

# Shreyas DavangereSunil

<https://shreyasd.com/> (PW: DSportfolio) | [LinkedIn](#) | [shreyas9621@gmail.com](mailto:shreyas9621@gmail.com) | 2673011670 | Dallas, TX (Open to relocate)

**Senior UX Designer** with **6+ years** of experience leading end-to-end design for complex B2B and B2C products across FinTech, EdTech, Healthcare, and AI. Proven track record of influencing product strategy and building scalable design systems that deliver business impact.

**Selected Impact:** Reduced task completion time by 37% (FinTech), increased enrollments by 23% (EdTech), and reduced operational time by 32% (Manufacturing).

## Senior UX Designer | Fidelity Investments - Dallas, TX | August 2024 – Present

- Led the strategy and end-to-end UX for three critical Master data management applications with complex financial data workflows, owning discovery, implementing transformative features through critical thinking, and building a scalable design system.
- Served as a design consultant across 2 additional initiatives involving sensitive securities data, influencing UX beyond my core projects
- **Impact:** On average, a 37% decrease in the time taken to complete tasks, elevating UX as a core focus across the business unit.
- **Design learning:** Conditional prototyping, Semantic color tokens, Modular design system, Hybrid components with Boolean properties
- **Interdisciplinary learning:** Knowledge of investments, options, policy management, data architecture, and systems thinking.

## Product Designer | KeelWorks Foundation - Oak Harbor, WA | February 2024 – August 2024

- Facilitated workshops and led the strategy for a B2B Instructional Systems Design learning management software and designed the course-creation process flow involving multi-persona collaboration.
- **Impact:** Delivered the MVP 2x faster than the plan, by defining and streamlining approval flows and user actions.
- **Learning:** Instructional design principles, content modeling for LMS, cross-functional alignment with product and engineering.

## UX Designer | Aeroseal Inc - Miamisburg, OH | May 2023 – December 2023

- Led the end-to-end redesign of a mobile app for technicians and the information architecture overhaul of a consumer website through research-led design. Implemented a new design system across products.
- **Impact:** 32% reduction in the leakage detection time, leading to a 6.6% increase in completed tasks per week.
- **Design learning:** Android guidelines, WCAG accessibility standards, and content-driven information architecture.
- **Interdisciplinary learning:** SEO, Google Analytics, brand strategy, knowledge of HVAC systems, and manufacturing plants.

## UX Researcher | Thomas Jefferson University - Philadelphia, PA | October 2022 – December 2023

- Performed mixed-methods research in healthcare settings (UPenn Hospital and Psychotherapy clinic) through surveys, interviews, and community immersion to address the historical trend of mistrust within the community.
- **Impact:** Increased patient inflow by deriving actionable insights to improve trust and the hospital overview.
- **Research learning:** Qualitative and quantitative research, interview patterns, data synthesis, storytelling, stakeholder presentation.
- **Interdisciplinary learning:** Medical data restrictions, patient-client confidentiality, hospital service blueprint.

## UX Designer | OneOrigin Inc - Scottsdale, AZ | March 2021 – August 2022

- Led the end-to-end design for three AI-powered products (Search engine, Chatbot, Transcript processing software) used by various universities across the United States.
- **Impact:** Improved the discoverability of results in the search engine and enrollments by 23% through the transcript software.
- **Design learning:** Figma, ideation, rapid prototyping, usability testing, collaboration.
- **Exploratory design:** Interactive e-commerce website, Augmented Reality (AR) mobile app to conduct chemistry experiments.

## Software Engineer | Accenture - Bangalore, India | August 2018 – November 2020

- Collaborated with designers, product owners, and engineers to implement and refine user interfaces for 3 enterprise applications, translating UX requirements into high-quality UI.
- Supported UX consistency by aligning frontend implementations with design specifications using HTML and CSS.

## EDUCATION

### Master of Science | User Experience Design | Thomas Jefferson University - Philadelphia, PA | Aug 2022 – Dec 2023 | GPA 3.8

## SKILLS

- **Research:** User interviews, User journey mapping, Mixed-methods research, Synthesis, Feature prioritization, Storytelling
- **Information Architecture:** Complex workflows, data-heavy systems, Task analysis, Navigational models
- **Visual Design:** Design systems, Scalable components, Responsive UI, Accessibility (WCAG), Semantic color token system
- **Testing and validation:** Usability testing, A/B testing, Heuristic evaluation