

CelcomDigi Privacy Notice

CelcomDigi collects, uses, discloses, retains, disposes, and protects your personal data (“Personal Data”) in accordance with all applicable laws and regulations including the Malaysia Personal Data Protection Act 2010 (PDPA).

CelcomDigi reserves the right to update the Privacy Notice from time to time. Any updates will be published on our website.

You may find the infographic version of our privacy notice by clicking [here](#).

1. Types of Personal Data

We collect and process your Personal Data as part of providing our Service permitted by law, including but not limited to the following:

- Your ***Account information***, such as name, address, mobile number, date of birth, gender, email address, identification number, billing information, payment transactions, purchase history, credit or debit card information, bank account, and other financial information. Where you are subscribed as a business entity, we will also collect your company information as well as company representative’s information.
- Your ***Location information***, such as GPS location generated from tower or cell location, Wi-Fi routers, Bluetooth services, or other access points, and information derived from your IP address, postcode, town, or city.
- Your ***Device information***, such as device number (IMEI), device model and operating system, and SIM card number (IMSI or ICCID).
- Your ***Network performance and usage information***, such as connectivity performance (including speed, traffic flow, and capacity), SMS, call and roaming records and utilisation, as well as internet data balance and utilisation.
- Your ***Web browsing and application information***, such as websites you visit or mobile apps you use, browsing activities, and attributes collected using cookies, web beacons, and other technologies.
- Your ***Other Information***, such as event, competition, or survey participation, photos and videos recorded by us or submitted to us, records of your contact with our various channels (including live chats, emails, or calls made to our contact centre), and CCTV recordings at our retail stores.
- Your ***Sensitive Personal Data***, such as fingerprint, only when you voluntarily provide us this information or where it is required or permitted by law

2. Source of Personal Data

We collect Personal Data directly from you or through information gathered during our ongoing relationship. This includes data you provided to us when using or subscribing to our services. We also collect your Personal Data from other sources, such as business directories, fraud-prevention agencies, credit reporting agencies, financial institutions, connected network providers, other business partners either before initiating your Services or when you interact with us on social media platforms, when you are a customer of a business that we acquire, and/or where you have given permission to other companies to share information about you.

Personal Data processing may be mandatory or optional, based on the intended purposes. If you fail to provide such data where it is mandatory or refuse to accept the terms of this PDP Notice, our ability to provide services or maintain any form of engagement with you will be restricted.

3. Purposes of Personal Data Processing

We process your data for the following purposes:

- **Providing our Service:** process your registration and transactions, manage your account, connect you to our partners, install equipment at your property, deliver your purchases, billing purposes, such as process your payment, issue your bills, and recover debts, customer support purposes, communication purposes.
- **Personalise our Services:** Marketing purposes, online advertising purposes. You can also control your cookies setting on our or third-party websites by referring to our 'Cookie Notice' for more information.
- **Protect our Services:** Screening purposes, such as conduct a credit check during your application, Fraud prevention and security purpose, such as verify your identity, detect, and resolve fraudulent use of our networks.
- **Research, analytics, and reporting:** Research and analytics purposes, such as conduct market research or surveys, reporting purposes, such as create aggregated statistics about our sales.
- **Development of new products and services:** Product development purposes, such as explore and develop interesting new products and services on our own and/or with our business partners.

4. Your Rights

You have the right to access and correct your Personal Data at any time when there is inaccuracy and/or outdated information. You may also withdraw your consent at any time. Any Personal Data retained by us will be destroyed and/or deleted from our records and system in accordance with our retention policy in the event such data is no longer required for the said purposes in accordance with the applicable regulations.

5. Our contact details

If you have any questions about how we handle your personal data:

- Call us at 019 601 1111 or 016 221 1800
- Email us at privacy@celcomdigi.com
- Our address No. 6, Persiaran Barat, Seksyen 52, 46200 Petaling Jaya, Selangor Darul Ehsan