



# GXO Access Report for Distribution Centers


**Eliza Filler**, Business Development Representative

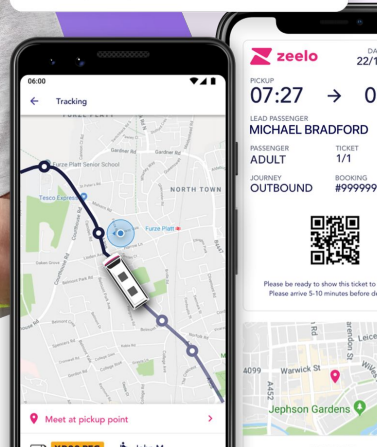
617-682-2022

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Don't see your worksite?  
Let us know!



 ZEELO 3min ago  
Your Zeelo is on its way!  
Meet at pickup location at 07:27.



## What is an access report?

- An evaluation of commute options available to a current employee or candidate.
- Analysis of key recruitment locations powered by census data for the site location.
- **Don't see your worksite listed in this report? Let us know, Zeelo will build out a report for your location.**

## Why does it matter?

- Restricted transportation options lead to a significantly tighter recruitment pool.
- This has a knock-on effect to key performance metrics: early leavers, overall staff retention, employee wellbeing, productivity and overall candidate quality.
- Cost of living for employees is significantly impacted by travel to work affecting wellbeing.

## What have clients achieved by using Zeelo?

- Current Zeelo services have seen an Increase of 78% in recruitment.
- 70% rate of staff retention among Zeelo clients improved after 12 months on average.
- On-Site attendance increased 62% with current clients with a supported Zeelo service.
- Conversion of temporary agency to direct staff savings.
- Higher engagement and employee satisfaction.



## The Zeelo Service is important for me to get to work

**95%**

Strongly Agree / Agree



"It makes my transport to work much cheaper and much easier"

- Rider 2022

## I cannot get to work without the Zeelo service.

**75%**

Strongly Agree / Agree



"Without the Zeelo Bus, I can't afford a bus or taxi going to work each day."

- Rider 2022

## The Zeelo Service was important for me accepting my job

**80%**

Strongly Agree / Agree



vs Zeelo average - 73%



## Having access to the Zeelo service has improved my mental wellbeing at work.

**91%**

Strongly Agree / Agree



"The Zeelo service makes me more relaxed during my work time. I can concentrate better!" – **Rider 2022**

## Does riding with Zeelo save you time every day?

**88%**

YES



**45%** 0–30 minutes

**37%** 30–60 minutes

**7%** 120 minutes +

## Do you save money by riding the service? (per week)

**93%**

YES



**25%** \$5–\$10

**30%** \$10–\$20

**25%** More than \$30

# **GXO Distribution Centers**

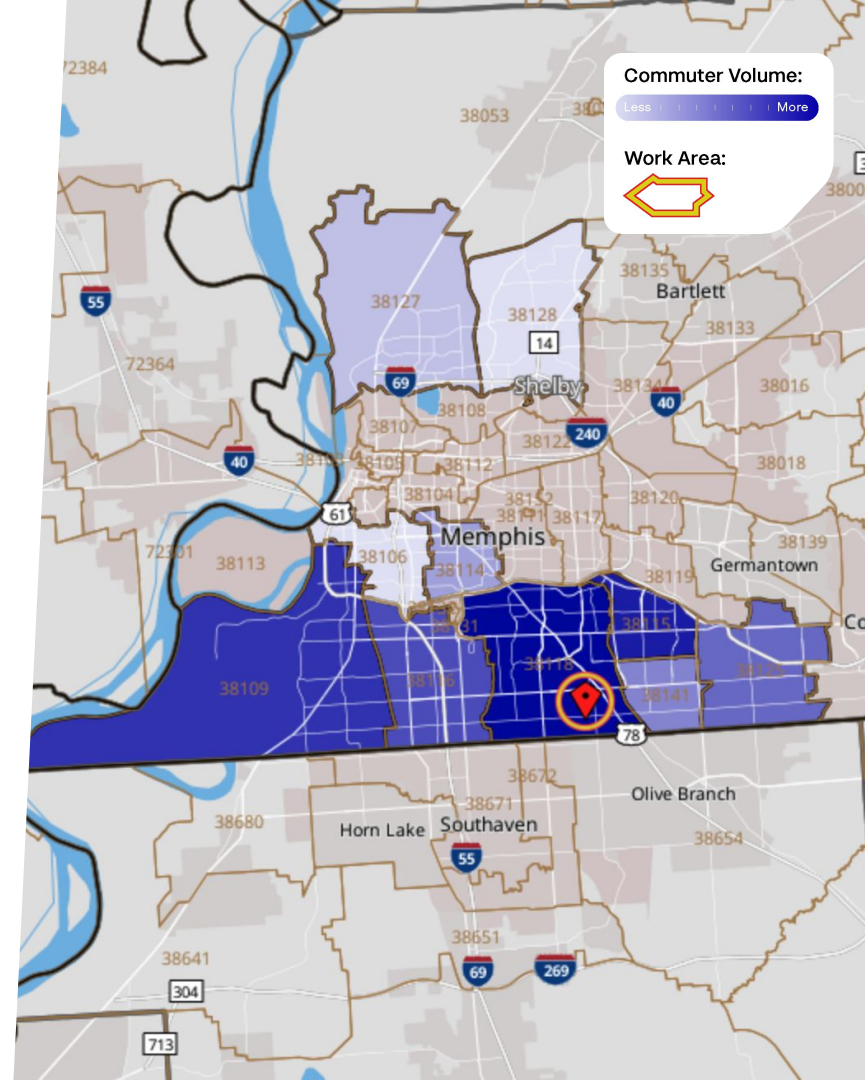
## ***Tennessee***

## Where is the workforce traveling from?

Memphis Zip Codes: 38115, 38109, 38116

### Analysis:

- 90% of workforce commutes from different zip codes from the worksite.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide, along with an overview of private transport times and associated costs.



