



Join us for an evening of fun, friendship, trivia, and philanthropy as we go *all in* to fund ALS research and honor the legacy of our friend **Laurie Roselle**.

Presented in partnership with the Roselle's incredible community of loved ones, tickets include heavy appetizers, dessert, access to curated auction items, and an open bar.

All proceeds benefit the [Live Like Lou Foundation](https://www.livelikelou.org) and its mission to support ALS families, fund early-career scientists studying ALS, and create awareness for Lou Gehrig's disease. With more than \$300,000 raised since 2022 through our annual trivia night events, funds raised support undergraduate neurodegenerative disease research at universities in Indiana including the University of Notre Dame and Purdue University.



TICKETS:

\$100 per person
\$750 for a table/team of eight

[livelikelou.org/trivianight](https://www.livelikelou.org/trivianight)

*Silent or live auction item
donations are welcomed!*

*The Live Like Lou Foundation's Federal Tax ID is: 82-3524872.
The fair market value of each ticket is \$75 (\$600 per table).*

SPONSORSHIP OPPORTUNITIES:

Contact **Jeremy Smith**
jsmith@livelikelou.org | 513.593.9967

or **Wendy Faust**
wfaust@livelikelou.org | 513.593.9923



TRIPLE CROWN SPONSOR \$15,000

- Category exclusivity
- Includes two tables/teams of eight with premier seating
- Name/logo on event promotions on social media and via email
- Sixteen Live Like Lou t-shirts
- Name/logo on event banner/marketing
- Opportunity to distribute promotional items to attendees
- Sixteen Live Like Lou/ALS awareness lapel pins
- Name/logo on event collateral and podium recognition
- Eight mulligans per table (one per round)

Fair market value: \$1,500

HOME RUN SPONSOR \$2,500

- Includes one table/team of eight with reserved seating
- Eight Live Like Lou/ALS awareness lapel pins
- Name/logo on event promotions and podium recognition during one round
- Eight mulligans (one per round)

Fair market value: \$700

DUGOUT SPONSOR | \$1,000

- Includes one table/team of eight with reserved seating
- Name on event promotions
- Two mulligans

Fair market value: \$600

IRON HORSE SPONSOR \$5,000

- Includes one table/team of eight with premier seating
- Name/logo on event banner/marketing
- Eight Live Like Lou/ALS awareness lapel pins
- Name/logo on event collateral and podium recognition during one round
- Eight mulligans (one per round)

Fair market value: \$800

ROUND SPONSOR | \$500

- Name/logo on slides during one round
- Microphone shoutouts during round
- Program recognition

Fair market value: \$50

UNDERWRITING

- Opportunities include:
 - Heavy hors d'oeuvres—\$7,500
 - Open Bar—\$5,000
 - Dessert—\$2,500
 - Audio/visual—\$2,500
 - Trivia prizes—\$800

QUESTIONS? Email us at
info@livelikelou.org.

*Contact us if you're interested in underwriting!
Underwriting benefits are comparable to sponsor
benefits at the same financial investment level.*