



**RTX**

# RTX Corporation Access Report for Locations US

*Collins Aerospace, Pratt & Whitney, and Raytheon*

**Eliza Filler**, Business Development Representative

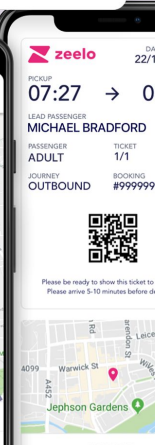
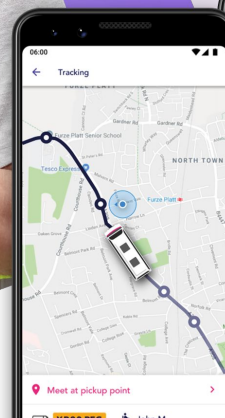
617-682-2022

[eliza.filler@zeelo.us](mailto:eliza.filler@zeelo.us)

Don't see your worksite?  
Let us know!



**ZEELO** 3min ago  
Your Zeelo is on its way!  
Meet at pickup location at 07:27.



## What is an access report?

- An evaluation of commute options available to a current employee or candidate.
- Analysis of key recruitment locations powered by census data for the site location.
- **Don't see your worksite listed in this report? Let us know, Zeelo will build out a report for your location.**

## Why does it matter?

- Restricted transportation options lead to a significantly tighter recruitment pool.
- This has a knock-on effect to key performance metrics: early leavers, overall staff retention, employee wellbeing, productivity and overall candidate quality.
- Cost of living for employees is significantly impacted by travel to work affecting wellbeing.

## What have clients achieved by using Zeelo?

- Current Zeelo services have seen an Increase of 78% in recruitment.
- 70% rate of staff retention among Zeelo clients improved after 12 months on average.
- On-Site attendance increased 62% with current clients with a supported Zeelo service.
- Conversion of temporary agency to direct staff savings.
- Higher engagement and employee satisfaction.



## The Zeelo Service is important for me to get to work

**98%**

Strongly Agree / Agree



"It makes my transport to work much cheaper and much easier"

- Rider 2023

## I cannot get to work without the Zeelo service.

**74%**

Strongly Agree / Agree



"Without the Zeelo Bus, I can't afford a bus or taxi going to work each day."

- Rider 2023

## The Zeelo Service was important for me accepting my job

**80%**

Strongly Agree / Agree



vs Zeelo average - 73%



## Having access to the Zeelo service has improved my mental wellbeing at work.

**88%**

Strongly Agree / Agree



"The Zeelo service makes me more relaxed during my work time. I can concentrate better!" – Rider 2023

## Does riding with Zeelo save you time every day?

**88%**

YES



**45%** 0–30 minutes

**37%** 30–60 minutes

**7%** 120 minutes +

## Do you save money by riding the service? (per week)

**94%**

YES



**25%** \$5–\$10

**30%** \$10–\$20

**25%** More than \$30

**RTX Corporation**  
*Ohio*

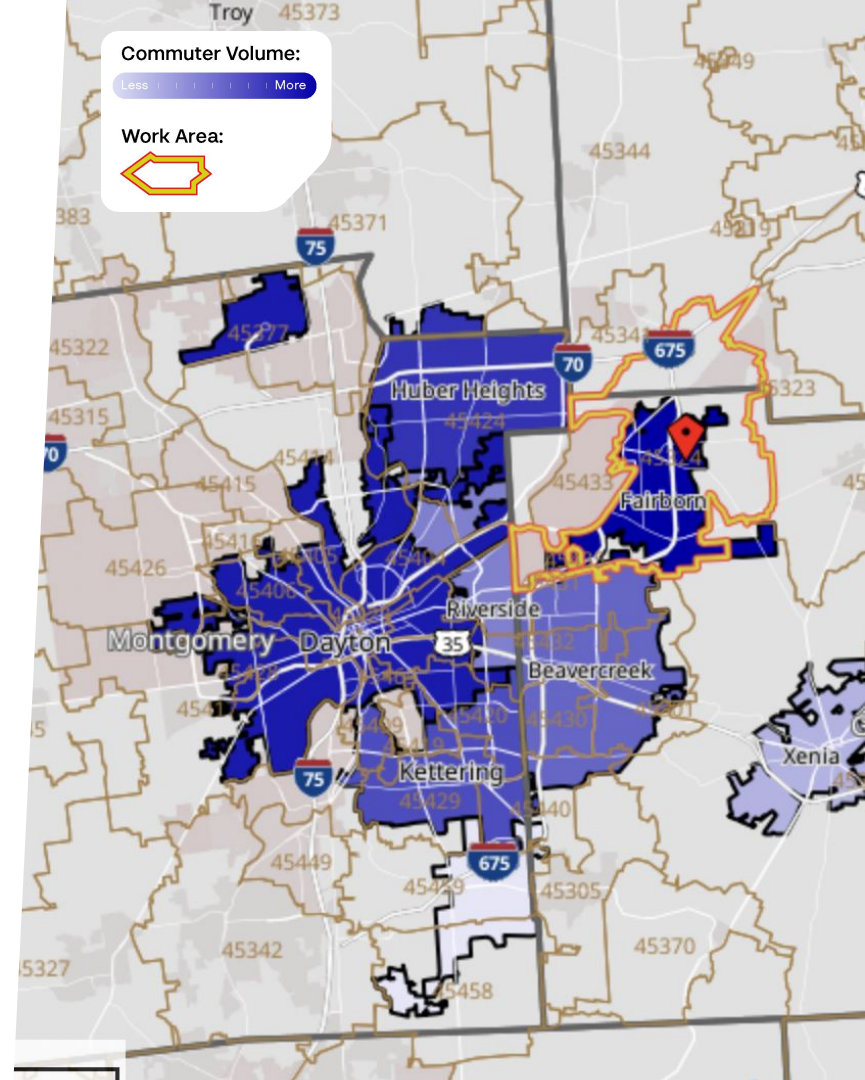
## Employee Recruitment Analysis for Beavercreek, OH

# Where is the workforce traveling from?

Fairborn, Huber Heights, Dayton

### Analysis:

- >50% commute from outside of the Beavercreek census tract.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide.