## Employee Commute Analysis for Memphis, Tennessee

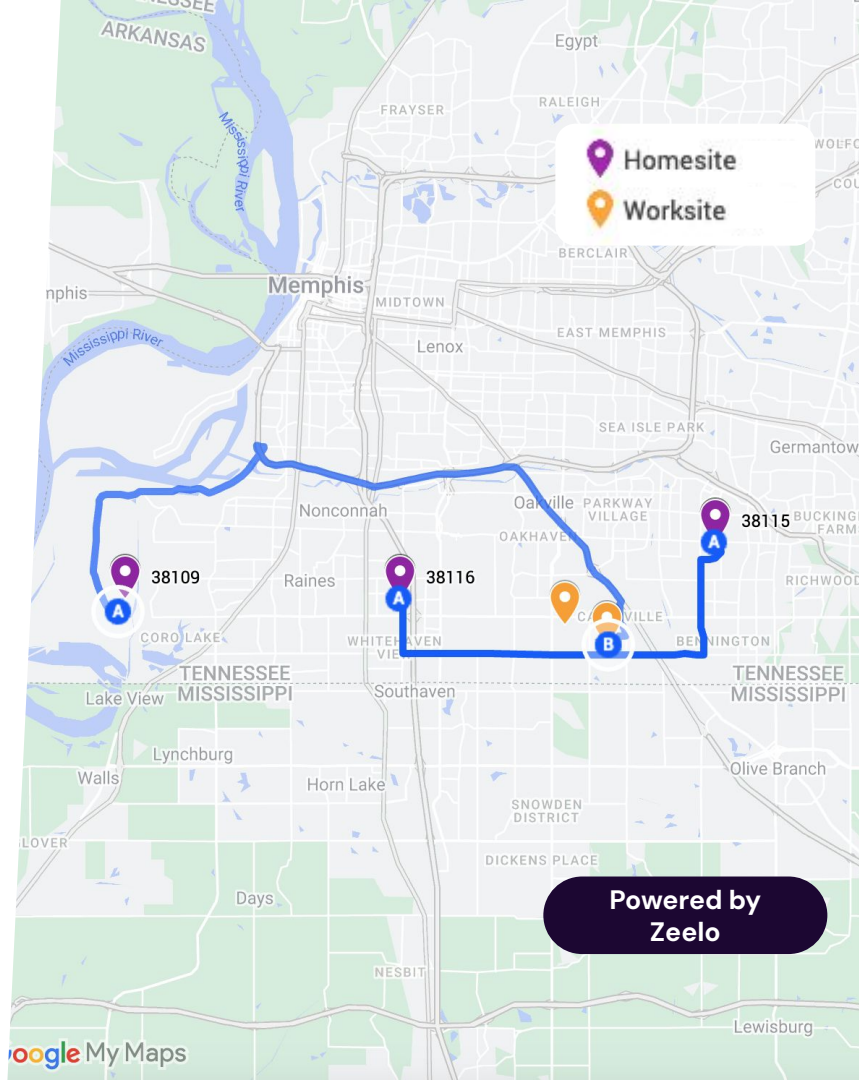
	38115	38109	38116
	6.1 mi	22.4 mi	7.7 mi
<b>Zeelo Ride Time</b>	15 mins	51 mins	18 mins
	\$5/trip*	\$5/trip*	\$5/trip*
	6.1 mi	22.4 mi	7.7 mi
<b>Car Travel</b>	14 mins	34 mins	16 mins
	\$4.39/trip**	\$16.13/trip**	\$5.54/trip**
	9.1 mi		17.6 mi
<b>Public transit</b>	1 hour 8 mins	No Route Found	2 hours 0 mins

### Analysis:

- Limited alternatives to private transportation.
- Public transit limits shift options, and routes aren't found for some locations.
- Zeelo can provide an efficient alternative to private car transportation.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



