

## Zeelo helped Prologis to identify key focus areas resulting in the removal of a redundant route and saving £37k per month

Zeelo used census and postcode data and survey responses for Prologis DIRFT to identify key focus areas and shift patterns opening new recruitment pools.



### Staff recruitment

525% increase in applications as a result of a Zeelo service for the likes of Culina, Royal Mail and DHL Sainsbury's to service peak periods



### Difficulty commuting

90% of staff said they could not get to work at Prologis DIRFT without having access to the Zeelo service



### Staff insights

85% of Prologis DIRFT riders agree that having access to a Zeelo service has improved their mental wellbeing at work



### Affordable Commuting For Employees

Zeelo riders travelling from Leicester to Prologis DIRFT are saving up to £5000 per year by switching from public transport and £1650 per year by switching from driving their own car into work

