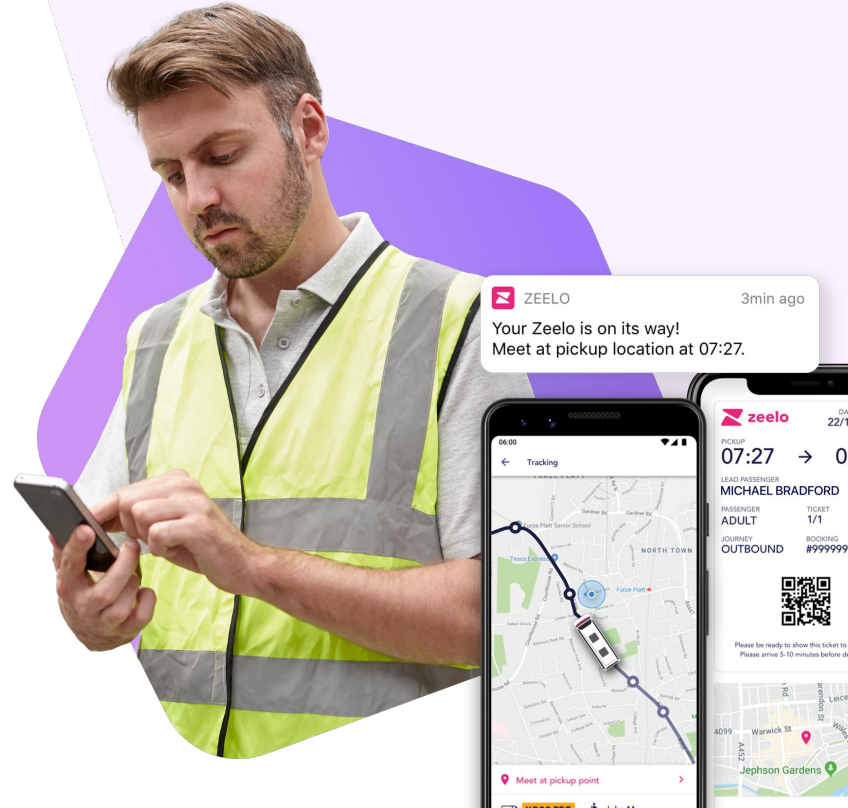




# JLL Access Report for Office Locations

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Want to see a specific JLL property you manage?  
Let us know!



## What is an access report?

- An evaluation of commute options available to a current employee or candidate.
- Analysis of key recruitment locations powered by census data for the site location.
- **Want to see a report for a specific JLL property? Let us know, Zeelo will build out a report!**

## Why does it matter?

- Restricted transportation options lead to a significantly tighter recruitment pool.
- This has a knock-on effect to key performance metrics: early leavers, overall staff retention, employee wellbeing, productivity and overall candidate quality.
- Cost of living for employees is significantly impacted by travel to work affecting wellbeing.

## What have clients achieved by using Zeelo?

- Current Zeelo services have seen an Increase of 78% in recruitment.
- 70% rate of staff retention among Zeelo clients improved after 12 months on average.
- On-Site attendance increased 62% with current clients with a supported Zeelo service.
- Conversion of temporary agency to direct staff savings.
- Higher engagement and employee satisfaction.



## The Zeelo Service is important for me to get to work

**95%**

Strongly Agree / Agree



"It makes my transport to work much cheaper and much easier"

- Rider 2022

## I cannot get to work without the Zeelo service.

**75%**

Strongly Agree / Agree



"Without the Zeelo Bus, I can't afford a bus or taxi going to work each day."

- Rider 2022

## The Zeelo Service was important for me accepting my job

**80%**

Strongly Agree / Agree



vs Zeelo average - 73%



## Having access to the Zeelo service has improved my mental wellbeing at work.

**91%**

Strongly Agree / Agree



"The Zeelo service makes me more relaxed during my work time. I can concentrate better!" – **Rider 2022**

## Does riding with Zeelo save you time every day?

**88%**

YES



**45%** 0–30 minutes

**37%** 30–60 minutes

**7%** 120 minutes +

## Do you save money by riding the service? (per week)

**93%**

YES



**25%** \$5–\$10

**30%** \$10–\$20

**25%** More than \$30

**JLL Offices**  
*California*

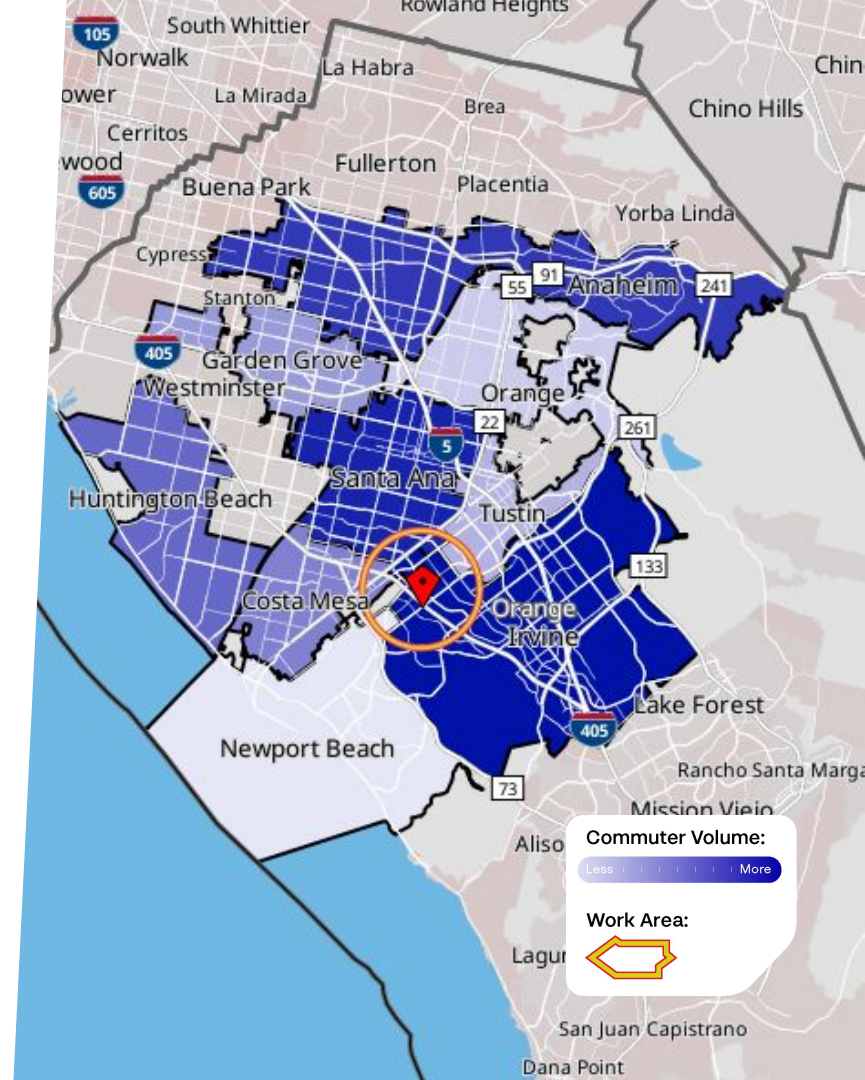
## Employee Recruitment Analysis for JLL Irvine