# **GXO Distribution Centers**

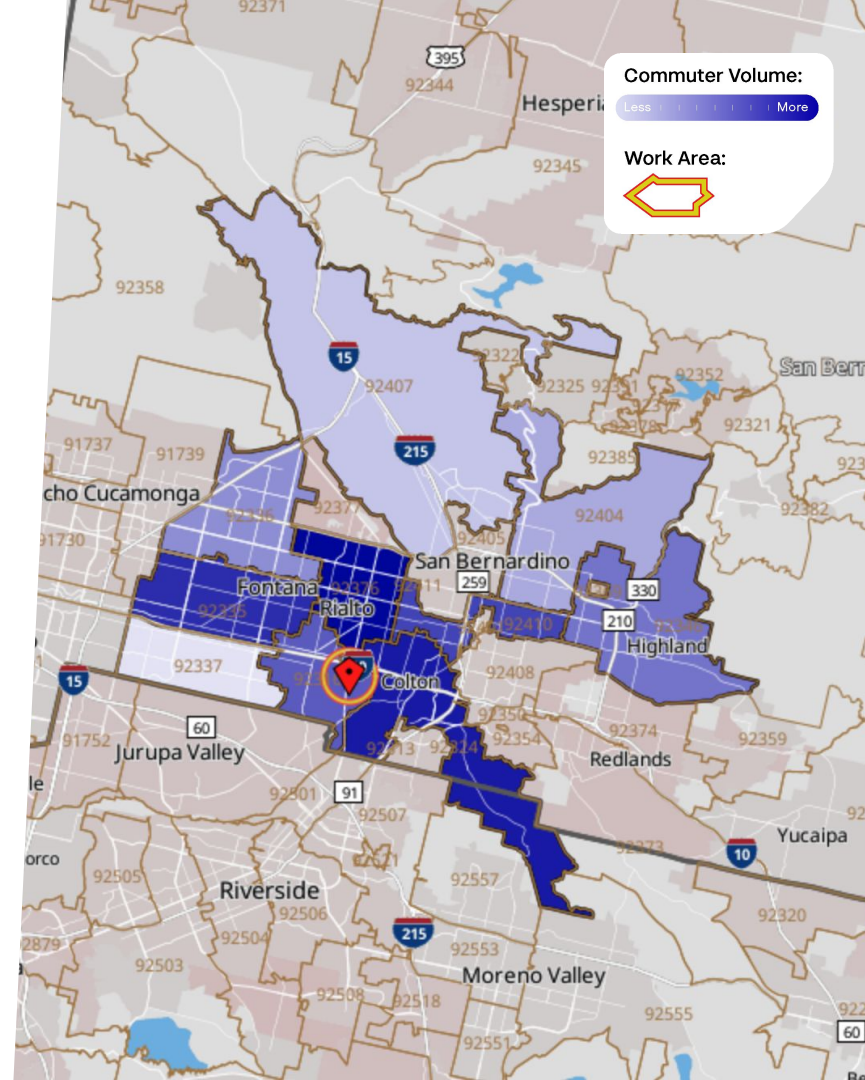
## ***California***



## Where is the workforce traveling from?

### Analysis:

- 90% of workforce commutes from different zip codes than the worksite.
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- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
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## Employee Commute Analysis for Colton, California

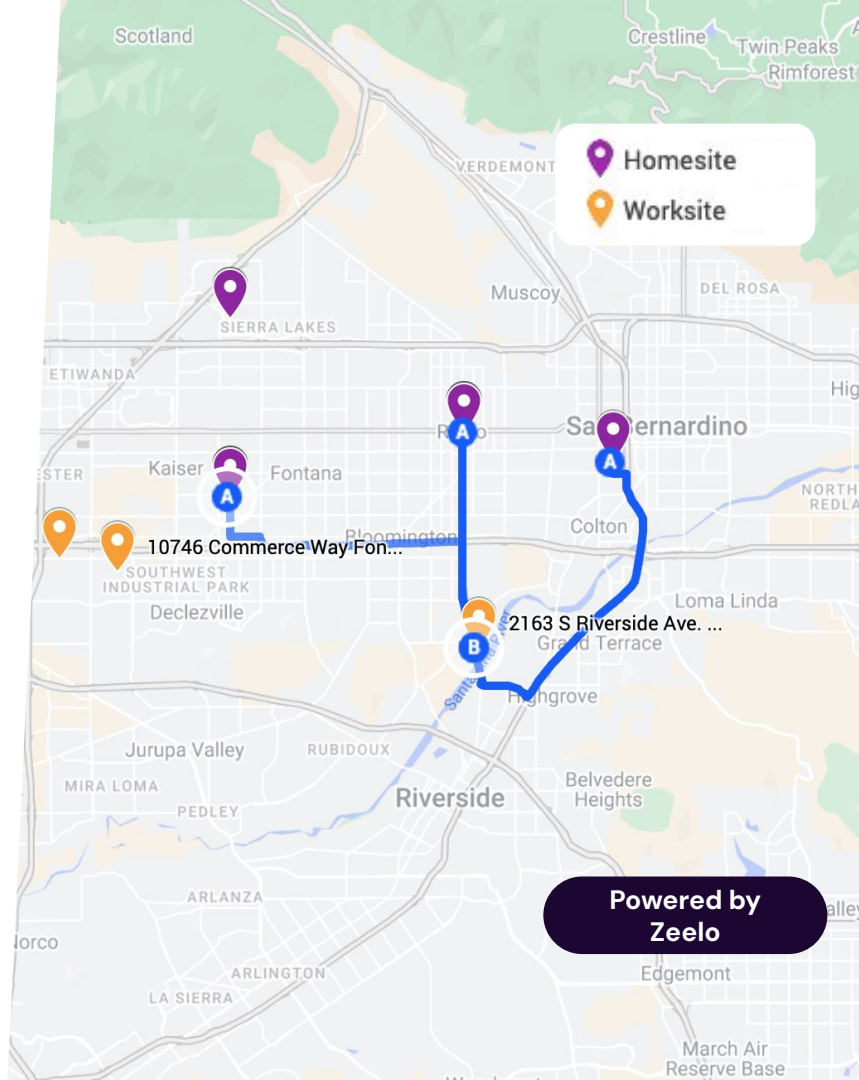
	Rialto	San Bernardino	Fontana
Zeelo Ride Time	5.2 mi	9.2 mi	9.5 mi
	13 mins	21 mins	24 mins
	\$5/trip*	\$5/trip*	\$5/trip*
Car Travel	5.2 mi	9.2 mi	9.5 mi
	15 mins	14 mins	17 mins
	\$3.74/trip**	\$6.62/trip**	\$6.84/trip**
Public transit	No Route Found	No Route Found	No Route Found

### Analysis:

- Limited alternatives to private transportation.
- Public transit limits shift options.
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\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)

