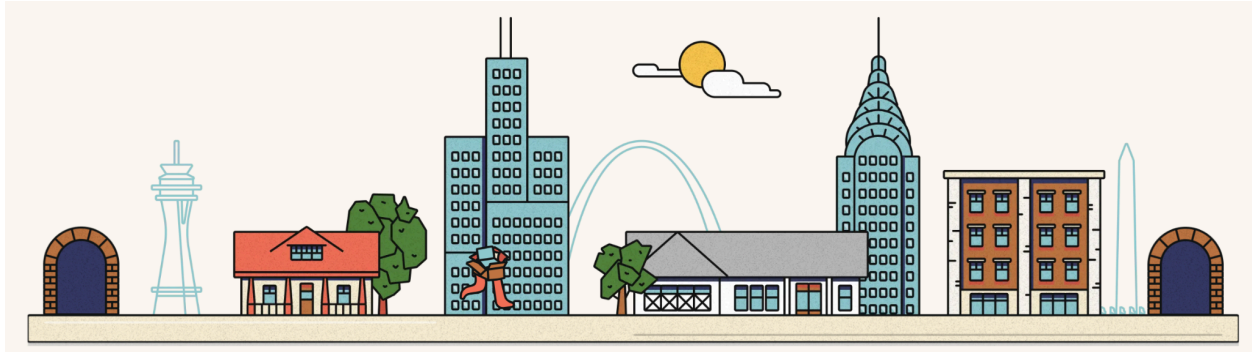


# allwhere

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## IT Strategy Template



### 1 Overall Business Goals

Setting concrete, measurable business goals is a precursor to any other steps in your IT strategy process. You'll want to use quantifiable numbers to determine the impact of your efforts and whether or not you've reached your objectives.

*Examples:*

- *Increase operational efficiency by 20%*
- *Boost business revenue by 30% in three years*
- *Streamline resource allocation and find top vendors*
- *Increase IT network visibility*
- *Heighten data security and improve data management*
- *Gain actionable insight through analytics to guide future strategic planning*

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### 2 Current IT State Assessment

This is a snapshot of what your current IT infrastructure looks like, including processes, tools, and workflows. The purpose is to identify gaps in where you're currently at and compare it to where you want to be.

*Examples:*

- *Currently partnering with two vendors, we're dissatisfied with*
  - *Only at 40% IT network visibility*
  - *IT security has considerable flaws that need to be addressed*
- 

### 3 Inefficiencies

This pinpoints any flaws, weaknesses, bottlenecks, or general areas of frustration that need improving.

*Examples:*

- *Frequent downtime issues and poor support with two current vendors*
  - *Minimal automation, which results in excessive manual employee effort*
  - *Poor IT network visibility*
- 

### 4 Technology Initiatives

This is similar to setting overall business goals, but focuses specifically on what you want to accomplish with your IT processes. Again, it's important to use quantifiable numbers whenever possible.

*Examples:*

- *Streamline IT procurement for computer monitors, laptops, and mobile devices*
  - *Accelerate employee onboarding by 20%*
  - *Reduce IT spending by 25%*
  - *Make IT networks more secure and optimize risk management by leveraging cutting-edge data security strategies*
  - *Implement IT asset management to boost network visibility*
- 

### 5 Timeline

Create a timeline spanning multiple years to create a structured, phased approach to your IT strategy. Three years tends to be a good average length for most companies.

*Examples:*

### **First Year**

- *Research potential software and services that can help you meet your business strategy objective*
- *Purchase relevant software and services*
- *Upgrade your information technology infrastructure*
- *Improve data security standards*
- *Use a centralized dashboard to monitor your IT inventory*

### **Second Year**

- *Automate processes like IT procurement and equipment management*
- *Leverage insights generated from analytics to improve efficiency, resource allocation, and change management security to enhance your strategic plan*

### **Third Year**

- *Continue to refine and improve in all areas of your technology strategy*
  - *Develop an enhanced technology roadmap and future action plan based on your findings*
- 

## **6** KPIs

Choose key performance indicators to serve as metrics to assess the success of your IT strategy.

*Examples:*

- *Operational costs after implementing your strategic initiatives*
- *ROI from your technology investment*
- *Business revenue growth*
- *The number of data security incidents post-strategic planning*
- *Change management metrics like employee engagement and stakeholder satisfaction*
- *Your confidence level in making data-driven decisions*

# Create Your Own IT Strategy

Overall Business Goals	Description	Notes

Current IT State Assessment	Description	Notes

Inefficiencies	Description	Notes


Technology Initiatives	Description	Notes

Timeline	Description	Notes
Year One		
Year Two		
Year Three		

KPIs	Description	Notes