### Where is the workforce traveling from?

Santa Ana, Anaheim, Huntington Beach

#### Analysis:

- 10% of commutes are within Irvine, but the remaining commute from outside of Irvine.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide, along with an overview of private transport times and associated costs.



## Employee Commute Analysis for JLL Irvine

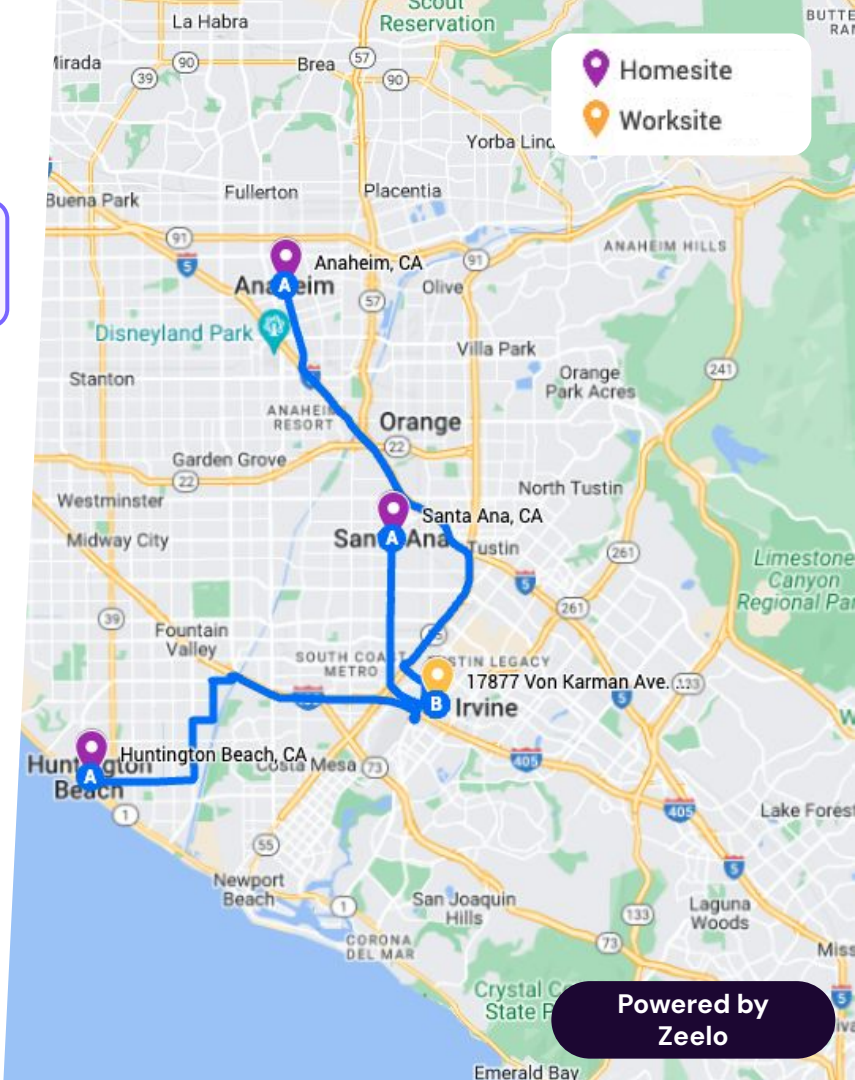
	Santa Ana, CA	Anaheim, CA	Huntington Beach, CA
Zeelo Ride Time	5.1 mi	13.7 mi	12.3 mi
	18 mins	33 mins	30 mins
	\$5/trip*	\$5/trip*	\$5/trip*
Car Travel	5.1 mi	13.7 mi	12.3 mi
	16 mins	23 mins	23 mins
	\$3.67/trip**	\$9.86/trip**	\$8.86/trip**
Public transit	5.1 mi	13.7 mi	12.3 mi
	32 mins	2 hours 19 mins	1 hour 13 mins

### Analysis:

- Public transit routes are available, but are not time efficient.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



