

Shreyas DavangereSunil

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Senior UX Designer with **6+ years** of experience leading end-to-end design for complex B2B and B2C products across FinTech, EdTech, Healthcare, and AI. Proven track record of influencing product strategy and building scalable design systems that deliver business impact.

Selected Impact: Reduced task completion time by 37% (FinTech), increased enrollments by 23% (EdTech), and reduced operational time by 32% (Manufacturing).

Senior UX Designer | Fidelity Investments - Dallas, TX | August 2024 – Present

- Led the strategy and end-to-end UX for three critical Master data management applications with complex financial data workflows, owning discovery, implementing transformative features through critical thinking, and building a scalable design system.
- Served as a design consultant across 2 additional initiatives involving sensitive securities data, influencing UX beyond my core projects
- **Impact:** On average, a 37% decrease in the time taken to complete tasks, elevating UX as a core focus across the business unit.
- **Design learning:** Conditional prototyping, Semantic color tokens, Modular design system, Hybrid components with Boolean properties
- **Interdisciplinary learning:** Knowledge of investments, options, policy management, data architecture, and systems thinking.

Product Designer | KeelWorks Foundation - Oak Harbor, WA | February 2024 – August 2024

- Facilitated workshops and led the strategy for a B2B Instructional Systems Design learning management software and designed the course-creation process flow involving multi-persona collaboration.
- **Impact:** Delivered the MVP 2x faster than the plan, by defining and streamlining approval flows and user actions.
- **Learning:** Instructional design principles, content modeling for LMS, cross-functional alignment with product and engineering.

UX Designer | Aeroseal Inc - Miamisburg, OH | May 2023 – December 2023

- Led the end-to-end redesign of a mobile app for technicians and the information architecture overhaul of a consumer website through research-led design. Implemented a new design system across products.
- **Impact:** 32% reduction in the leakage detection time, leading to a 6.6% increase in completed tasks per week.
- **Design learning:** Android guidelines, WCAG accessibility standards, and content-driven information architecture.
- **Interdisciplinary learning:** SEO, Google Analytics, brand strategy, knowledge of HVAC systems, and manufacturing plants.

UX Researcher | Thomas Jefferson University - Philadelphia, PA | October 2022 – December 2023

- Performed mixed-methods research in healthcare settings (UPenn Hospital and Psychotherapy clinic) through surveys, interviews, and community immersion to address the historical trend of mistrust within the community.
- **Impact:** Increased patient inflow by deriving actionable insights to improve trust and the hospital overview.
- **Research learning:** Qualitative and quantitative research, interview patterns, data synthesis, storytelling, stakeholder presentation.
- **Interdisciplinary learning:** Medical data restrictions, patient-client confidentiality, hospital service blueprint.

UX Designer | OneOrigin Inc - Scottsdale, AZ | March 2021 – August 2022

- Led the end-to-end design for three AI-powered products (Search engine, Chatbot, Transcript processing software) used by various universities across the United States.
- **Impact:** Improved the discoverability of results in the search engine and enrollments by 23% through the transcript software.
- **Design learning:** Figma, ideation, rapid prototyping, usability testing, collaboration.
- **Exploratory design:** Interactive e-commerce website, Augmented Reality (AR) mobile app to conduct chemistry experiments.

Software Engineer | Accenture - Bangalore, India | August 2018 – November 2020

- Collaborated with designers, product owners, and engineers to implement and refine user interfaces for 3 enterprise applications, translating UX requirements into high-quality UI.
- Supported UX consistency by aligning frontend implementations with design specifications using HTML and CSS.

EDUCATION

Master of Science | User Experience Design | Thomas Jefferson University - Philadelphia, PA | Aug 2022 – Dec 2023 | GPA 3.8

SKILLS

- **Research:** User interviews, User journey mapping, Mixed-methods research, Synthesis, Feature prioritization, Storytelling
- **Information Architecture:** Complex workflows, data-heavy systems, Task analysis, Navigational models
- **Visual Design:** Design systems, Scalable components, Responsive UI, Accessibility (WCAG), Semantic color token system
- **Testing and validation:** Usability testing, A/B testing, Heuristic evaluation