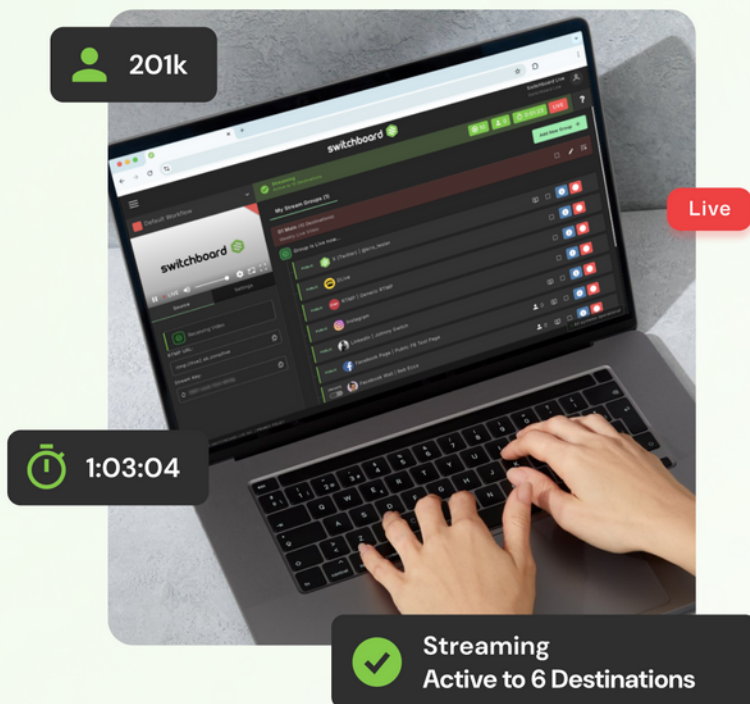




Inclusive Communities Begin Here.



Diversity is the cornerstone of successful communities, the more these diverse voices are amplified and given a space in the conversation, the more vibrant, inclusive, and united our communities will be.

But with work commitments, long travel distances, and mobility issues, it's possible that a significant number of residents won't be able to attend those important community events, thus reducing the reach of city programs and events.

This is where technology, live streaming, and social media come into play.

How to leverage technology for increased accessibility

- Share upcoming events and important dates on your social media channels.
- Live-stream city council meetings and important events.
- Make these live stream events available on a video sharing platform like YouTube, or your council's website for permanent citizen access.
- Use social media to connect with your citizens and learn more about topics impacting the community.

Building more inclusive communities doesn't have to be hard, either.

Using Switchboard Live, you can connect with your constituents no matter where they are, increasing transparency and inviting higher participation.



Switchboard Connect

Share your content to all major social media platforms in an easy, straightforward process.

Partner Share

Invite top partners, community leaders, or event sponsors to share your stream to their social media channels and instantly amplify your reach. Fast, easy, and 100% secure.

Customization on Demand

Add custom titles, descriptions, and even personalized thumbnails to your destinations. Customize by Stream Group or individually by social media channel, and make your livestreams stand out everywhere.

Technology can be powerful for increasing civic engagement. It gives people another way to stay informed and get involved with their local government.

By opening remote communication options you will enjoy greater community outreach and improved connections with all of your residents.

A more inclusive, accessible community is only the first of many achievements you can have with live-streaming and technology leverage. Increase your city council's transparency, stream cultural events, be a source of truth in times of crisis...

Scan the QR code to learn more about how Switchboard Live can help you achieve even better, brighter communities.

