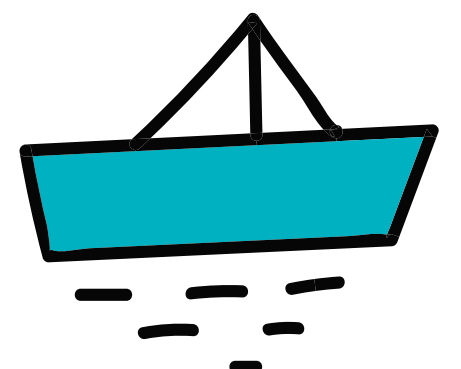
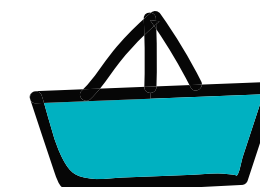
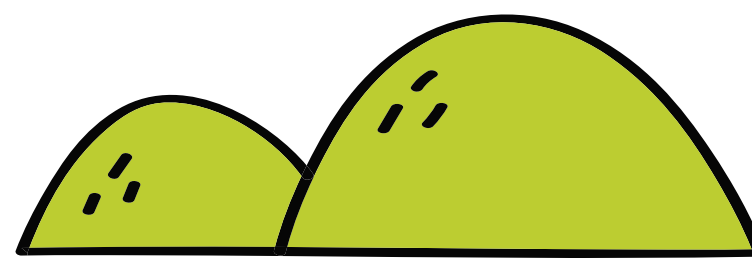


Sustainability & Global Citizenship

Helping children learn how to tackle big global problems.

How Do We Bring This to Our Classrooms?

Promoting sustainable living as a way of life through project work, hands-on activities, discussions, and stories.