## Employee Commute Analysis for Beavercreek, OH

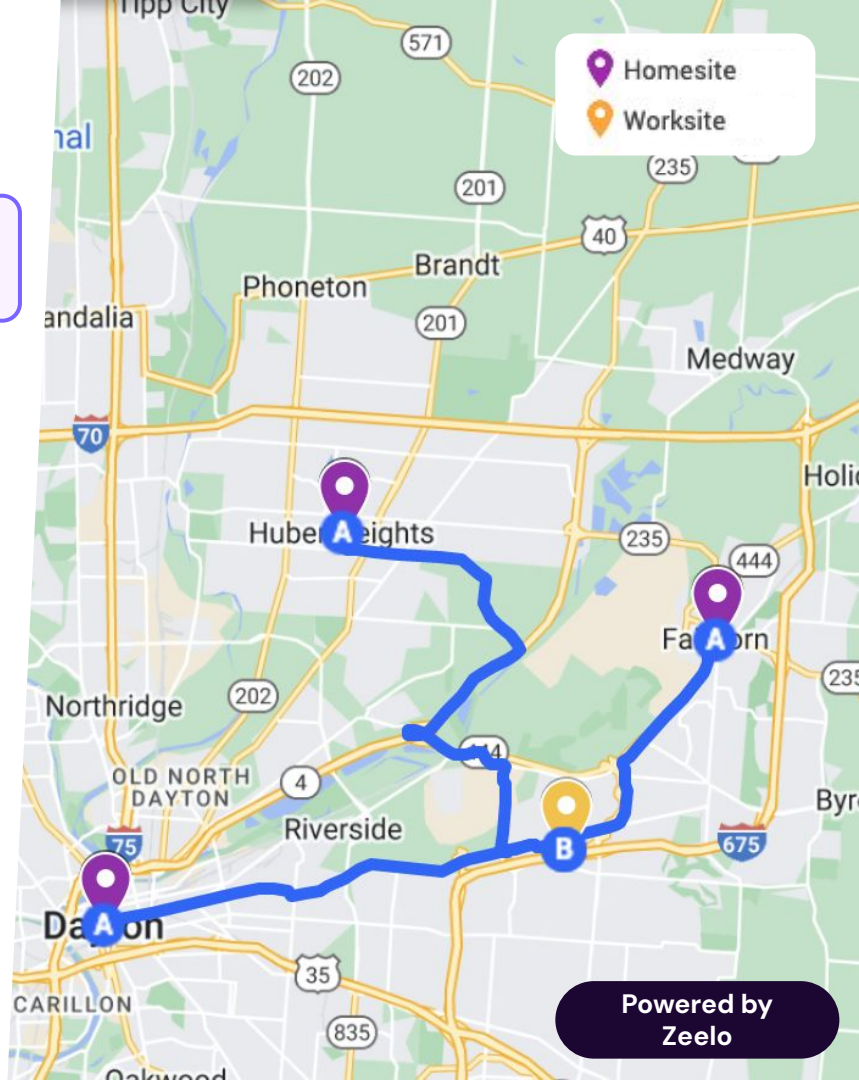
	Fairborn	Huber Heights	Dayton
<b>Zeelo Ride Time</b>	4.5 mi	10.0 mi	7.3 mi
	15 mins	24 mins	22 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	4.5 mi	10.0 mi	7.3 mi
	11 mins	18 mins	18 mins
	\$3.24/trip**	\$7.20/trip**	\$5.26/trip**
<b>Public transit</b>	4.5 mi	10.0 mi	7.3 mi
	13 mins	1 hour 33 mins	29 mins

### Analysis:

- Public transit routes are available, but not time efficient for all locations.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



Powered by  
Zeelo



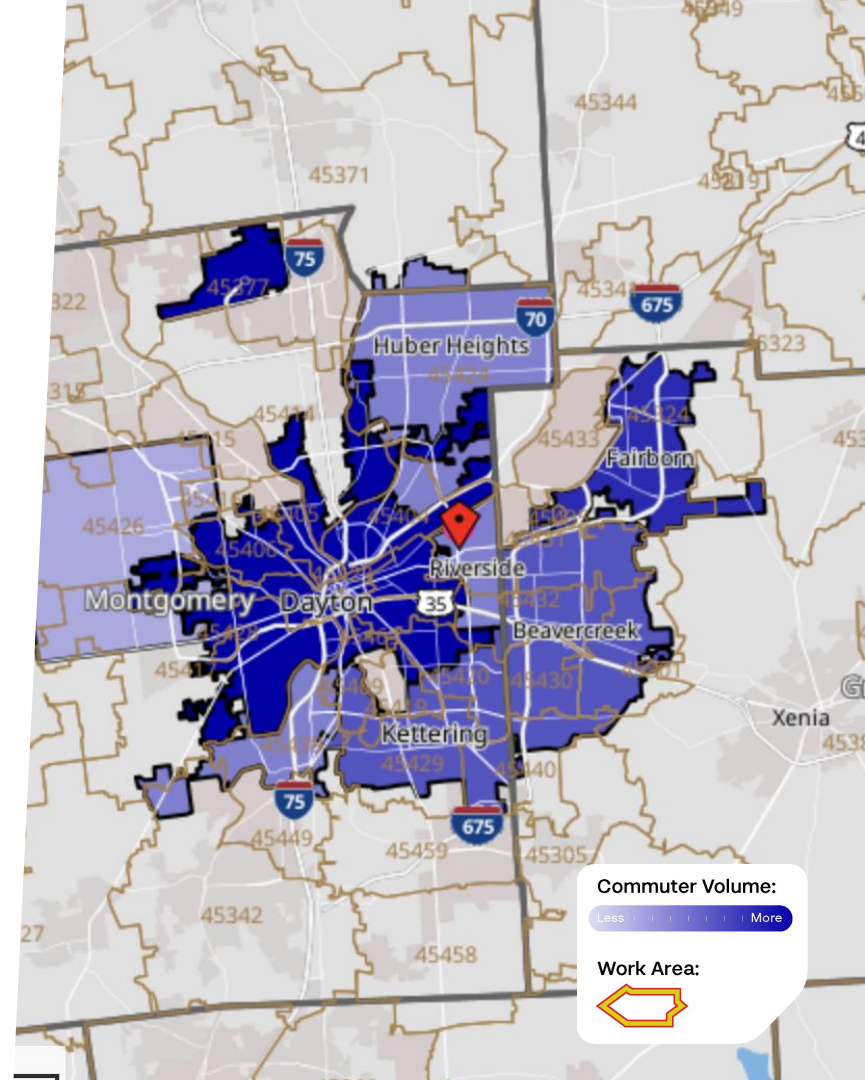
## Employee Recruitment Analysis for Riverside, OH

### Where is the workforce traveling from?

Dayton, Fairborn, Beavercreek

#### Analysis:

- >60% commute from outside of the Riverside census tract.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
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## Employee Commute Analysis for Riverside, OH