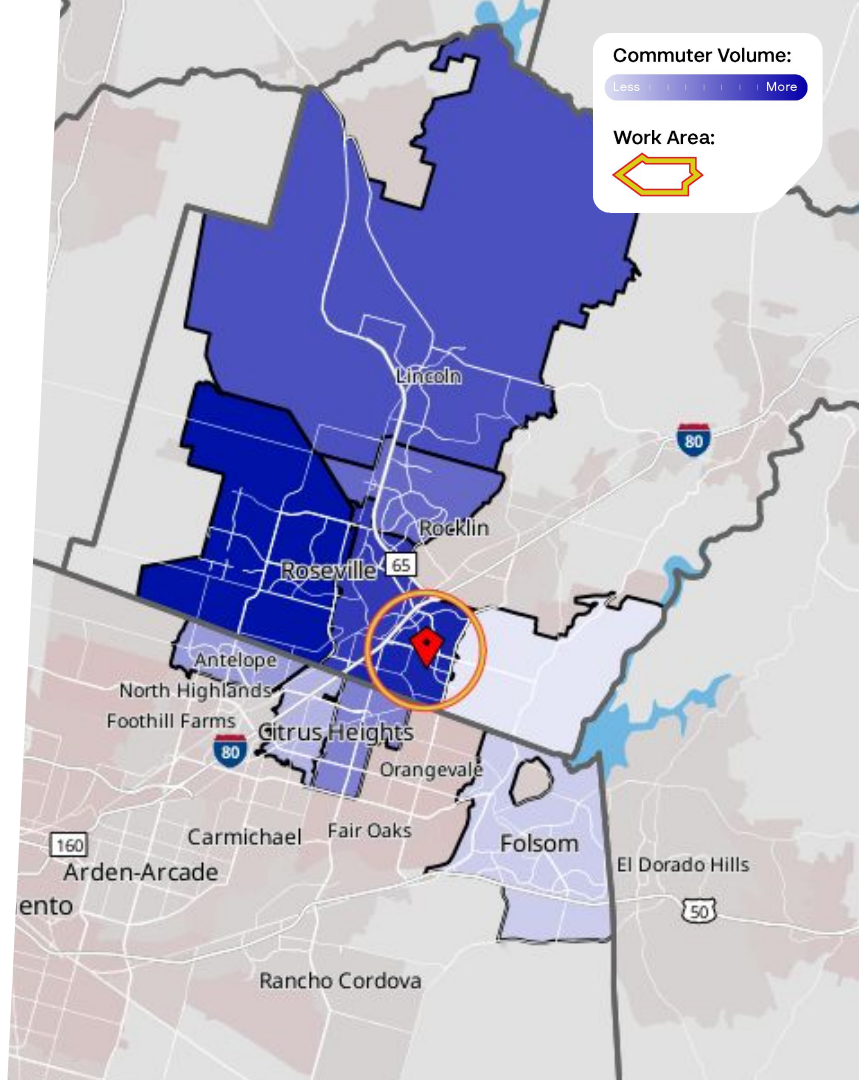


## Where is the workforce traveling from?

95747, 95678, 95648

### Analysis:

- Only 5% of commuters are within the worksite zip code.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these areas.
- See example routes on the next slide, along with an overview of private transport times and associated costs.





## Employee Commute Analysis for JLL Roseville

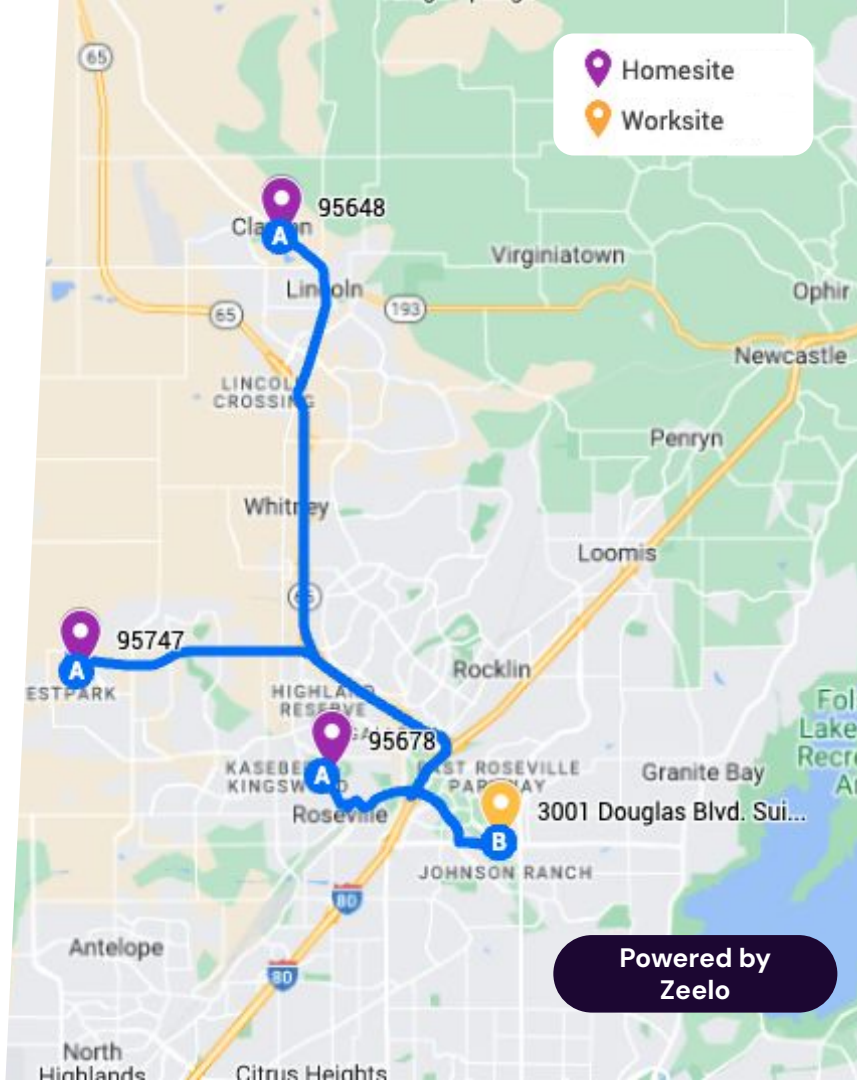
	95747	95678	95648
<b>Zeelo Ride Time</b>	11.6 mi	4.7 mi	15.0 mi
	28 mins	18 mins	36 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	11.6 mi	4.7 mi	15.0 mi
	21 mins	13 mins	24 mins
	\$8.35/trip**	\$3.38/trip**	\$10.80/trip**
<b>Public transit</b>	No Route Found	No Route Found	No Route Found

### Analysis:

- Limited alternatives to private transportation.
- Public transit routes were not found for these zip codes.
- Zeelo can provide an efficient alternative to private car transportation.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



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## Where is the workforce traveling from?