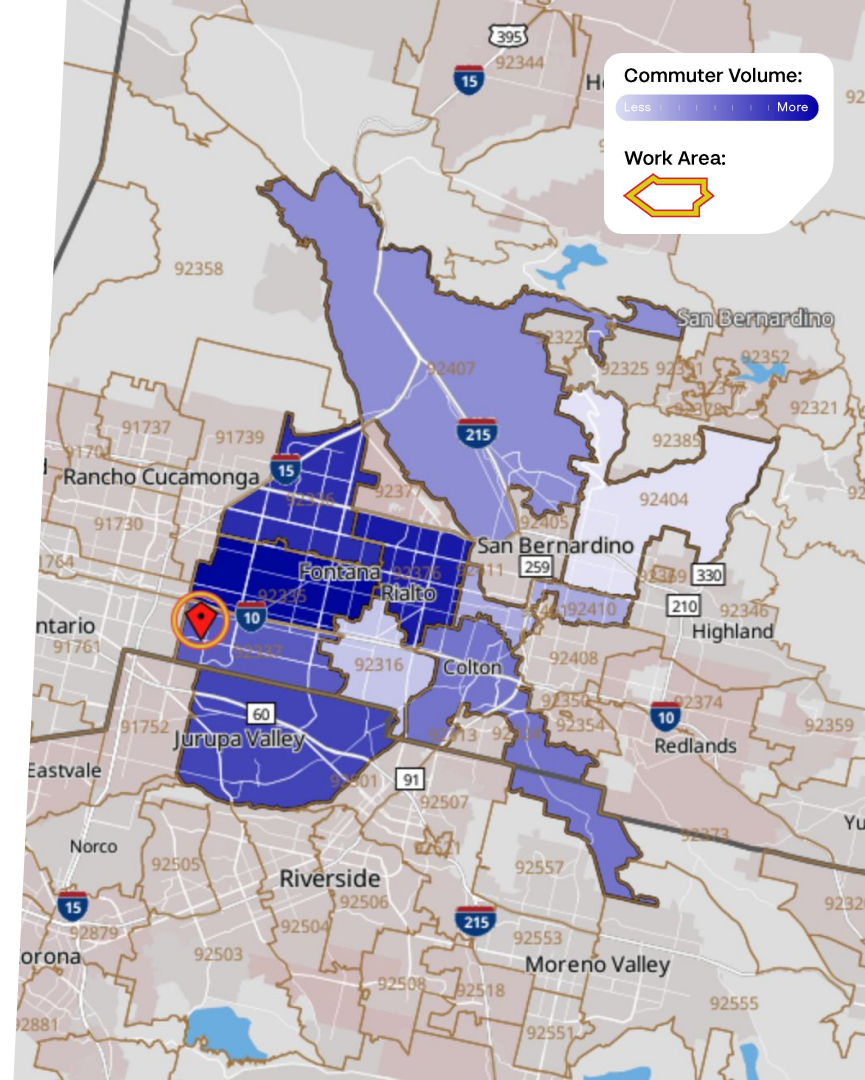


## Where is the workforce traveling from?

Kaiser, Rialto, Nealeys Corner

### Analysis:

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- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
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## Employee Commute Analysis for Fontana, California

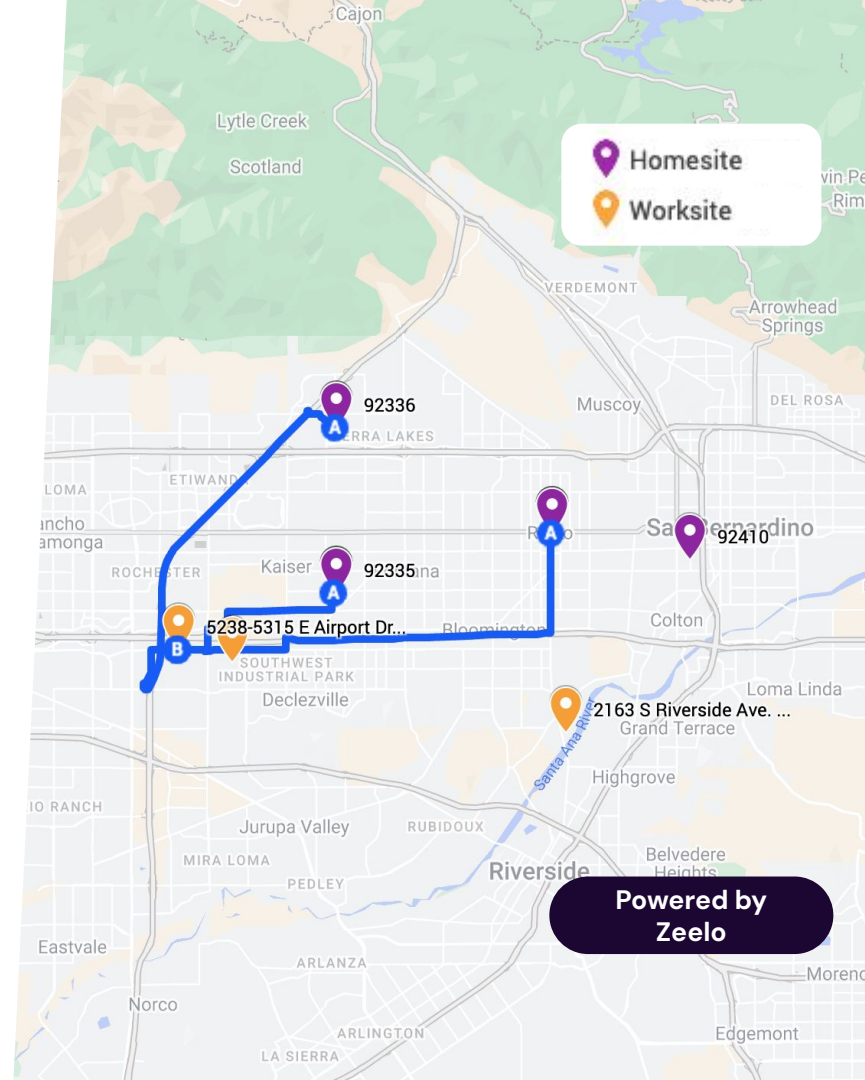
	Kaiser	Rialto	Nealeys Corner
	4.5 mi	11.5 mi	13.5 mi
<b>Zeelo Ride Time</b>	11 mins	29 mins	30 mins
	\$5/trip*	\$5/trip*	\$5/trip*
	4.5 mi	11.5 mi	13.5 mi
<b>Car Travel</b>	13 mins	21 mins	20 mins
	\$3.24/trip**	\$8.28/trip**	\$9.72/trip**
	4.5 mi		
<b>Public transit</b>	1 hour 24 mins	No Route Found	No Route Found