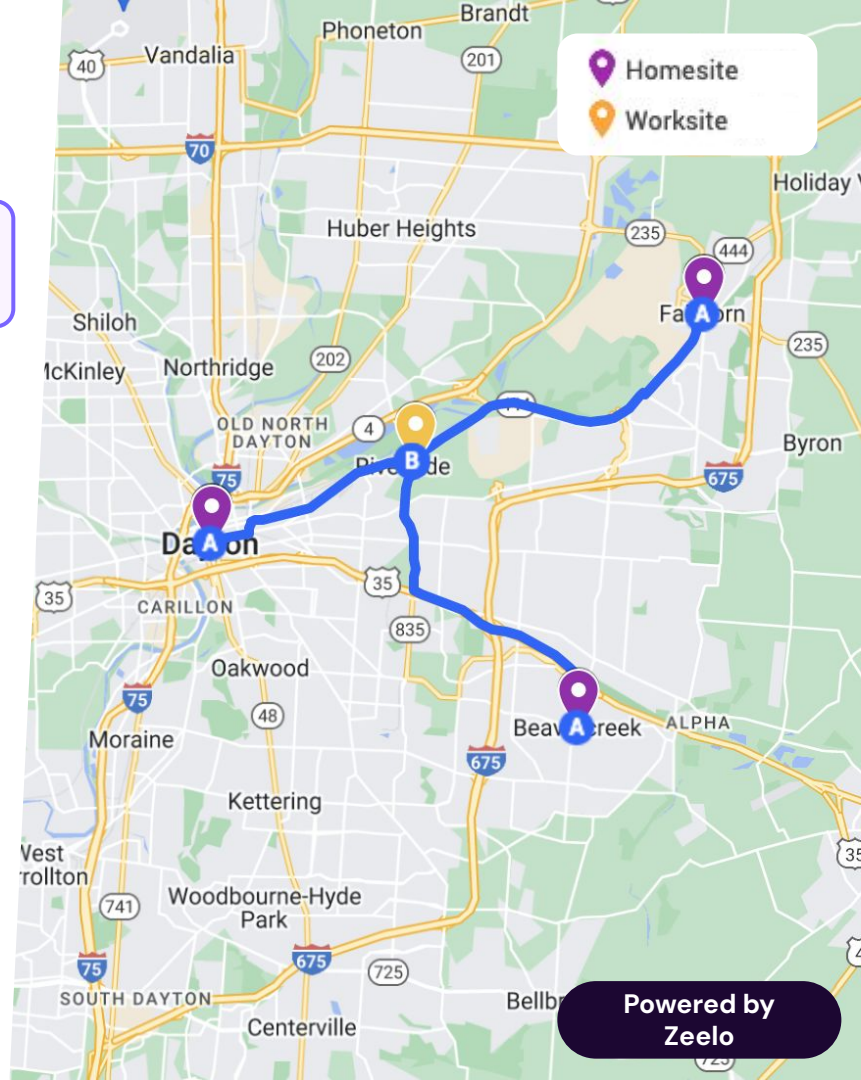
	Dayton	Fairborn	Beavercreek
<b>Zeelo Ride Time</b>	4.3 mi	6.9 mi	7.6 mi
	13 mins	17 mins	18 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	4.3 mi	6.9 mi	7.6 mi
	10 mins	12 mins	12 mins
	\$3.10/trip**	\$4.97/trip**	\$5.47/trip**
<b>Public transit</b>	4.3 mi	6.9 mi	7.6 mi
	33 mins	53 mins	49 mins

### Analysis:

- Public transit routes are available, but are not time efficient.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)

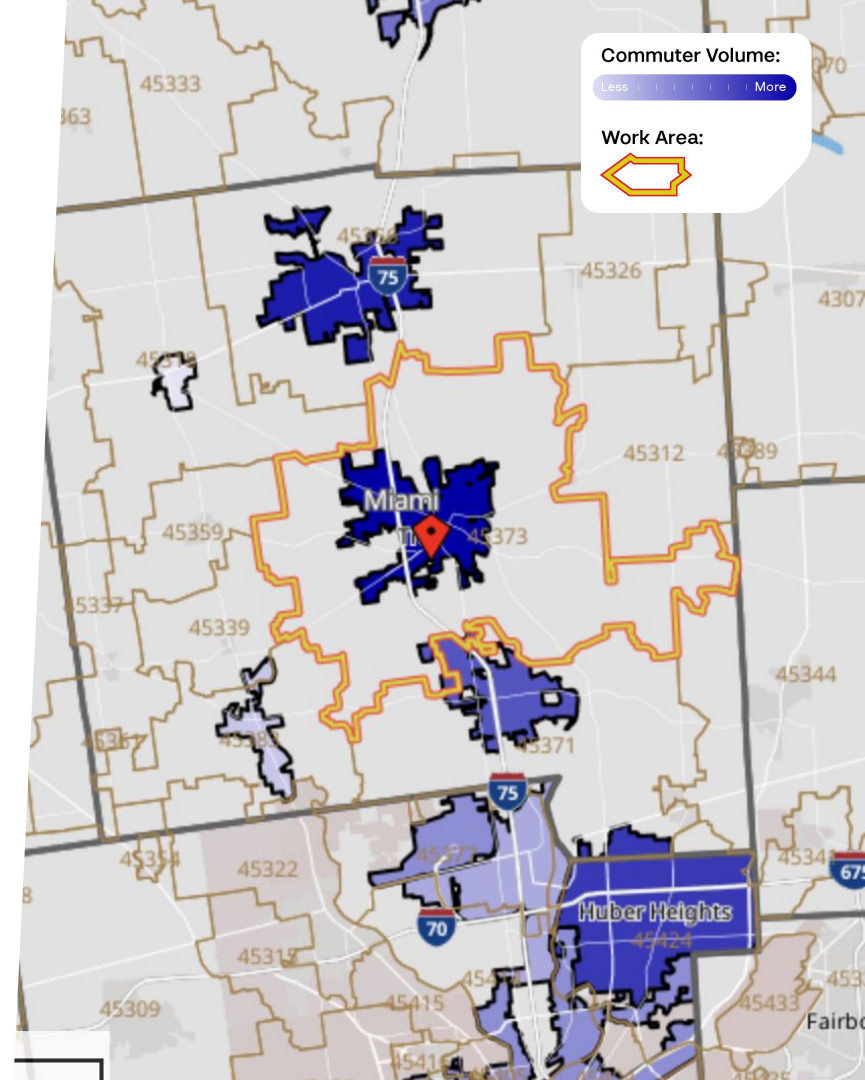


## Where is the workforce traveling from?

Troy, Piqua, Huber Heights

### Analysis:

- >40% commute from outside of the Riverside census tract.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
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## Employee Commute Analysis for Troy, OH

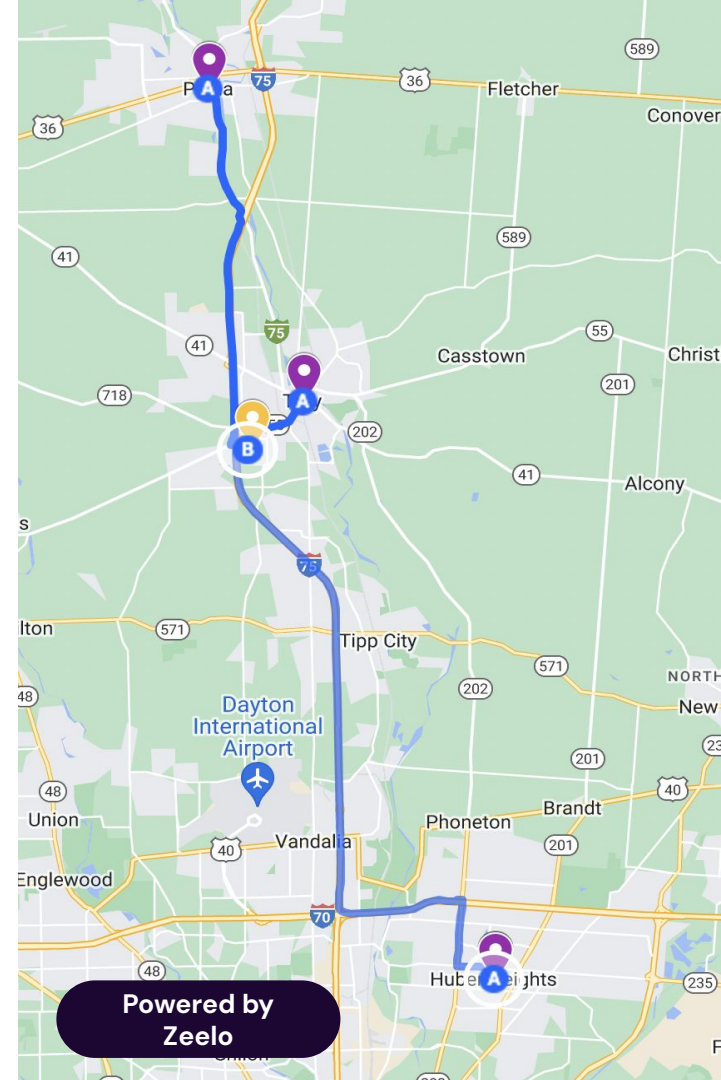
	Troy, OH	Piqua	Huber Heights
	1.8 mi	10.0 mi	18.2 mi
<b>Zeelo Ride Time</b>	6 mins	23 mins	36 mins
	\$5/trip*	\$5/trip*	\$5/trip*
	1.8 mi	10.0 mi	18.2 mi
<b>Car Travel</b>	6 mins	15 mins	24 mins
	\$1.30/trip**	\$7.20/trip**	\$13.10/trip**
	1.8 mi		
<b>Public transit</b>	38 mins	No Route Found	No Route Found

