

Bridget Stuger

Human-centered systems thinker

bridgetstuger@gmail.com

<http://www.bridgets.site>

Experience

HMH

Sr. UX Designer, 03/2025 to Present

UX Designer, 05/2022 to 03/2025

Translate extensive research and business requirements into strategic artifacts (user flows, journey maps, wireframes, and functional prototypes)

Lead the design of inclusive, accessible, and end-to-end mobile and web experiences

Drive product strategy through high-impact quick wins and foundational design investments, aligning long-term vision with near-term delivery

Plan and execute user testing, stakeholder interviews, and co-creation workshops to shape product direction

Collaborate with cross-functional teams (brand, research, product management, and development)

Contribute to the design system and improve internal design workflows

Champion a user-centered, outcome-oriented approach, ensuring that design decisions ladder up to KPIs, OKRs, and business impact

Moment Studio

Design Mentor, 04/2022 to 09/2023

UX Designer, 09/2021 to 04/2022

TokenSpace

UX Designer, 09/2021 to 01/2022

Education

M.S. Media Science from

Boston University

B.A. Political Science from

Boston University

Accessibility certificates from

Deque University

AI x Design Thinking from

IDEO U

Defining UX Strategy from

The Fountain Institute

Skills

Design: Figma, Miro, Sketch, Adobe Suite

Research: UserZoom, Dovetail, Pendo, Meltwater, Heap

Accessibility: ARIA Standards + WCAG Guidelines; Deque

University: Accessibility

Fundamentals, Designing an

Accessible User Experience,

Semantic Structure, and more

Development: HTML, CSS

Project Management: Jira,

Smartsheets, Datadog