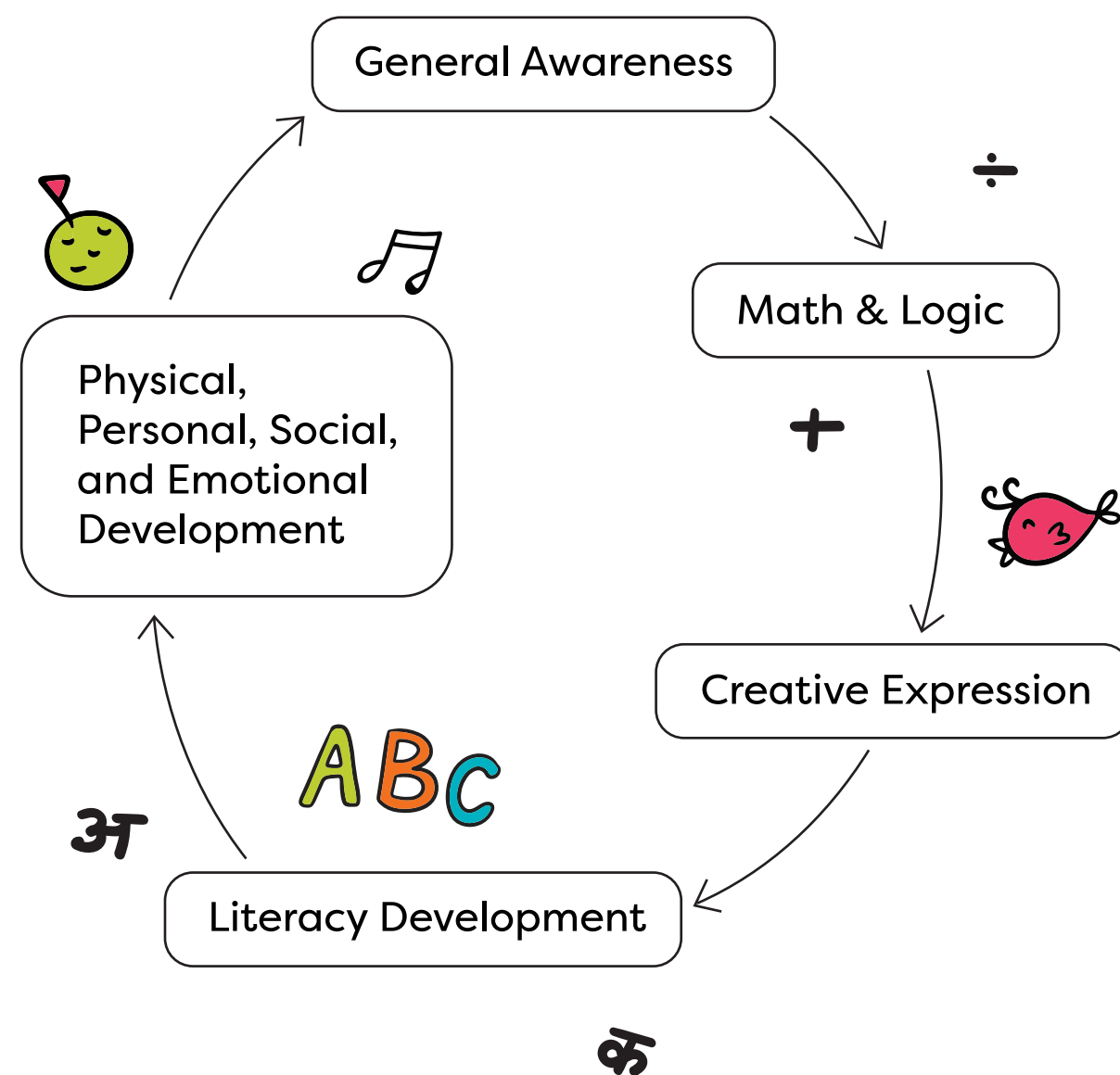


Foundational Development Program

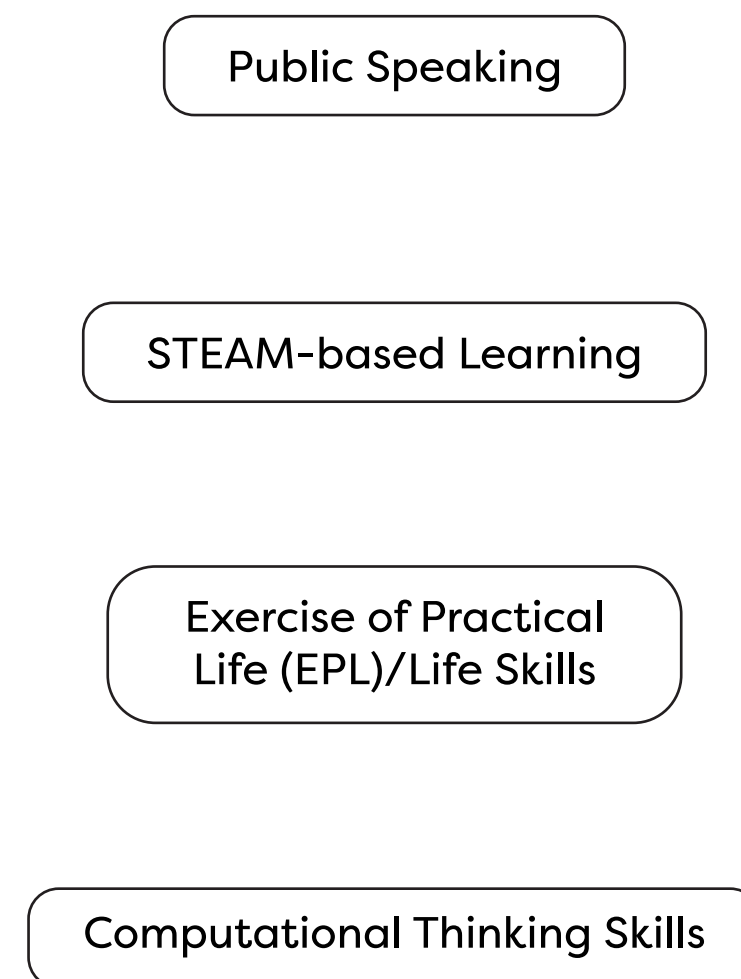
Learning Architecture

At KLAY, our signature Foundational Development Program (FDP) grows with your child, nurturing curiosity, confidence, and key learning milestones. Rooted in research, it lays the foundation for lifelong learning.

Foundational Skills



21st Century Skills



Values

- Being perseverant
- Being kind, gentle and responsible
- Being respectful and thankful
- Being a team player, tolerant and cooperative
- Being empathetic
- Respecting diversity



Age Wise Milestones

Infant & Junior Toddler Program (5 Months to 2 Years)

Learning to Talk: Reading books, naming objects and talking to them.