### Analysis:

- 
- The map displays the San Francisco Bay Area with various cities and counties labeled. A red pin is located in the Walnut Creek area. A legend in the bottom right corner indicates that the color gradient represents commuter volume, ranging from light blue (Less) to dark blue (More). A yellow outline highlights the work area, which is centered around the red pin in Walnut Creek and extends to include parts of Contra Costa and Alameda counties.

## Employee Commute Analysis for JLL Walnut Creek

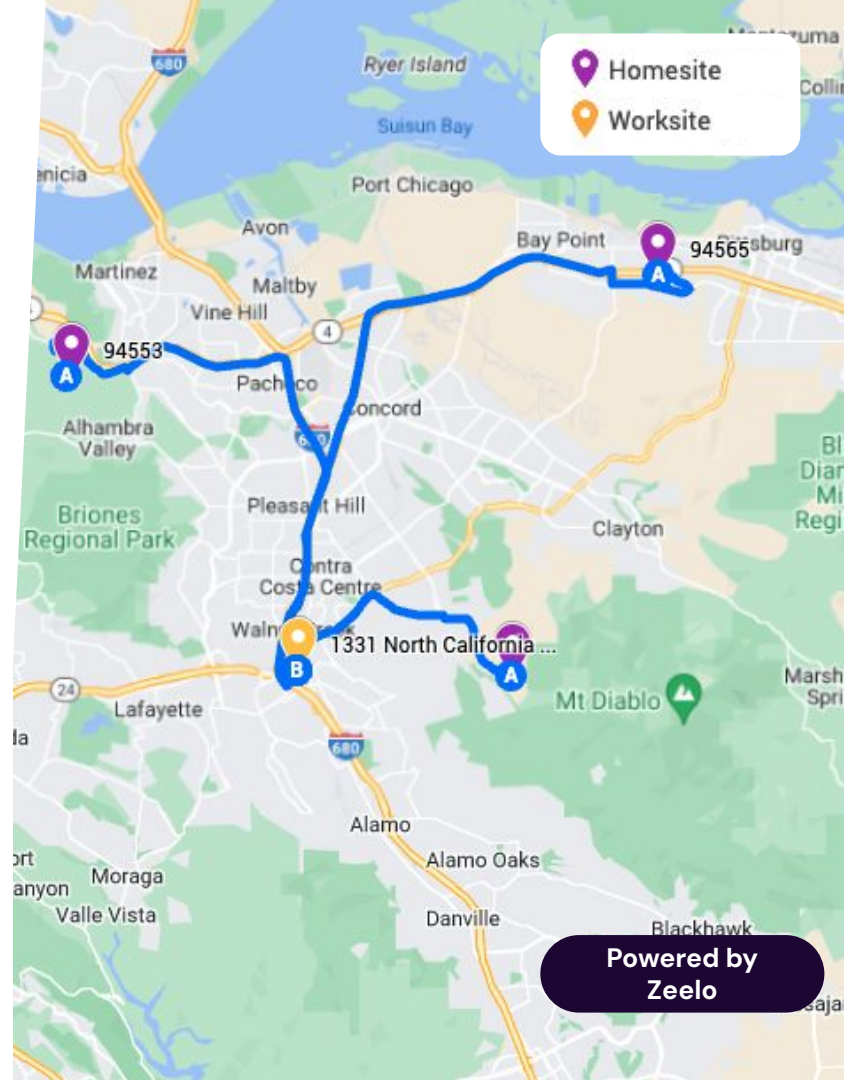
	94565	94553	94598
<b>Zeelo Ride Time</b>	17.0 mi	14.4 mi	6.5 mi
	35 mins	35 mins	22 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	17.0 mi	14.4 mi	6.5 mi
	23 mins	24 mins	19 mins
	\$12.24/trip**	\$10.37/trip**	\$4.68/trip**
<b>Public transit</b>	17.0 mi	14.4 mi	
	1 hour 15 mins	1 hour 28 mins	No Route Found

### Analysis:

- Limited alternatives to private transportation.
- Some public transit routes were found, but they are not time efficient.
- Zeelo can provide an efficient alternative to private car transportation.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



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**JLL Offices**  
*New Jersey*



## Employee Recruitment Analysis for JLL East Rutherford

### Where is the workforce traveling from?

New York City, Jersey City, Clifton

#### Analysis:

- >90% commute from outside of East Rutherford.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide, along with an overview of private transport times and associated costs.