### Analysis:

- Only Troy has public transit routes, no public transit is available for the other two locations.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



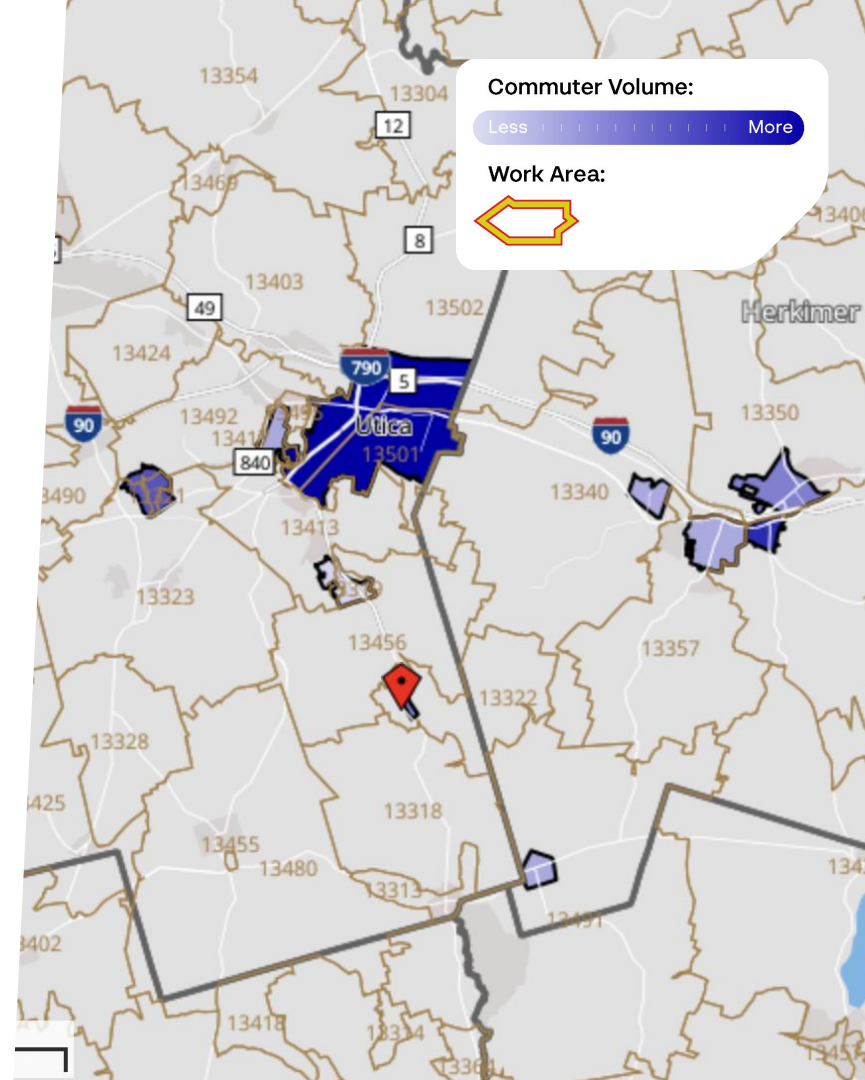
**RTX Corporation**  
*New York*

## Where is the workforce traveling from?

Utica, Mohawk, Clark Mills

### Analysis:

- >60% commute from outside of the Clayville census tract.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
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## Employee Commute Analysis for Clayville, NY

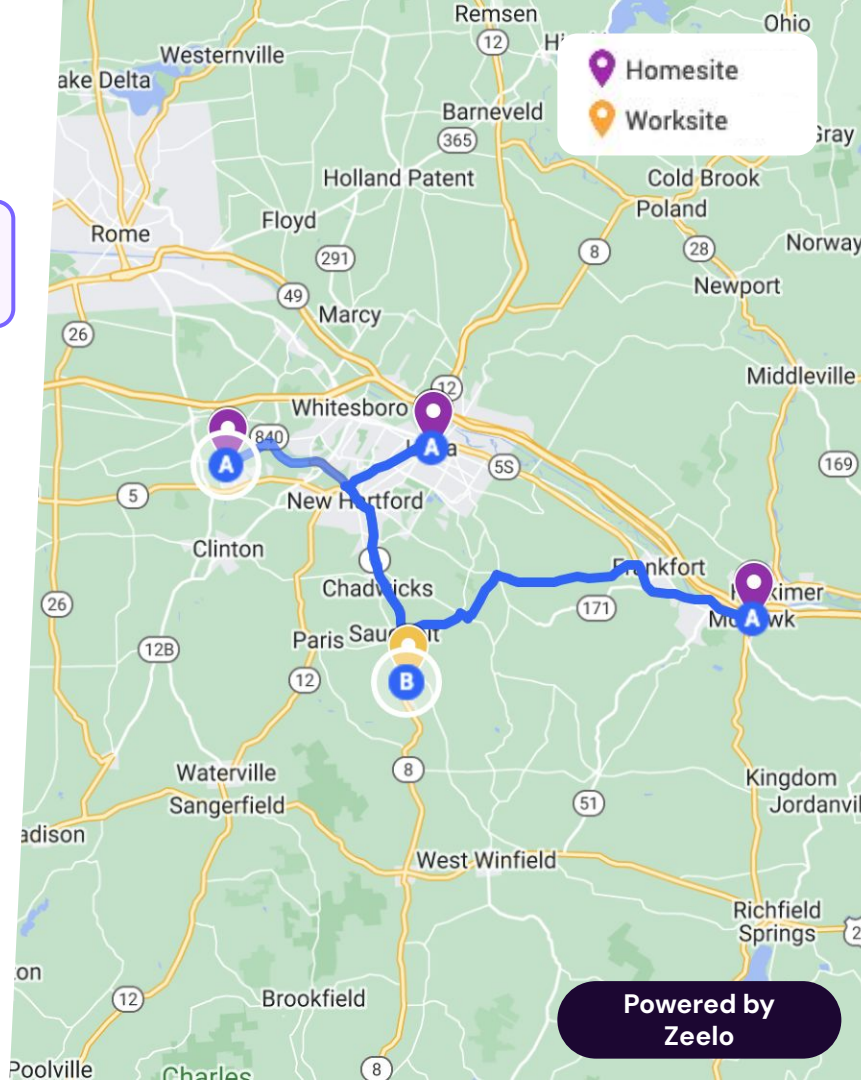
	Utica	Mohawk	Clark Mills
<b>Zeelo Ride Time</b>	11.5 mi	17.1 mi	13.1 mi
	24 mins	36 mins	24 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	11.5 mi	17.1 mi	13.1 mi
	16 mins	24 mins	16 mins
	\$8.28/trip**	\$12.31/trip**	\$9.43/trip**
<b>Public transit</b>	No Route Found	No Route Found	No Route Found