Building Brain Power and Strength: Practicing memory skills and engaging all five senses.

Expressing Themselves: Activities around movement, music, and play.

Making Friends and Getting Cuddled: Plenty of cuddles and helping infants express emotions.

Senior Toddler Program (2 Years – 3 Years)

Learning about Feelings and Expressions: The use of social and emotional skill-building tools to help them understand feelings.

Talking More and More: Building their vocabulary one or two words at a time.

Building Brain Power and Strength: Developing mathematical vocabulary and honing fine motor skills through beading and lacing activities.

Expressing Themselves: Exploring various mediums and expressing through music and movement.

Pre K Program (3 Years – 4 Years)

Building Brain Power and Strength: Introduction to pre-math concepts, number identification and the concept of comparison.

Pre Reading and Writing: Developing phonological awareness and identifying letter sounds.

Expressing Themselves: Exploring more art mediums, playing dress-up and using music to express feelings.

Learning to Share and Make Friends: Building learning-to-share skills, and interacting with new people.

K 1 Program (4 Years – 5 Years)

Building Brain Power and Strength: Age-appropriate early math concepts and science experiments that build critical thinking skills and focus.

Learning to Read and Write: Practicing letter sounds, blending, and enhancing pincer grip with slate and chalk introduction.

Thinking (Cognitive Skills): Developing an understanding of the world through general awareness themes and activities to build problem-solving skills.

Language Development and Making New Friends: Promoting social skills, self-confidence, and language development through creative expression, and language activities.

K 2 Program (5 Years – 6 Years)

Building Brain Power and Strength: Concepts of measurement, data handling and building cognitive skills through the use of manipulatives.

Fostering Language Development and Literacy Skills: Enhancing language skills, and literacy, alongside improving reading, writing and blending.

Promoting Creative Expression and Conflict Resolution Skills: Encouraging creative expression and conflict resolution skills.

Thinking (Cognitive Skills): Early math skills and scientific reasoning that involves building problem-solving abilities.

Family Engagement Framework

KLAY warmly invites the parents, grandparents or any other family members to get a deeper understanding of their child's learning journey.

Involve family members in the learning journey through various events, field visits, activities, celebrations at the school.

Parenting sessions, webinars and workshops to support parents in their parenting journey.

Involve

Share

Seek

Continuously share the learning and daily routine update through the app, orientation sessions, parent teacher conferences, curriculum meetings, report cards, baseline reports, newsletters and more.

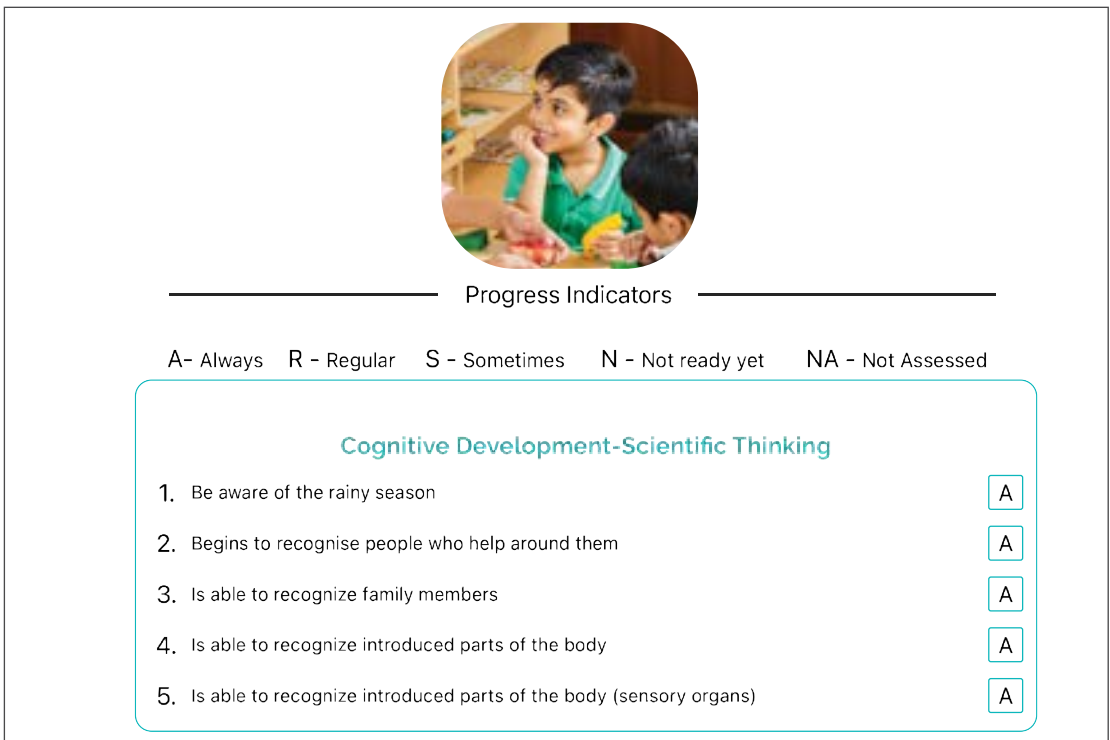
Seek feedback from the family members through various formal/informal communication channels.