## Employee Commute Analysis for JLL East Rutherford

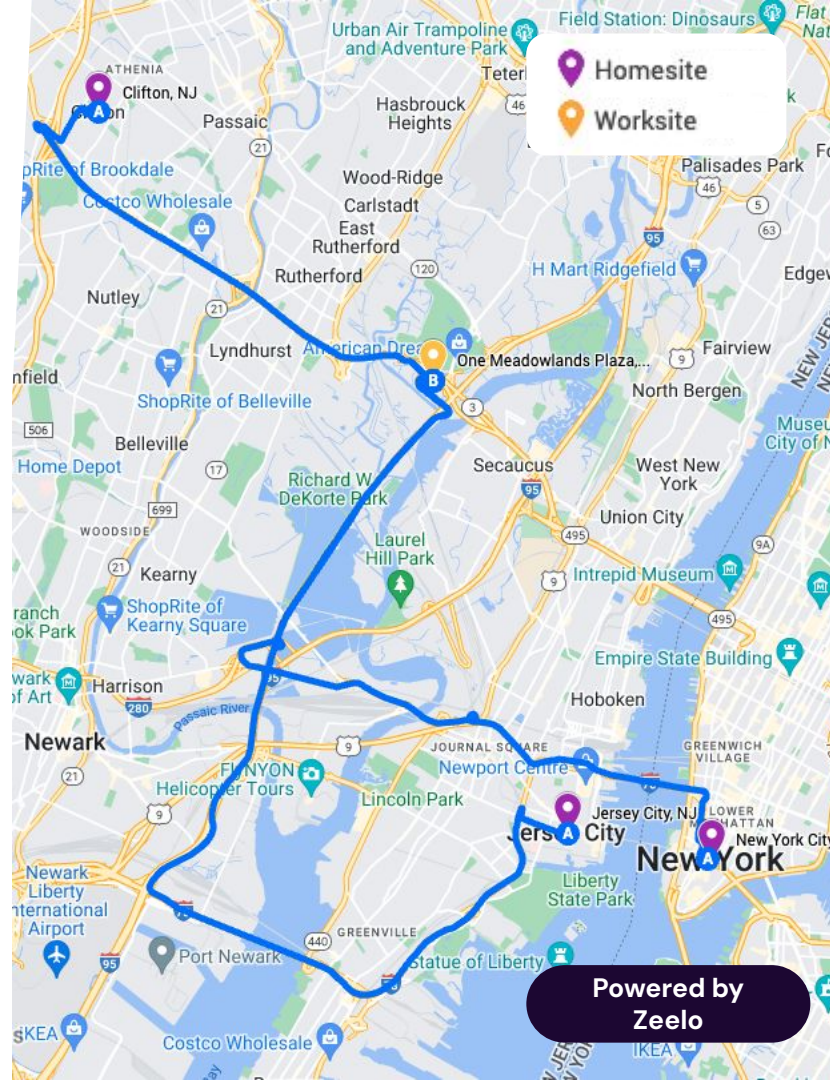
	New York City, NY	Jersey City, NJ	Clifton, NJ
<b>Zeelo Ride Time</b>	13.9 mi	16.7 mi	8.1 mi
	33 mins	36 mins	19 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	13.9 mi	16.7 mi	8.1 mi
	28 mins	24 mins	13 mins
	\$10.01/trip**	\$12.02/trip**	\$5.83/trip**
<b>Public transit</b>	13.9 mi	16.7 mi	8.1 mi
	1 hour 4 mins	1 hour 29 mins	1 hour 48 mins

### Analysis:

- Public transit routes are available, but are not time efficient.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



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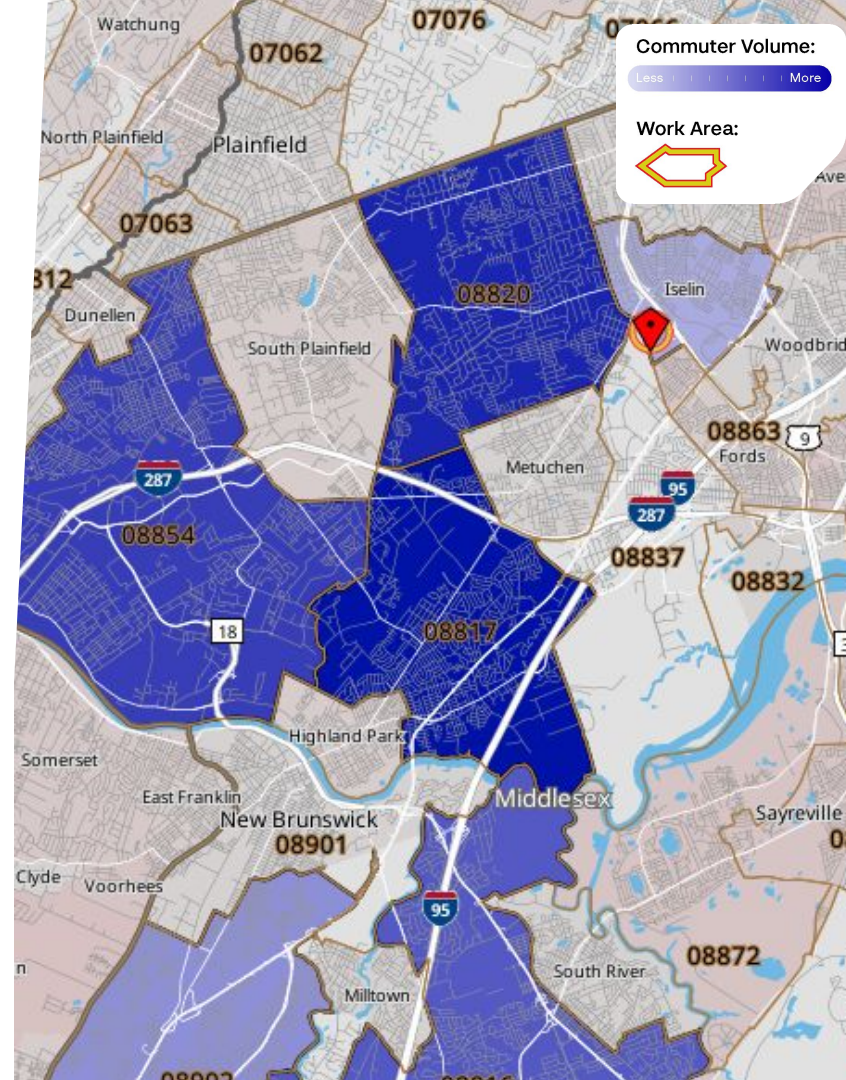
## Employee Recruitment Analysis for JLL Iselin

### Where is the workforce traveling from?

08817, 08820, 08854

#### Analysis:

- >90% commute from outside the worksite zip code.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide, along with an overview of private transport times and associated costs.