### Analysis:

- No public transit routes are available.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

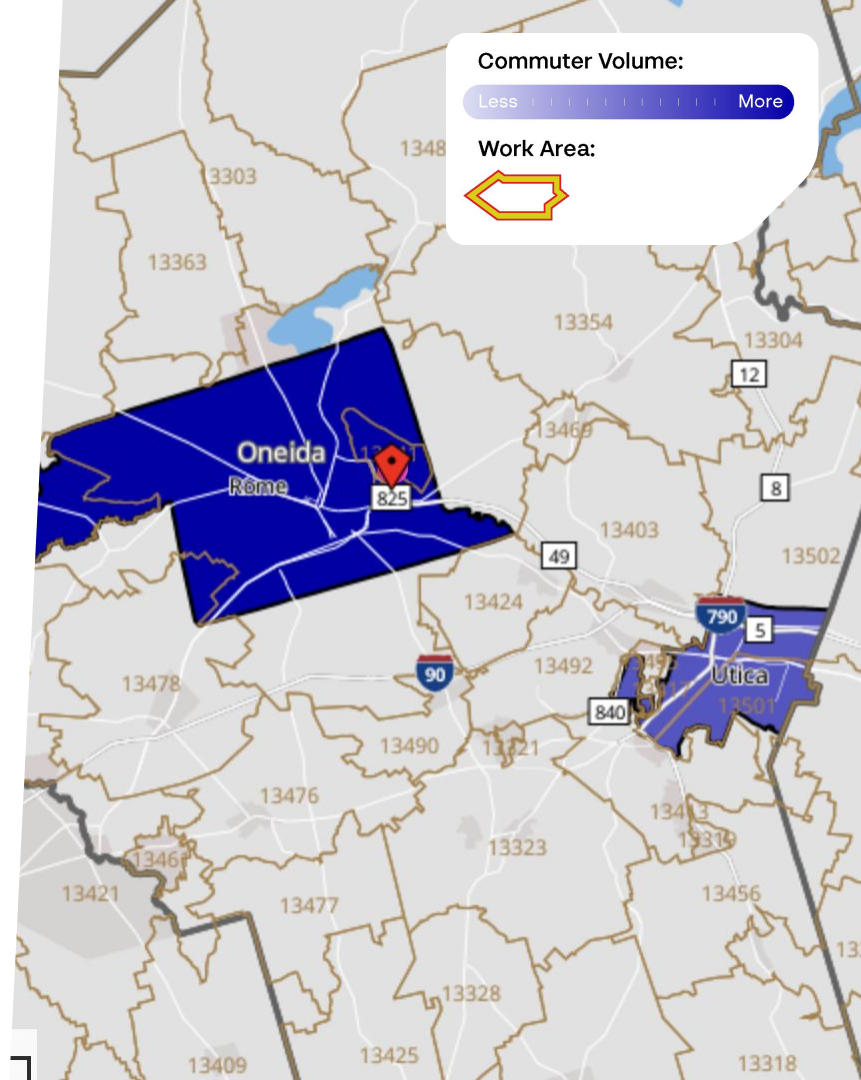
\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



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## Employee Commute Analysis for Rome, NY

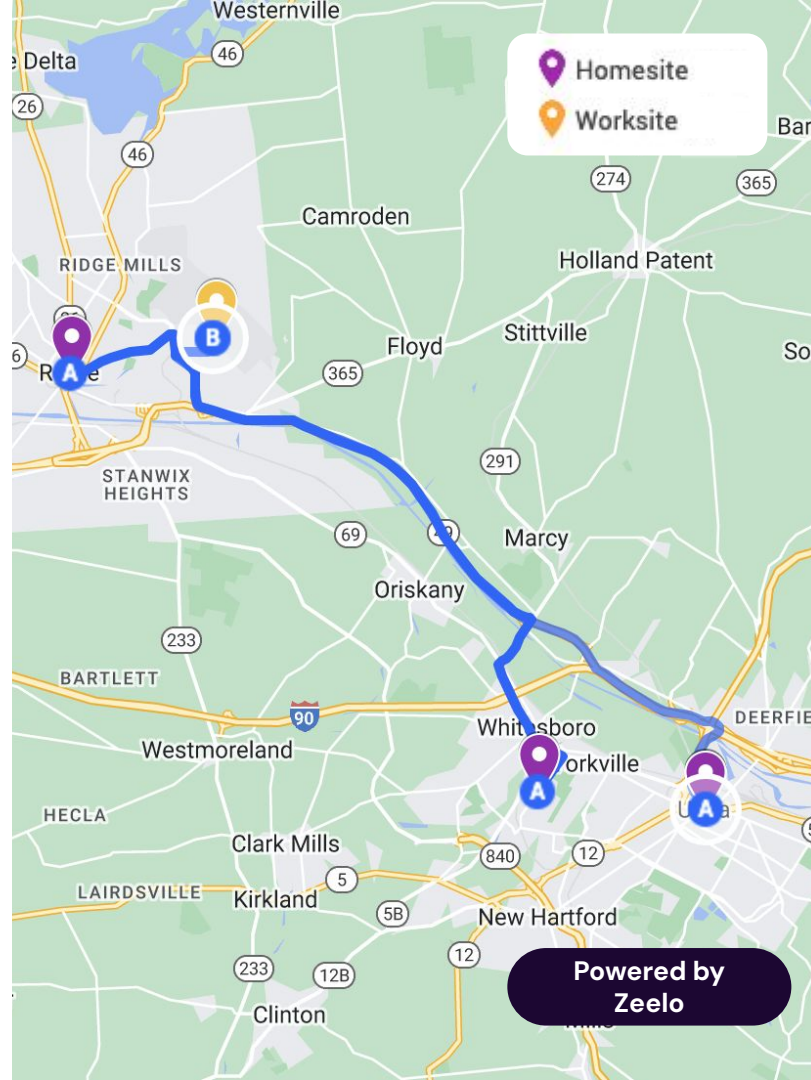
	Rome, NY	Utica	New York Mills Village
<b>Zeelo Ride Time</b>	3.3 mi	15.2 mi	13.2 mi
	10 mins	27 mins	27 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	3.3 mi	15.2 mi	13.2 mi
	8 mins	18 mins	18 mins
	\$2.38/trip**	\$10.94/trip**	\$9.50/trip**
<b>Public transit</b>	3.3 mi	15.2 mi	13.2 mi
	18 mins	12 hours 56 mins	14 hours 24 mins