Celebrating Creativity and Progress!

At KLAY, we believe in keeping parents actively involved in their child’s learning journey.



Portfolio



Progress Reports



Interactive Learning Tools



Work Samples



Documentation



Together, we celebrate every milestone, big or small!

Milestone and Progress Tracking

Foundational Skills

Every term, the children get the following:

- **Report Card** that helps track facilitators and parents their progress.
- **Child’s Portfolio** with photographs and work samples.
- **Reflections:** A culmination event! Parents will be invited and their children’s learning samples across the year will be showcased. Children will demonstrate their skills through performances and presentations.

Cognitive Development



Progress Indicators

A- Always R - Regular S - Sometimes N - Not ready yet NA - Not Assessed

Cognitive Development-Scientific Thinking

1. Be aware of the rainy season

A

2. Begins to recognise people who help around them

A

3. Is able to recognize family members

A

4. Is able to recognize introduced parts of the body

A

5. Is able to recognize introduced parts of the body (sensory organs)

A

Cognitive Development-Creative Expression

1. Enjoys exploring play dough

A

2. Enjoys sing along sessions

A

3. Explores a variety of art materials

A

4. Explores musical instruments

A

5. Participates in imaginative play

A

Cognitive Development-Math,Logic and Reasoning

1. Identifies primary colours

A

2. Begins to show self-awareness

A

3. Begins to differentiate positions (in/out, up/down)

A

4. Begins to make comparisons (big/small, heavy/light, tall/short)

A

5. Knows primary colours

A

Organise and Apply Knowledge



Progress Indicators

A- Always R - Regular S - Sometimes N - Not ready yet NA - Not Assessed

1. Attempt to accomplish challenging tasks

A

2. Attempt to accomplish challenging tasks by employing familiar strategies

A

3. Demonstrate comfort in routines, objects, and materials that reflect home experiences.

A

4. Explore characteristics of and ask questions about objects people, activities, and environments

A

5. Explore the environment independently seekingoccasional approval from adults

A

6. Explores in the comfort of a familiar surrounding or adult

A

7. Focus attention and participate in task oriented activities

A

8. Identify and complete the sequence of familiar routines andtasks

A

9. Play with a variety of objects to determine similarand diferent outcomes

A

10. Recall information from previous experiences

R

11. Recognize simple patterns in the environment

A

12. Recognizes and create simple patterns

A

13. Recognizes and responds to familiar adults and routines

A

14. Shows curiosity towards new learnings

A

What's New This Academic Year?



State-Specific Third Language in K2

Introducing an exploratory third language to enhance cognitive flexibility, cultural awareness, and linguistic skills.



Collaborative Observations Continue

Strengthening parent involvement to bridge classroom learning with home experiences for deeper engagement.



Academic Calendar

KLAY children as Global Citizens

Children acquire knowledge-skills-values when they learn, play, and grow, and practice the same during events and celebrations. This is how 21st century skills come into play in our children's learning journey.