## Employee Commute Analysis for JLL Iselin

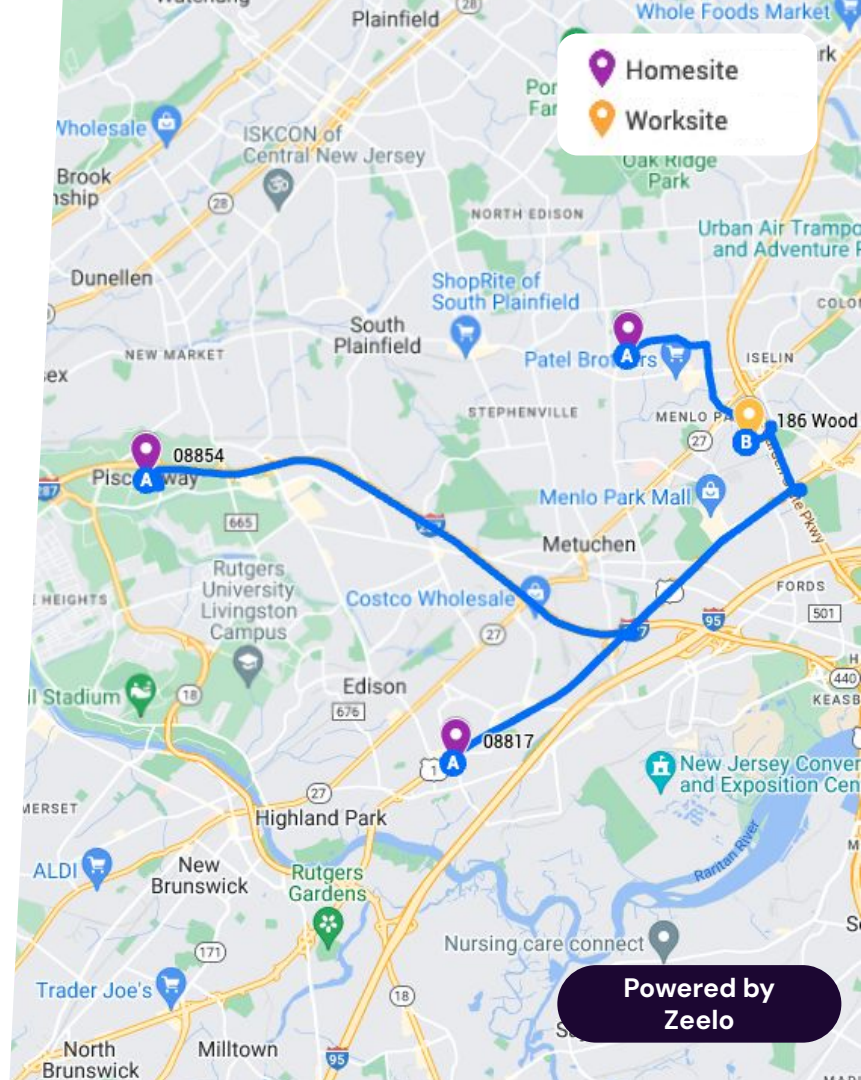
	08817	08820	08854
<b>Zeelo Ride Time</b>	7.9 mi 19 mins \$5/trip*	2.6 mi 10 mins \$5/trip*	12.4 mi 27 mins \$5/trip*
<b>Car Travel</b>	7.9 mi 14 mins \$5.69/trip**	2.6 mi 8 mins \$1.87/trip**	12.4 mi 18 mins \$8.93/trip**
<b>Public transit</b>	7.9 mi 1 hour 11 mins	2.6 mi 56 mins	No Route Found

### Analysis:

- Public transit routes are available for some zip codes, but are not time efficient.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



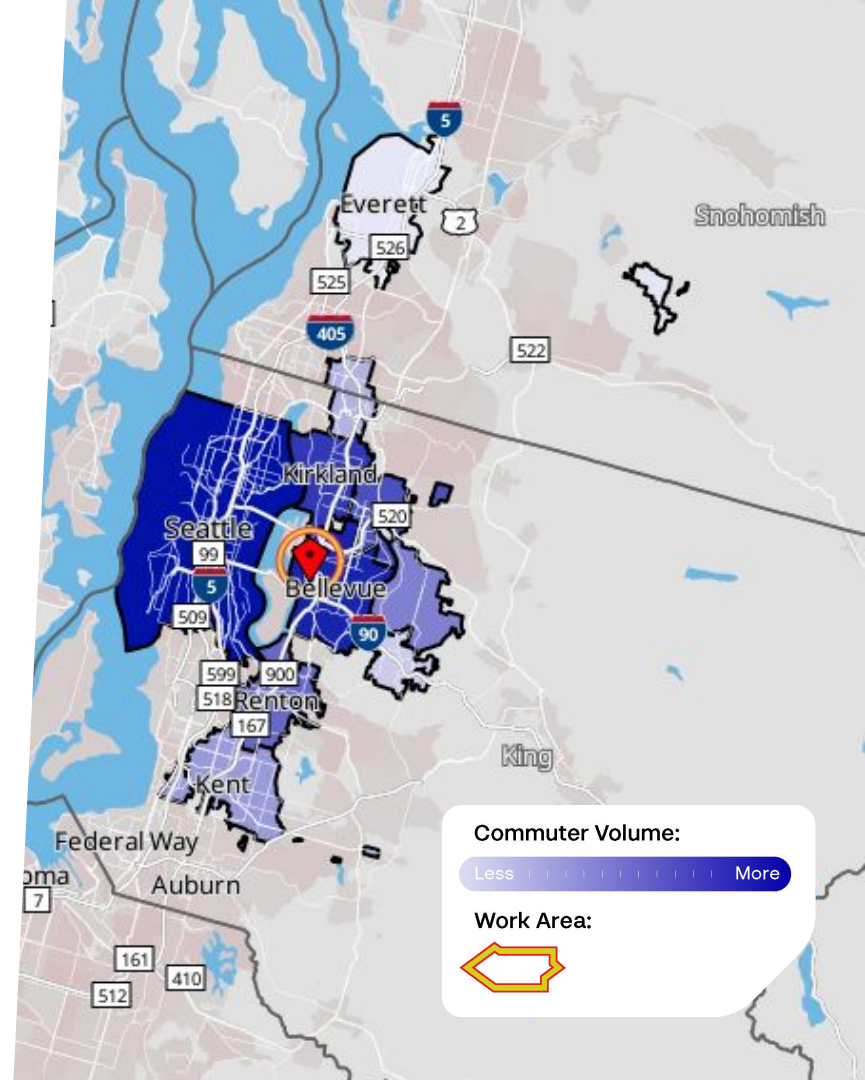
**JLL Offices**  
*Washington*

## Where is the workforce traveling from?

Seattle, Kirkland, Renton

### Analysis:

- >85% commute from outside of Bellevue.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide, along with an overview of private transport times and associated costs.





