

# Zeelo provided a peak service transportation service to help GEODIS scale up operations

A 9-week service, available 7 days a week accommodating 4 shift times guaranteeing workers arrive punctually to work.



## Increase in efficiency through transport

Operating 7 days a week with 4 different shift times, employees arrive punctually to work reducing absenteeism and improving efficiency.



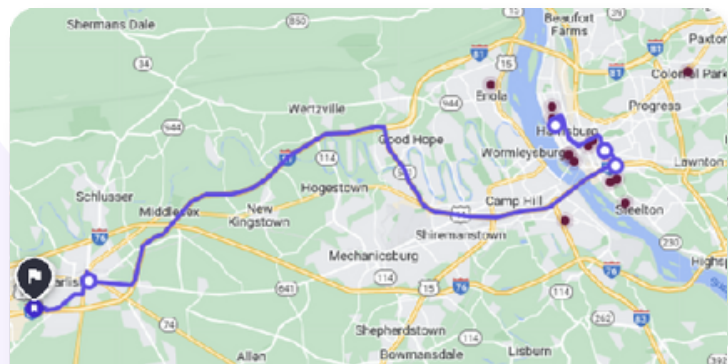
## Addressing labor demand

With an average of 152 riders booked per week, the service fulfilled labor demands for the peak times.



## 5/5 program rating across ridership

Ensuring an excellent service through Zeelo's management of the entire service while ensuring employee morale and satisfaction.



## Identifying areas of demand

Zeelo used its routing software to highlight underserved areas and add stops to increase usage based on where employees actually live.