### Analysis:

- Public transit routes are very limited and not time efficient.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



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**RTX Corporation**  
***Massachusetts***

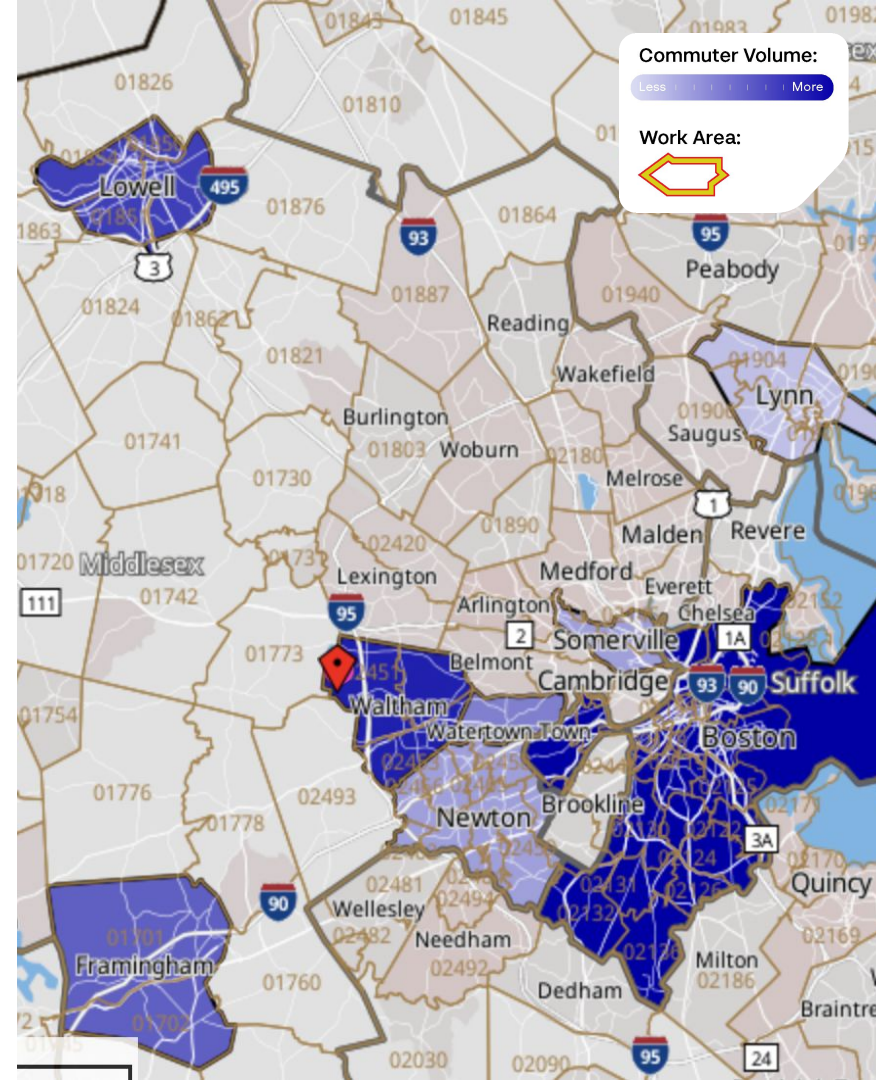
## Employee Recruitment Analysis for Waltham, MA

### Where is the workforce traveling from?

Boston, Waltham, Lowell

#### Analysis:

- >50% commute from outside of Waltham
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide.





## Employee Commute Analysis for Waltham, MA

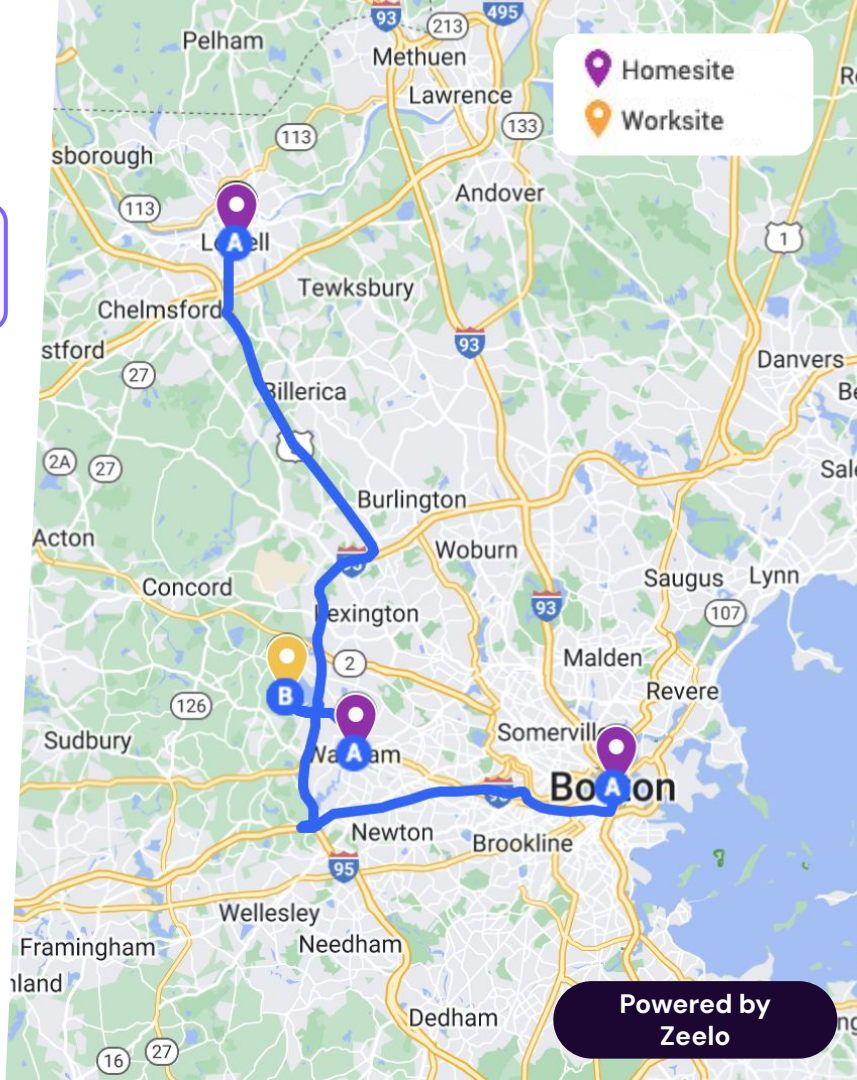
	Boston	Waltham	Lowell
<b>Zeelo Ride Time</b>	20.3 mi	3.8 mi	21.0 mi
	45 mins	11 mins	35 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	20.3 mi	3.8 mi	21.0 mi
	30 mins	9 mins	23 mins
	\$14.62/trip**	\$2.74/trip**	\$15.12/trip**
<b>Public transit</b>	18.2 mi	5.6 mi	34.8 mi
	1 hour 55 mins	56 mins	3 hours 48 mins