## Employee Commute Analysis for JLL Bellevue

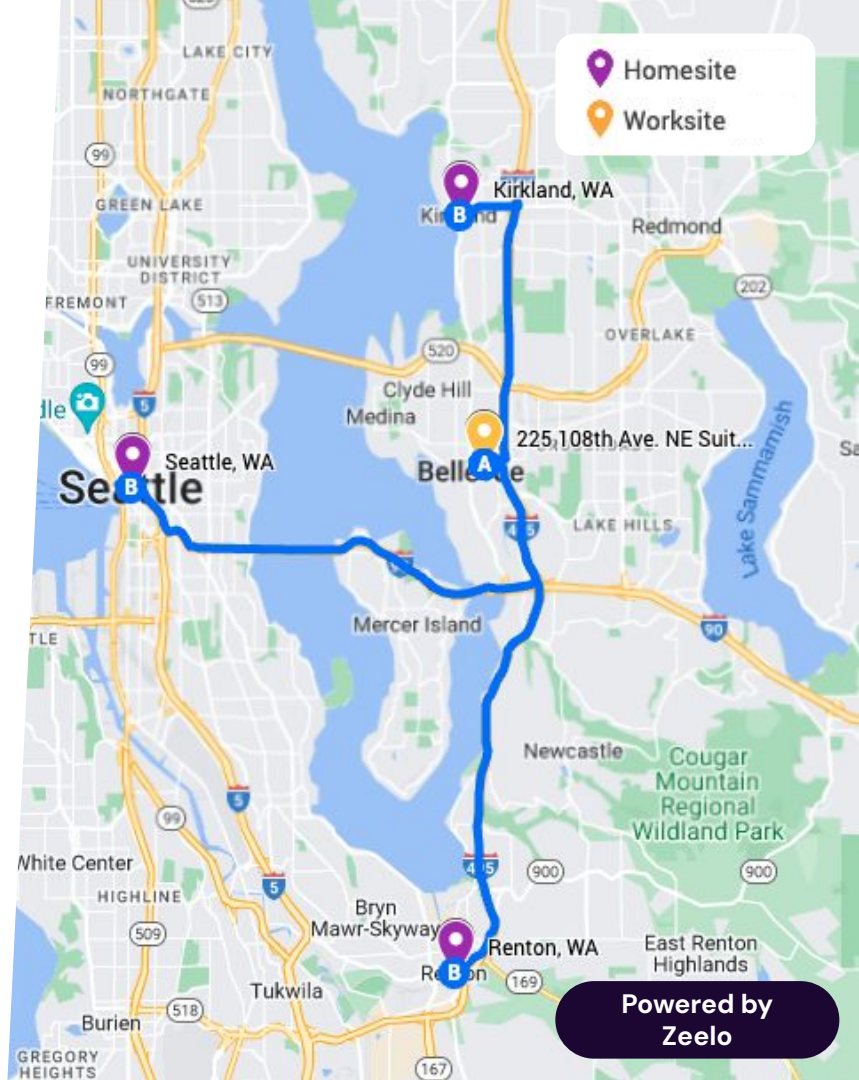
	Seattle, WA	Kirkland, WA	Renton, WA
<b>Zeelo Ride Time</b>	10.6 mi	5.9 mi	10.7 mi
	25 mins	14 mins	26 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	10.6 mi	5.9 mi	10.7 mi
	17 mins	13 mins	20 mins
	\$7.63/trip**	\$4.25/trip**	\$7.70/trip**
<b>Public transit</b>	11.8 mi	10.3 mi	7.7 mi
	39 mins	58 mins	20 mins

### Analysis:

- Public transit routes are available, but are not time efficient.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



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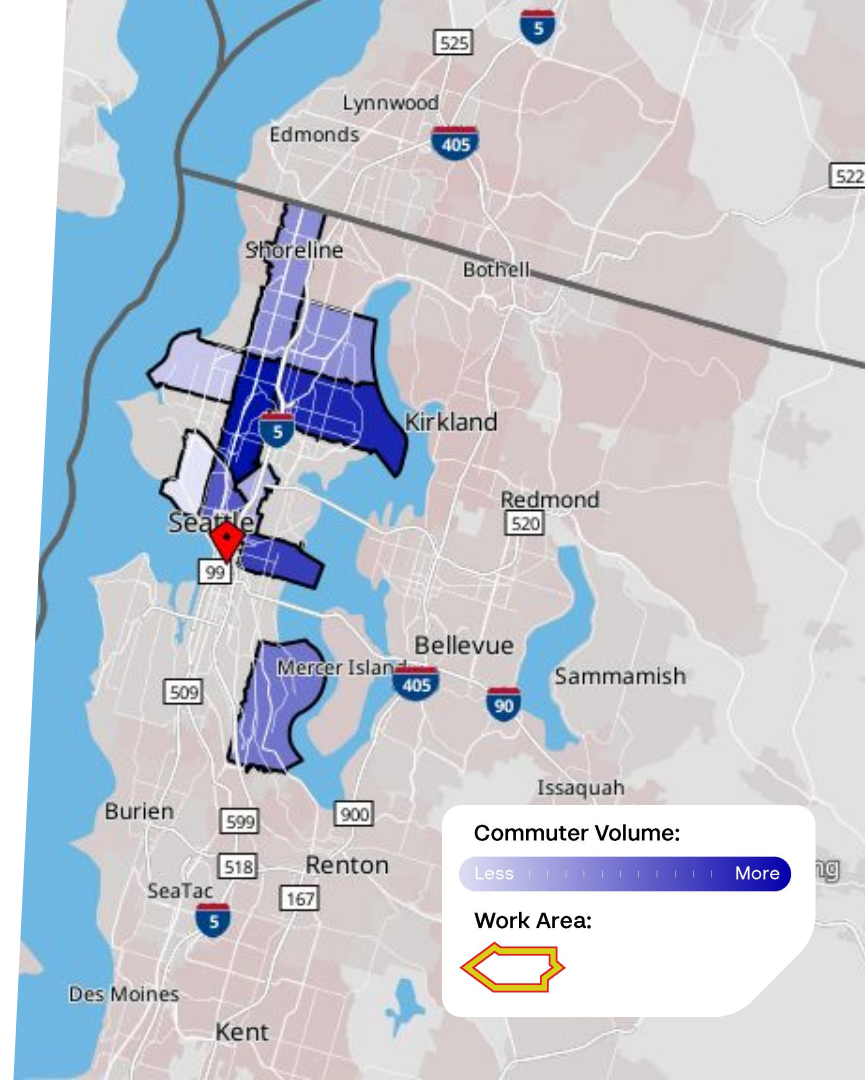
## Employee Recruitment Analysis for JLL Seattle

