## switchboard 🔕

# **Build Better Connections**with Your Community.



We know your care about your constituents and the value you and your committees bring to the community. The work you do is important and it deserves to be shared in all the right places.

We invite you to empower your communications strategy with Switchboard Live, achieve higher community engagement and support your constituents with innovative technologies.

Our platform is built with the Public Sector in mind, tailor made to fit your needs as a communications professional.

## **How Switchboard Live Elevates Your Game**

- Virtual town-halls
- · City council elections
- Program dissemination
- Cultural events live streaming
- · Vaccination & Health Campaigns
- PSA Communications
- Emergency management

# How Switchboard Live Elevates Your Game



#### **Unlimited Minutes and Destinations**

Meet your constituents where they are. Stream to as many channels as you need, for as long as you'd like.

#### **Partner Share**

Invite top partners, community leaders, or event sponsors to share your stream to their social media channels and instantly amplify your reach. Fast, easy, and 100% secure.

#### Customization on demand

Add custom titles, descriptions, and even personalized thumbnails to your destinations. Customize by Stream Group or individually by social media channel, and make your livestreams stand out everywhere.

### 40+ organizations trust Switchboard Live in the Public Sector

















Increase public engagement with our state of the art live stream management system that works seamlessly on both mobile and desktop setups.

Scan the code to learn more about bringing Switchboard Live into your communications office.

We look forward to connecting with you!