### Analysis:

- Public transit routes are very limited and are not time efficient.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

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\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



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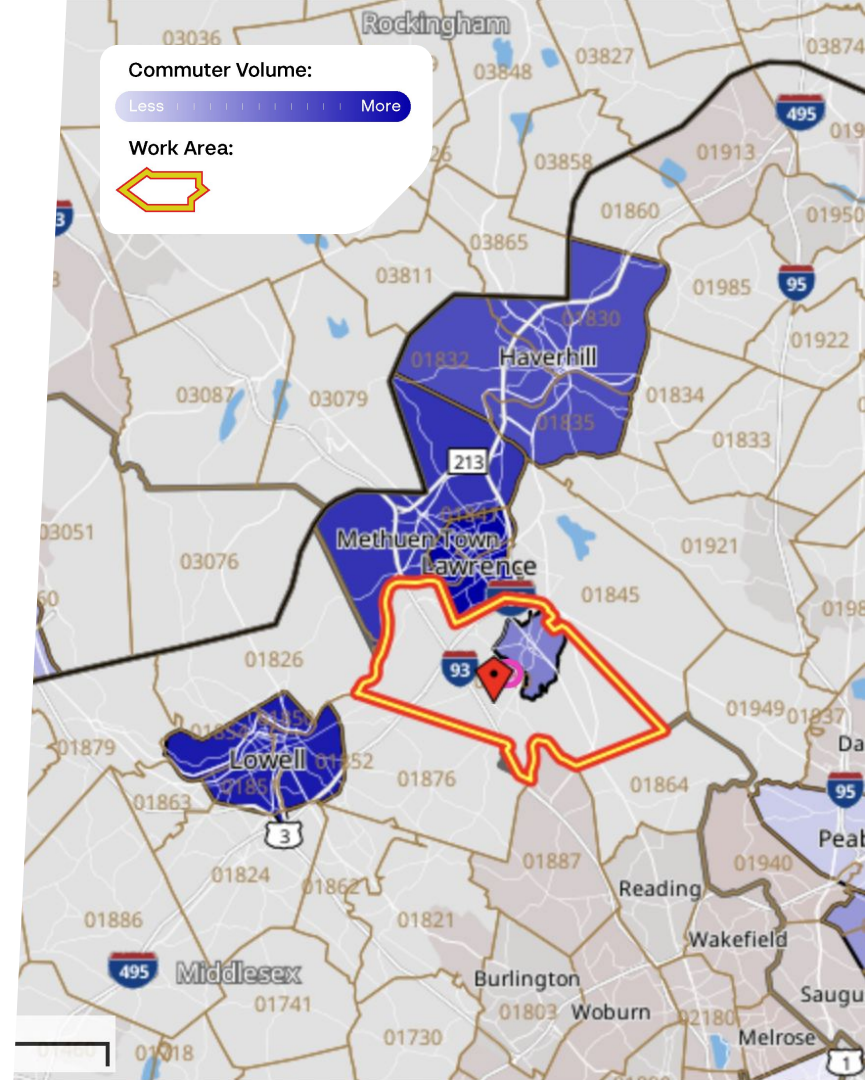
## Employee Recruitment Analysis for Andover, MA

# Where is the workforce traveling from?

Lawrence, Lowell, Methuen

### Analysis:

- >85% commute from outside of the Andover census tract.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide.





## Employee Commute Analysis for Andover, MA

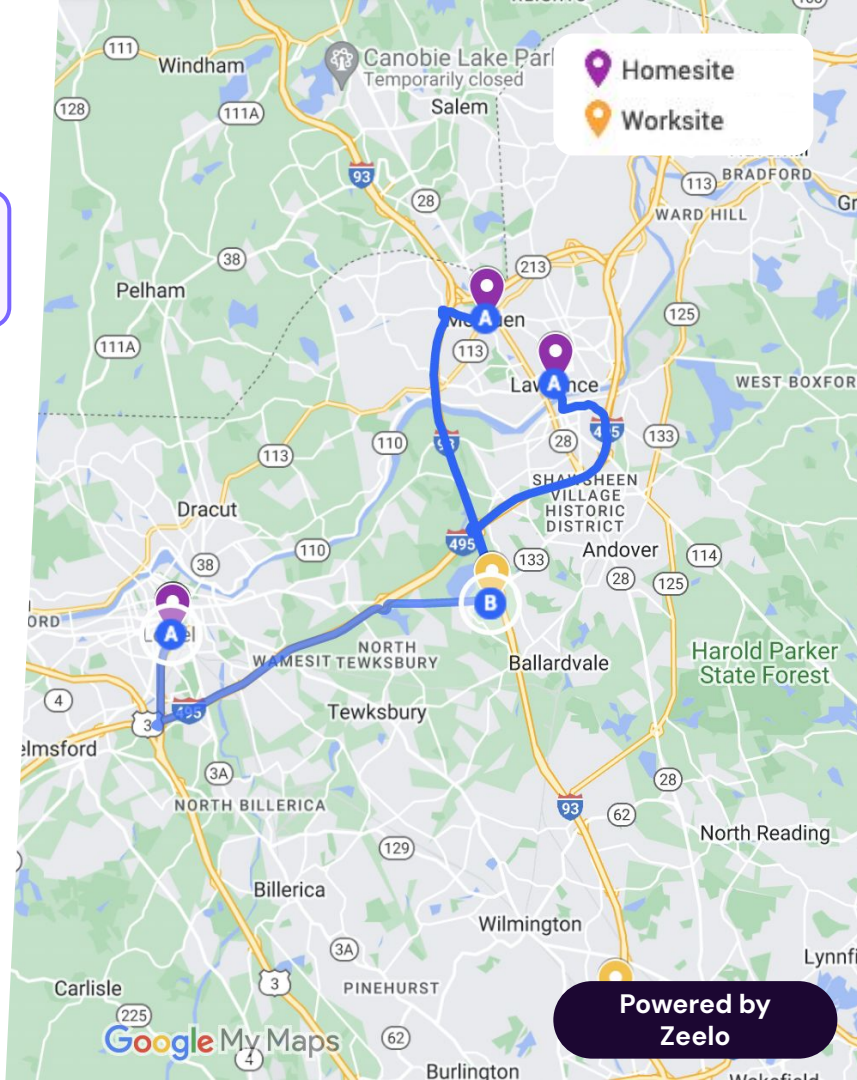
	Lawrence	Lowell	Methuen
<b>Zeelo Ride Time</b>	7.6 mi	10.1 mi	7.3 mi
	18 mins	21 mins	15 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	7.6 mi	10.1 mi	7.3 mi
	13 mins	14 mins	10 mins
	\$5.47/trip**	\$7.27/trip**	\$5.26/trip**
<b>Public transit</b>	7.6 mi	10.1 mi	7.3 mi
	21 mins	32 mins	44 mins

### Analysis:

- Public transit is available but timings are not efficient.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)