### Analysis:

- Limited alternatives to private transportation.
- Public transit limits shift options.
- Zeelo can provide an efficient alternative to private car transportation.

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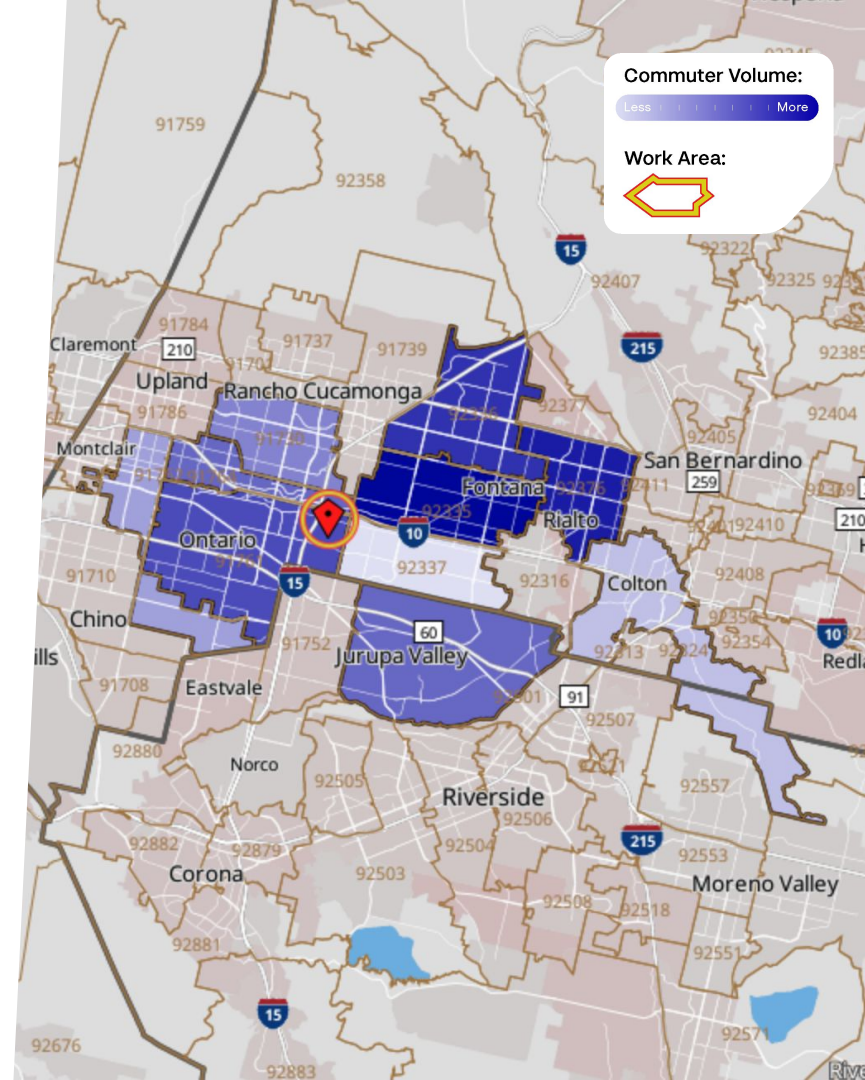


## Where is the workforce traveling from?

Fontana, Rialto, Nealeys Corner

### Analysis:

- 90% of workforce commutes from different zip codes from the worksite.
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- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
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## Employee Commute Analysis for Ontario, California