Academic Calendar

2025-26 **BENGALURU**



HOLIDAYS

18 th Apr	Good Friday	25 th Dec - 2 nd Jan	Christmas Holidays
1 st May	May Day	14 th Jan	Sankranti / Bihu / Lohri
21 st Apr - 6 th Jun	Summer Holidays	26 th Jan	Republic Day
8 th Aug	Varamahalakshmi	19 th Mar	Ugadi / Gudi Padwa
15 th Aug	Independence Day	20 th Mar	Eid - Ul - Fitr
26 th Aug	Gowri Pooja	Marked celebration days bring joyful learning and diverse cultural experiences.	
27 th Aug	Ganesh Chaturthi		
12 th Sep	ISEY		
29 th Sep - 3 rd Oct	Dussehra Holidays		
21 st Oct	Diwali		

EVENTS

Apr	Parent Orientation - online
Jun	Parent Orientation - offline
Jul	Family Day
Aug	Sing Along
Aug	KLAY Community
1 st Sep - 5 th Sep	Term 1 - PTC
11 th Sep	Grandparents Day
Sep / Oct	Coffee With Curriculum
Sep / Oct	Term 2 - Field Trip
Oct	Safe and Unsafe Touch Session (Pre-K - K2)
15 th Dec - 19 th Dec	K1 & K2 Culmination
5 th Jan - 9 th Jan	Term 2 - PTC
Dec / Jan	Sports Day
Jan / Feb	Term 3 - Field Trip
Mar	Reflections & K2 Graduation
30 th Mar - 2 nd Apr	Term 3 - PTC

Parents are invited to attend the events.
Event dates will be notified by the centre.



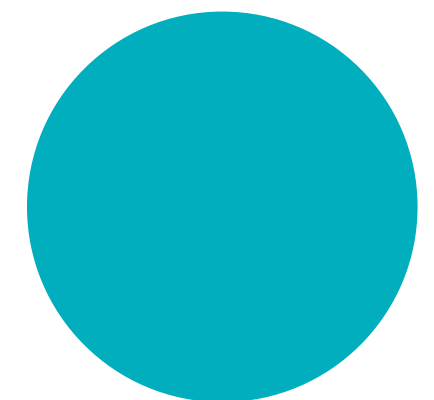
Parent Protocols & Settling-In at KLAY

Getting Your Child Ready

- Set a routine early.
- A well-rested, well-fed child is a happy child.
- Talk about preschool positively.
- Stay calm—children pick up on your emotions.
- Say goodbye at the drop-off point and wait in the reception area if needed.

A Smooth Settling-In Process

With love, care, and a tried-and-tested routine, we make preschool transitions easy and joyful for every child!



My Day at KLAY Infants

- Developmental appropriate engagement planned as per the individual routine of each infant.
- Transition to routines initiated after 15 months of age.



My Day at KLAY Toddlers Timetable



9 am - 9:30am

Arrival Time/Physical development (fine or gross motor activities)



9:30 am - 10 am

Breakfast



10 am - 10:30 am

Fine motor development- Routine circle time (registration, weather, calendar, feelings)



10:30 am - 10:45 am

Concept Introduction (GA, language, math)



10:45 am - 11:15 am

Structured table time (GA, language, math)- Additional Skills (EPL/Steam-based learning, Computational skills, life skills)



11:15 am - 11:40 am

Gross motor development /Outdoor play



11:40 am - 12:00 pm

Creative Art/Music and Movement/Story Time /Block Play



12:00 pm - 12:30 pm

Lunch



12:30 pm - 1 pm

Diaper checks/ Potty/Dress change/ Story Time



1 pm

Departure time for schooling children



1:00 pm - 3 pm

Nap time



3 pm - 3:30 pm

Wake-Up, M&M



3:30 pm - 4:00 pm

Snack time



4:00 pm - 4:30 pm

Diaper checks/Diaper change/Potty/Dress change/ Reading Time



4:30 pm - 5:00 pm

Evening Circle time - language games



5:00 pm - 5:30 pm

Indoor/Outdoor play/ free Roleplay



5:30 pm - 6pm

Puppet Show/ Conversation Time/M&M/ Block Play/Role Play/Story narration



6 pm - 7 pm

Supervised free play/ Departure

My Day at KLAY Pre – K Timetable



9 am – 9:30 am

Arrival Time/Physical development (fine motor activities)



9:30 am – 10 am

Breakfast



10 am – 10:15 am

Routine Circle time (registration, weather, calendar, feelings)



10:15 am – 10:30 am

Concept Introduction (GA/Language/Math)



10:30 am – 11 am

Structured table time (GA/Language/Math)



11 am – 11:30 am

Additional Skills (EPL/Steam-based learning/Computational Skills/life skills)



11:30 am – 12 pm

Structured table time (GA/Language/Math)