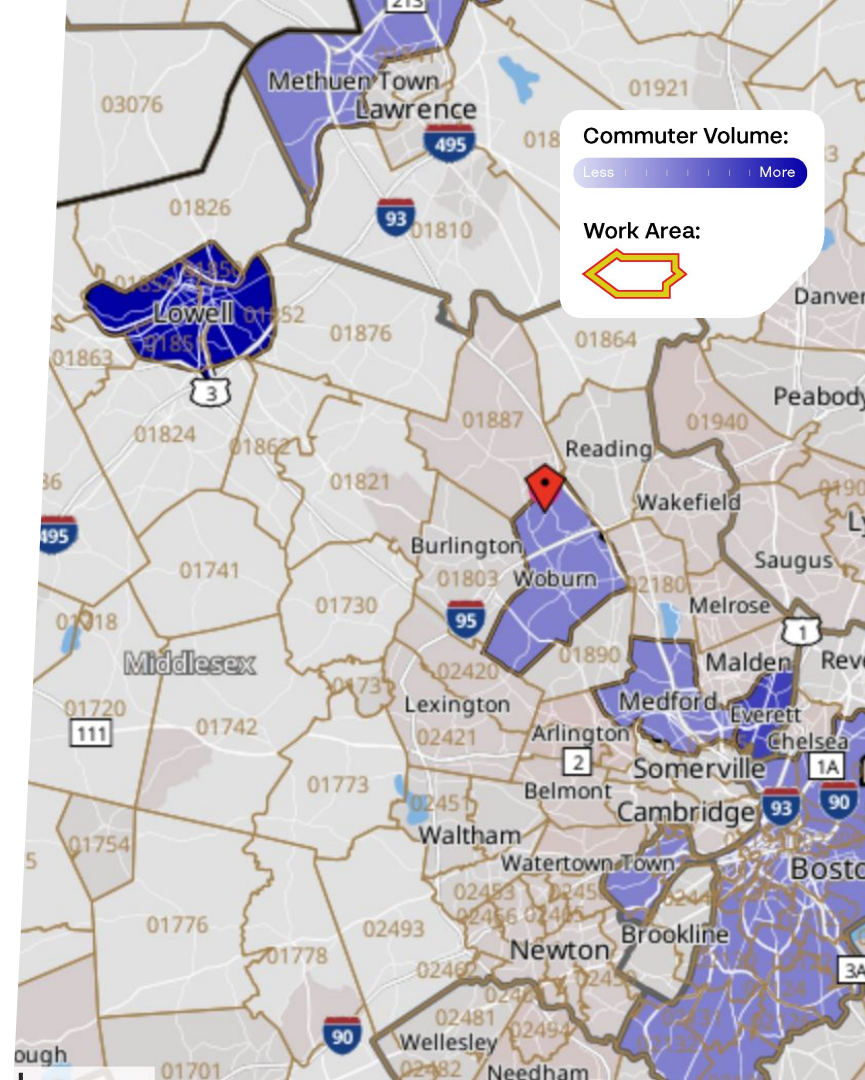


## Where is the workforce traveling from?

 Lowell, Everett, Woburn

### Analysis:

- >60% commute from outside of the Woburn census tract.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide.



## Employee Commute Analysis for Woburn, MA

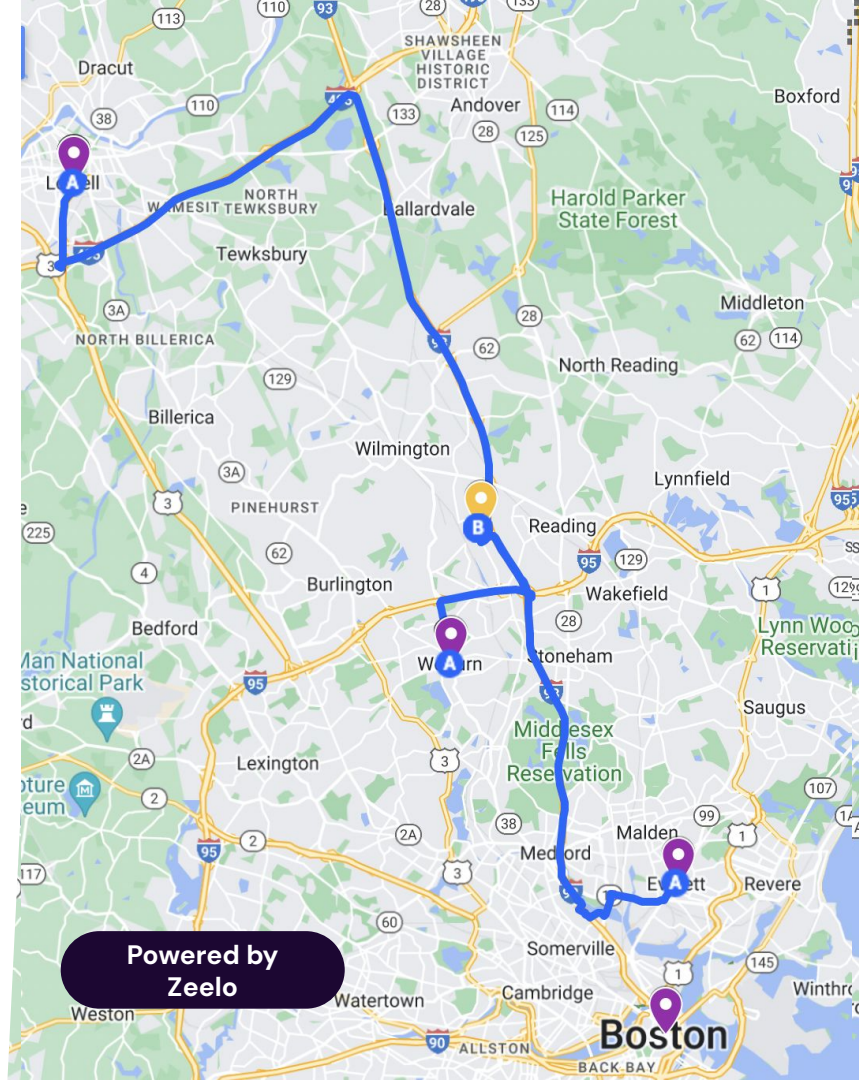
	Lowell	Everette	Woburn
<b>Zeelo Ride Time</b>	21.1 mi	12.5 mi	5.9 mi
	33 mins	30 mins	14 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	21.1 mi	12.5 mi	5.9 mi
	22 mins	22 mins	12 mins
	\$15.19/trip**	\$9.00/trip**	\$4.25/trip**
<b>Public transit</b>	21.1 mi	12.5 mi	No Route Found
	37 mins	1 hour 13 mins	

### Analysis:

- Public transit routes are very limited and are not time efficient.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)







## Next Steps

Zeelo can make custom reports for your worksite. Reach out and let us know if we missed your worksite in this report.

### If transportation can help your sites, here's the next steps:

- Book a free consultation and data report with your Zeelo representative
- Zeelo will map employee/candidate postcode for sites
- Flexible routing to maximize recruitment pool
- Assessment of expected ROI from launching a private route

**Eliza Filler**

Business Development Representative

[eliza.filler@zeelo.us](mailto:eliza.filler@zeelo.us)

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