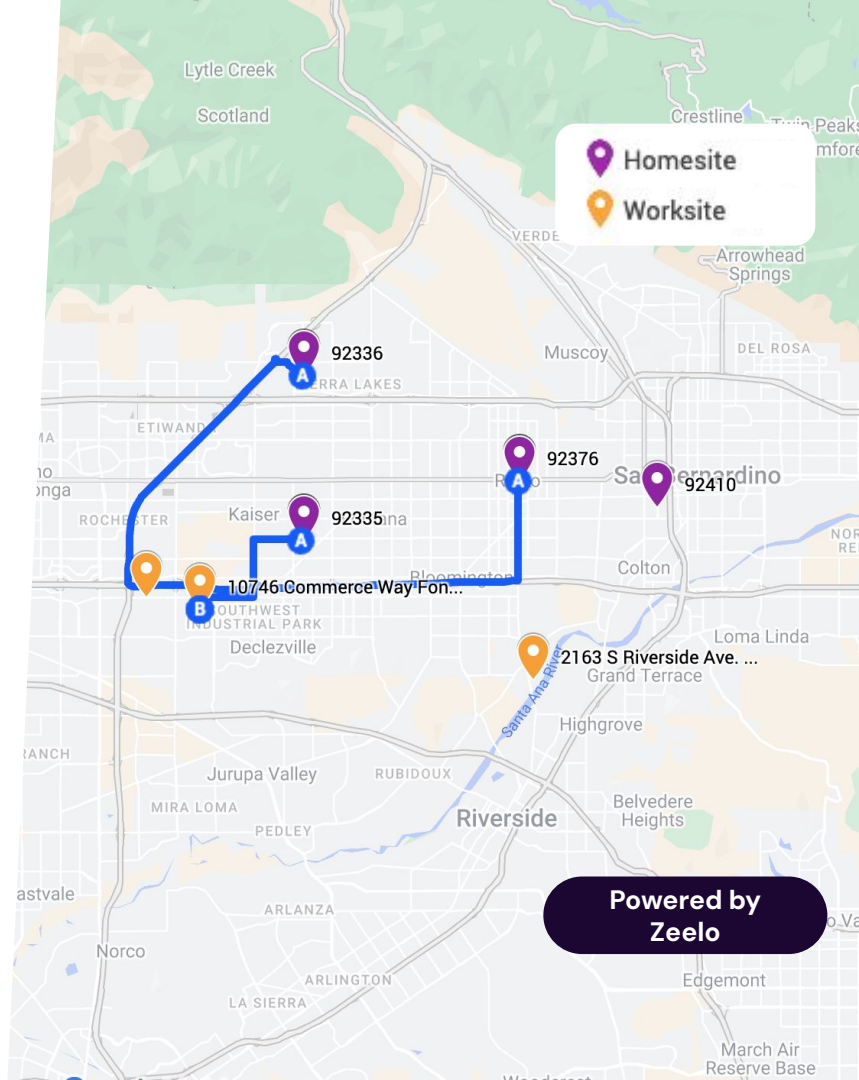
	Fontana	Rialto	Nealeys Corner
<b>Zeelo Ride Time</b>	5.5 mi	12.6 mi	11.7 mi
	14 mins	32 mins	26 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	5.5 mi	12.6 mi	11.7 mi
	13 mins	23 mins	17 mins
	\$3.96/trip**	\$9.07/trip**	\$8.42/trip**
<b>Public transit</b>	1 hour 11 mins	2 hours 3 mins	1 hour 56 mins

### Analysis:

- Limited alternatives to private transportation.
- Public transit limits shift options, with the transit travel time.
- Zeelo can provide an efficient alternative to private car transportation.

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\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



# **GXO Distribution Centers**

## ***Pennsylvania***

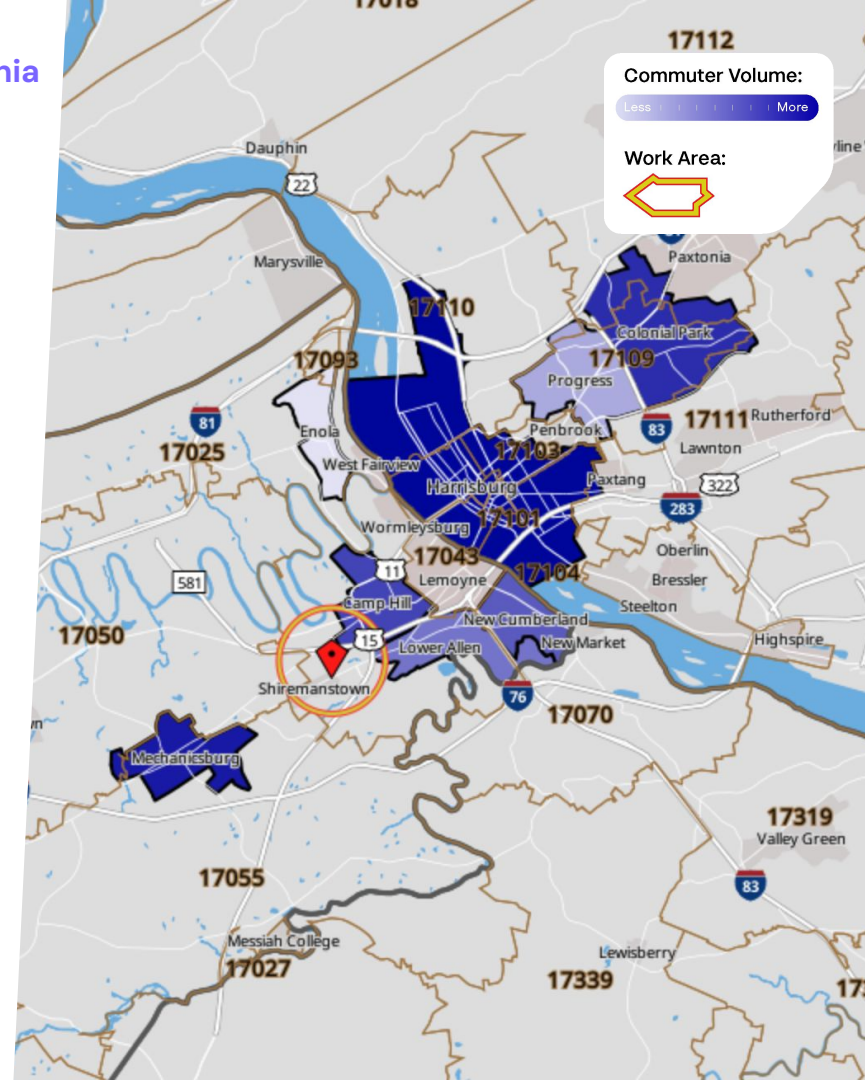
## Employee Recruitment Analysis for Camp Hill, Pennsylvania

### Where is the workforce traveling from?

Harrisburg, Mechanicsburg, Colonial Park

#### Analysis:

- 90% of workforce commutes from outside the work area
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide, along with an overview of private transport times and associated costs.





