

Local news podcast episode outline

Local news in Canada is in crisis. Local newsrooms and newspapers are closing, leaving smaller communities across the country with little to no access to local news. This can leave community members feeling disconnected from their wider communities and municipal politics. In response, they are having to rely on social media, which is often rife with misinformation, for their news.

Imagine that you are producing a podcast episode on this topic, entitled “Why Local News Matters.” Write a 2-page outline on how you would craft the episode, using secondary research to fill in the wider context. (One helpful resource would be the [Local News Research Project](#).) The outline should include two main sections: 1) the wider context, where you explain the factors contributing to the local news crisis and its knock-on effects; 2) an example of a local news issue in your community that you feel is not receiving adequate media attention, explaining how you could cover it, and who you might invite to speak on the podcast about it.