12 pm – 12:30 pm

Creative Art/Music and Movement/Outdoor Play



12:30 pm – 1 pm

Lunch



1 pm

Departure time for schooling children



1:30 pm – 2 pm

Diaper checks/ Potty/Dress change/ Story Time



2 pm – 3:30 pm

Nap time



3:30 pm – 4:00 pm

Snack time



4:00 pm – 4:30 pm

Diaper checks/Diaper change/Potty/Dress change/Reading Time



4:30 pm – 5 pm

Evening circle time - language games



5 pm – 5:30 pm

Indoor/Outdoor play/ free Role play



5:30 pm – 6 pm

Puppet Show/ Conversation Time /M&M/Block Play/Role Play/Story narration



6 pm – 7 pm

Supervised free play/ Departure

My Day at KLAY K1/K2 Timetable



9 am - 9:20 am

Arrival Time/Individual play/Small group play



9:20 am - 9:40 am

Routine circle time (registration, weather, calendar, feelings)



9:40 am - 10 am

QCT/Role play/Conversation time/Story narration/ Library time



10 am to 10:30 am

Breakfast



10:30 am - 11 am

Language and Literacy



11 am - 11:30 am

Gross motor/M&M/ Creative art



11:30 am - 12:10 pm

General Awareness



12:10 pm - 12:50 pm

Math and Logic



12:50 pm - 1:30 pm

Additional Skills



1:30 pm - 2 pm

Lunch/FreshenUp



2 pm - 2:15 pm

Getting ready for nap time/handwash/washroom



2:15 pm - 3:30 pm

Nap time



3:30 pm - 4 pm

Freshen up and free play



4 pm - 4:30 pm

Snack tiime



4:30 pm - 5 pm

Evening circle time - langauge games



5 pm - 5:30 pm

Fine and gross motor activities/Parachute play/ M&M



5:30 pm - 6 pm

Story narration/Science experiment/Creative art/ Block play/Library time



6 pm - 7 pm

Supervised free play/ Departure

Curriculum Activities



Hands on Activities



Circle Time



Field Visits



Story Time

Curriculum Activities



Music & Movement



Role Play & Drama



Large Group Time



Small Group Time

Curriculum Activities



Meal Time



Library Time



Free Play



Outdoor/Simulated Indoor Play

Sports Day



Reflections



Our Curriculum Delivery Team

Trained, compassionate, and dedicated Facilitators and Caregivers, who nurture children's formative years.



Facilitators

Trained in the science of early learning, our facilitators personalize learning and care for each child. Continuous upskilling keeps them updated to support every child's growth.



Caregivers

Our caregivers play a vital role in ensuring children's well-being, hygiene, and comfort. They actively support facilitators in creating a nurturing environment.