### Where is the workforce traveling from?

98103, 98115, 98122

#### Analysis:

- A majority of commutes come from outside of the location zip code.
- This map is color coded based on where the workforce is commuting from, see the legend for more information.
- To ensure you can attract workers in these areas, we recommend introducing a private service which provides easier access to site from each of these locations.
- See example routes on the next slide, along with an overview of private transport times and associated costs.





## Employee Commute Analysis for JLL Seattle

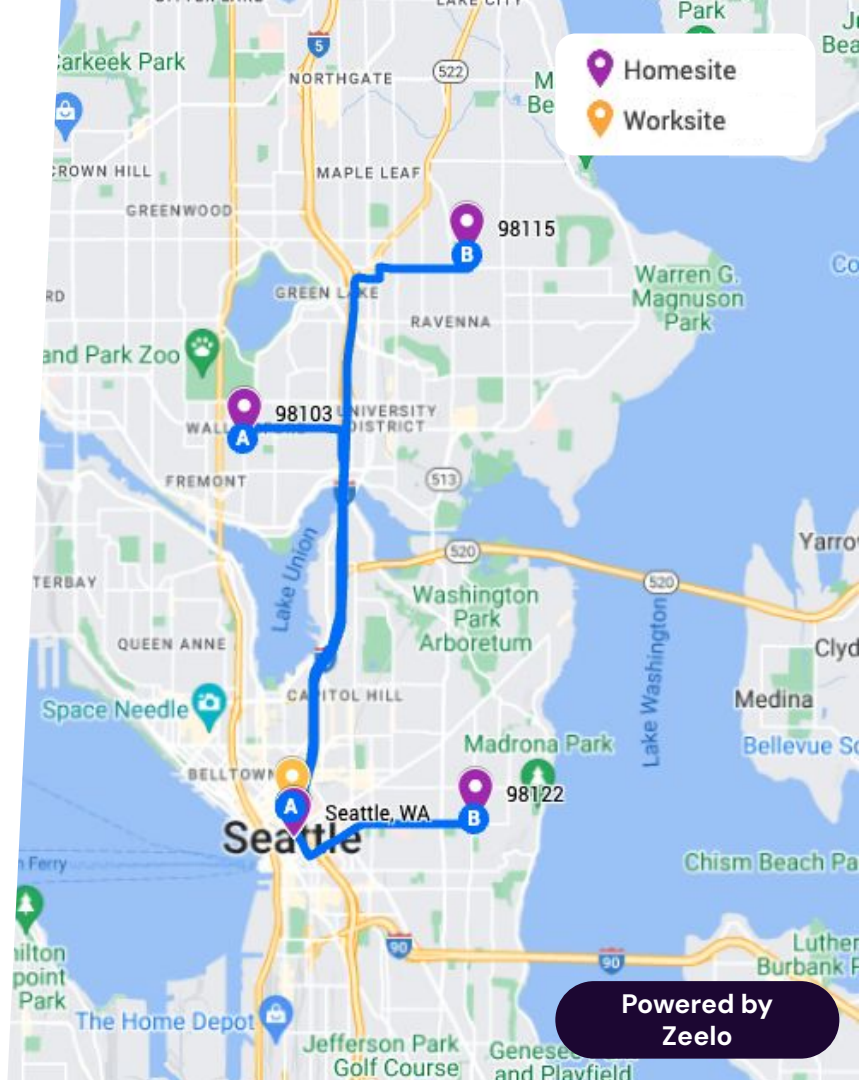
	98103	98115	98122
<b>Zeelo Ride Time</b>	4.7 mi	6.4 mi	2.4 mi
	14 mins	15 mins	16 mins
	\$5/trip*	\$5/trip*	\$5/trip*
<b>Car Travel</b>	4.7 mi	6.4 mi	2.4 mi
	12 mins	11 mins	14 mins
	\$3.38/trip**	\$4.61/trip**	\$1.73/trip**
<b>Public transit</b>	4.7 mi	6.4 mi	2.4 mi
	34 mins	44 mins	26 mins

### Analysis:

- Public transit routes are available, but are not time efficient in comparison to private transportation.
- Zeelo can provide an efficient alternative to private car transportation and public transit.

\*On Average, riders on Zeelo services pay \$0 - \$5 per trip.

\*\*Cost of driving per mile estimated using [AAA your driving costs fact sheet](#) (2022)



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## Next Steps

Zeelo can make custom reports for a specific JLL property. Reach out and let us know if you'd like us to build a custom report.

### If transportation can help your sites, here's the next steps:

- Book a free consultation and data report with your Zeelo representative
- Zeelo will map employee/candidate postcode for sites
- Flexible routing to maximize recruitment pool
- Assessment of expected ROI from launching a private route

**Eliza Filler**, Business Development

Representative

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