## Employee Commute Analysis for Camp Hill, Pennsylvania

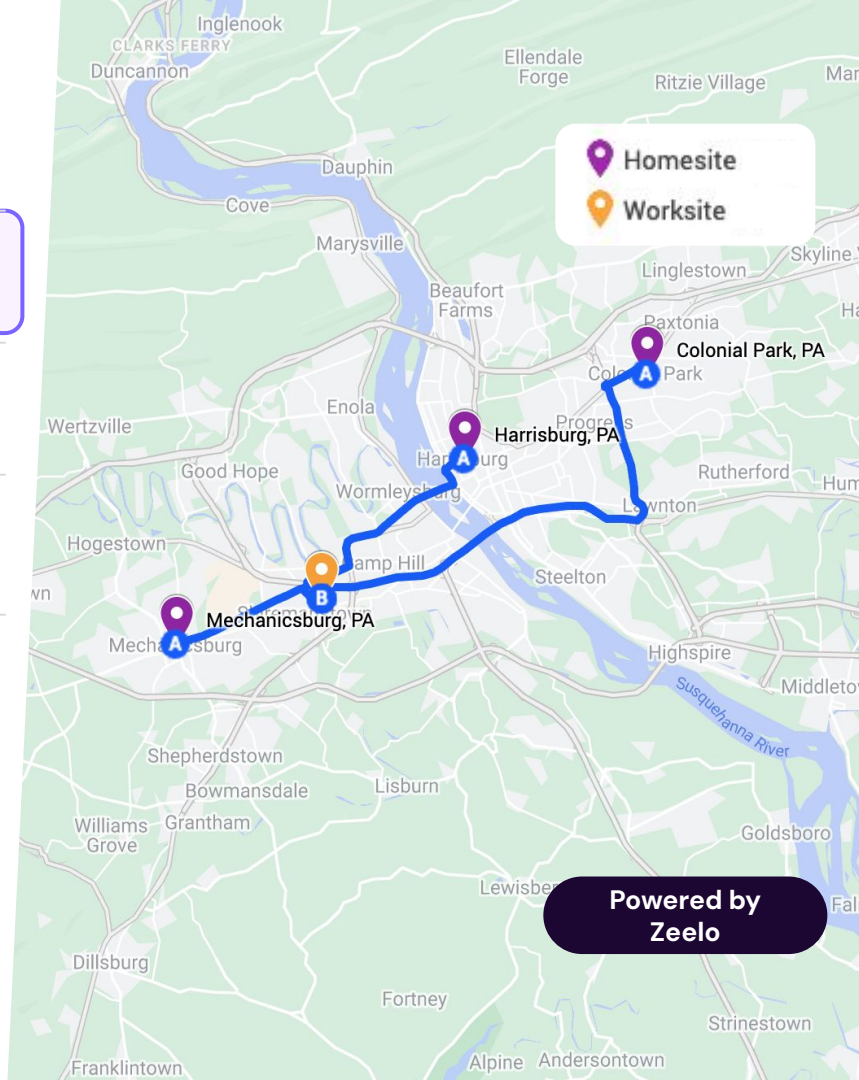
	Harrisburg, PA	Mechanicsburg, PA	Colonial Park, PA
Zeelo Ride Time	5.9 mi	3.7 mi	13.5 mi
	15 mins	9 mins	29 mins
	\$5/trip*	\$5/trip*	\$5/trip*
Car Travel	5.9 mi	3.7 mi	13.5 mi
	14 mins	9 mins	19 mins
	\$4.25/trip**	\$2.66/trip**	\$9.72/trip**
Public transit	5.9 mi	3.7 mi	13.5 mi
	42 mins	25 mins	2 hours 10 mins

### Analysis:

- Limited alternatives to private transportation.
- Public transit limits shift options.
- Zeelo can provide an efficient alternative to private car transportation.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)