KLAY Facilities



Pick-Up and Drop-Off Zone



Program Zones



Infant & Play Area



Pantry/Kitchen

KLAY Facilities



Library & Play Areas



CCTV Streaming

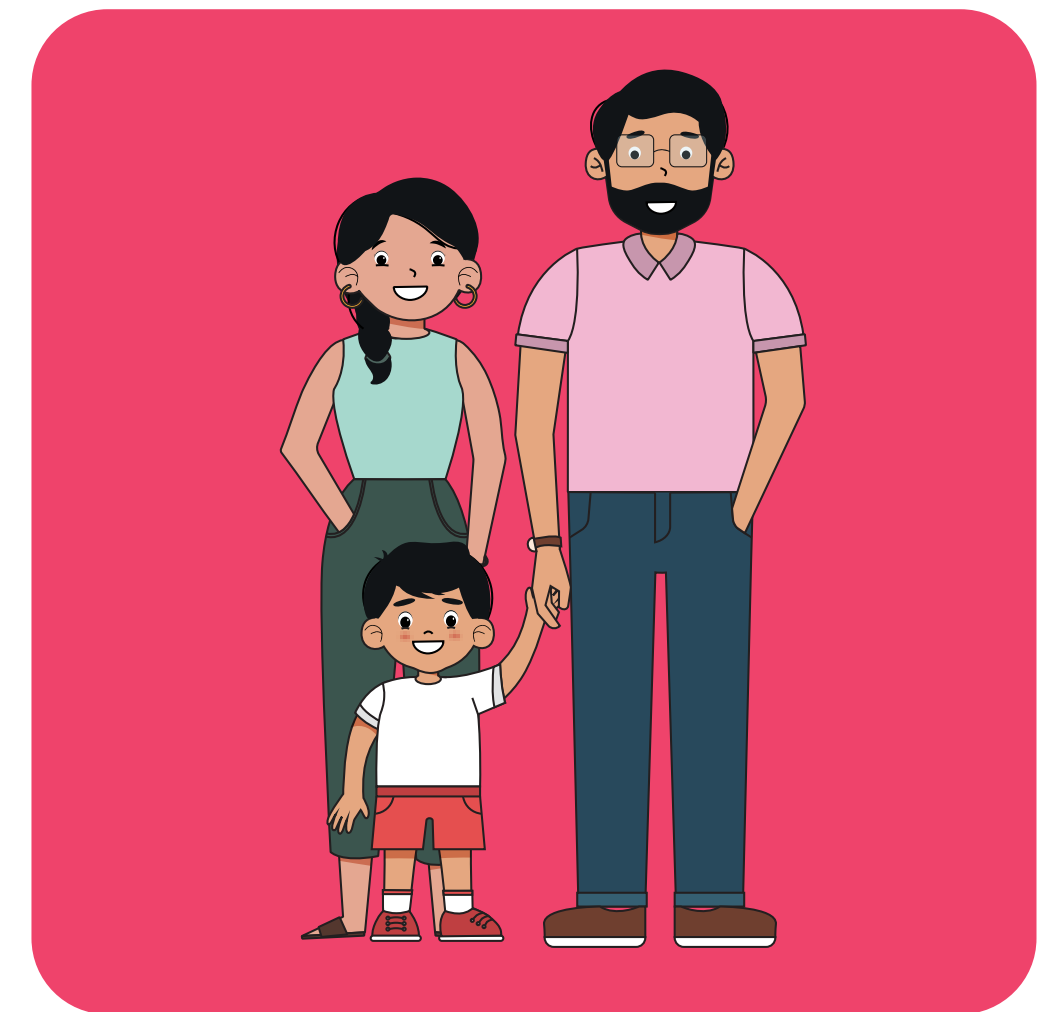


Restrooms & Diaper Changing Areas

Safety at KLAY

Inspiring Spaces, Safe and Secure Learning

- Robust and comprehensive safety protocols based on CDC (Centers for Disease Control and Prevention), British Safety Council and WHO guidelines.
- A NEBOSH (National Examination Board in Occupational Safety and Health) and IOSH (Institution of Occupational Safety and Health) certified safety team.



Health and Hygiene at KLAY

- Temperature checks and hand sanitization at arrival.
- Frequent hand-wash breaks.
- Daily deep cleaning, mopping and sanitization of all toys, equipment and frequently accessed areas happens after the children leave for the day.
- All staff members are required to wear aprons or waistcoats.



Physical Safety at KLAY

The safety of your little one is of paramount importance to us and we will do what it takes to ensure your little ones are always in safe hands when with us.

- Child friendly furniture, learning resources, and play equipment with soft padding over sharp edges
- Barton locks, finger guards, barricading, soft padding and safety nets (Play area)
- Server room and UPS back up
- Vinyl flooring & mat
- Comprehensive fire safety measures
- No electrical outlets are at child height; where unavoidable, dummy sockets are placed to prevent access
- Pest control and fumigation using UNICEF approved vendors & product





Emotional Safety

Your little one's emotional well-being is at the heart of everything we do. We are committed to creating a safe, nurturing environment where they feel secure, valued, and cared for at all times.

- Background Verification for all Staff
- Induction Training for all new staff
- Only trained female employees to handle children
- Training on health and safety for all Caregivers
- Safety videos and safe circle exercise for children conducted every quarter
- Safety Officers and trained nurses/staff in every center
- Periodical audits and inspection of infrastructure and equipment to ensure the safety of children
- Bi-annual first aid training for all teachers
- Training on the Protection of Children from Sexual Offences (POCSO ACT 2012)
- Child Protection Committee(CPC) Formation for each center

Recognition & Excellence

Raising the bar, year after year shining bright, just like our little stars! From industry awards to heartfelt parent appreciation, every recognition fuels our passion for creating magical early learning experiences.



Remember - 85% of the development of a child's brain happens in the early years.



Make every day count!



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