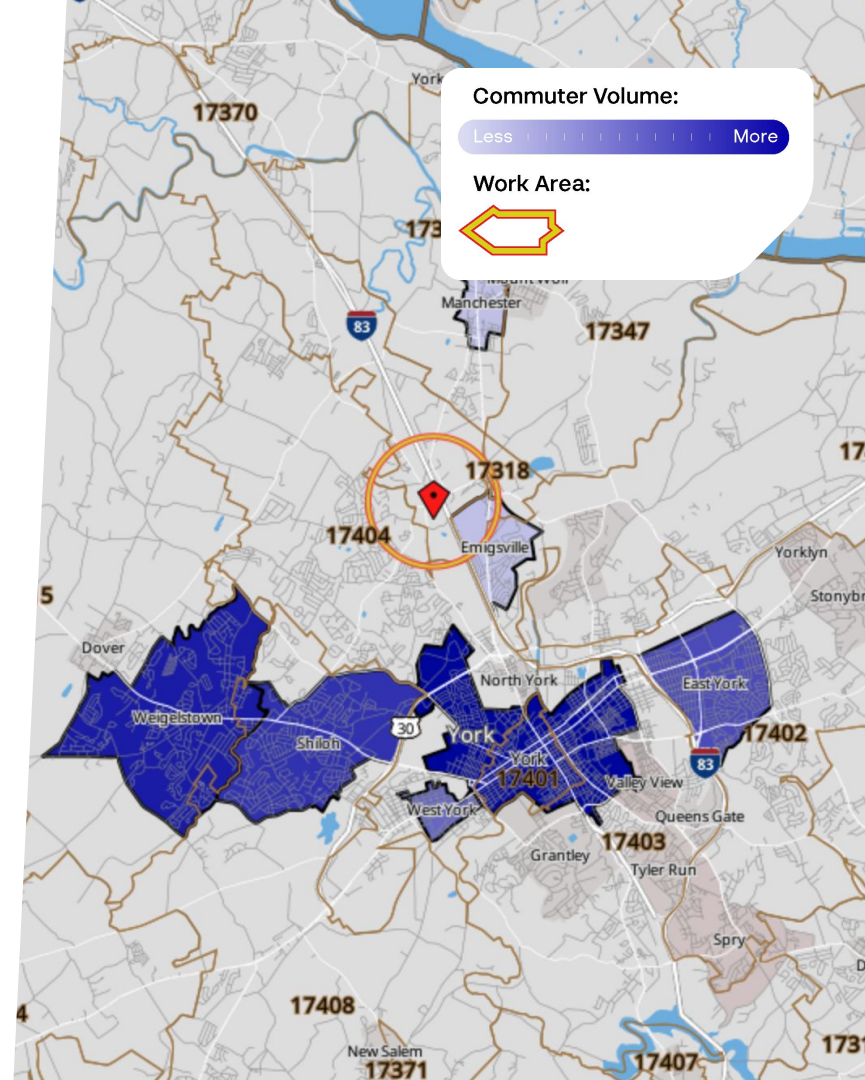


## Where is the workforce traveling from?

York City, Weigelstown, Shiloh

### Analysis:

- 90% of workforce commutes from outside the work area
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- This is filtered to Individuals making between \$15,000 and \$40,000 per year.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
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## Employee Commute Analysis for York, Pennsylvania

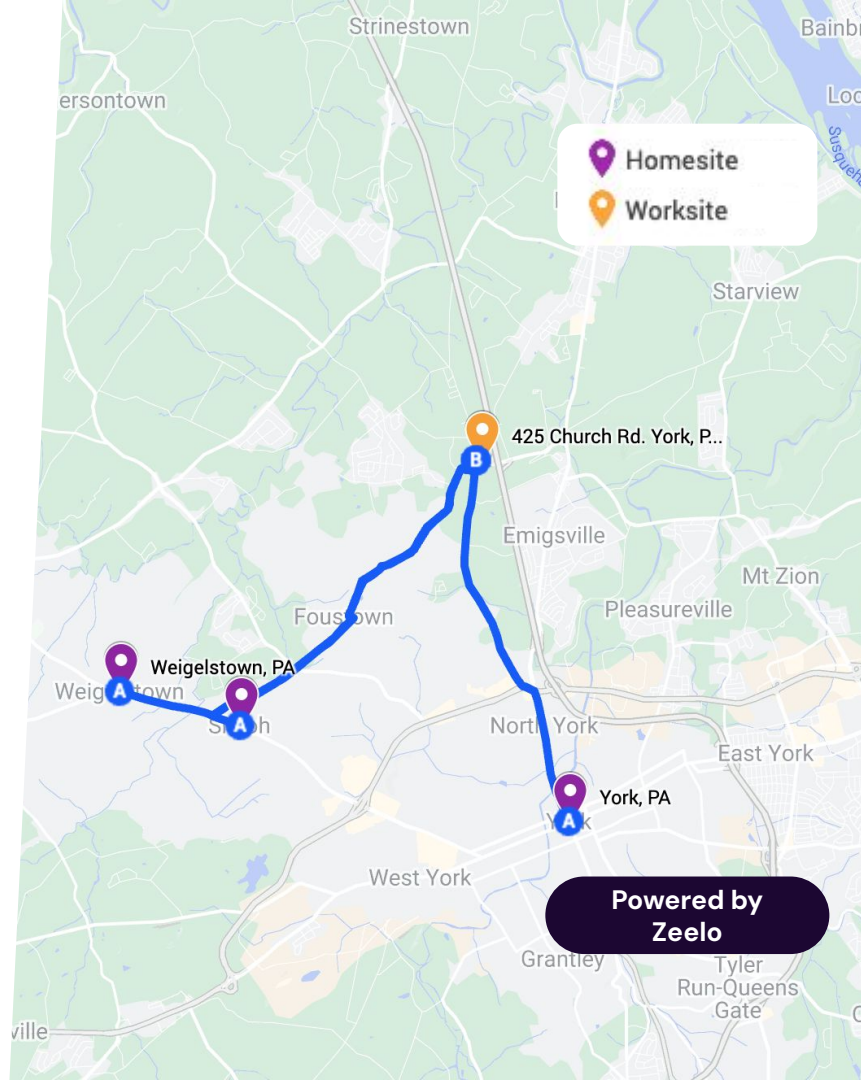
	York City, PA	Weigelstown, PA	Shiloh, PA
<b>Zeelo Ride Time</b>	5.1 mi	6.0 mi	4.7 mi
	13 mins	15 mins	12 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	5.1 mi	6.0 mi	4.7 mi
	11 mins	15 mins	10 mins
	\$3.67/trip**	\$4.32/trip**	\$3.38/trip**
<b>Public transit</b>	1 hour 31 mins	2 hours 41 mins	2 hours 19 mins

### Analysis:

- Limited alternatives to private transportation.
- Public transit limits shift options due to the transit travel time.
- Zeelo can provide an efficient alternative to private car transportation.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



Powered by  
Zeelo



## Next Steps

Zeelo can make custom reports for your worksite. Reach out and let us know if we missed your worksite in this report.

### If transportation can help your sites, here's the next steps:

- Book a free consultation and data report with your Zeelo representative
- Zeelo will map employee/candidate postcode for sites
- Flexible routing to maximize recruitment pool
- Assessment of expected ROI from launching a private route

**Eliza Filler**, Business Development

Representative

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